

PEGASUS

CATALOGUE

2026

Pegasus at a Glance

- A children's publishing and wellbeing company built for long-term relevance
 - Present across **international markets, India B2B, online marketplaces, and D2C**
 - Built on structured editorial thinking, disciplined production, and scalable systems
 - Long-term value matters more than short-term trends
 - Designed for consistency, depth, and long-term relevance
-

Purpose

Screen-Free Childhood

- We design products that encourage **focus, imagination, and real-world engagement**
 - Books are treated as **developmental tools**, not impulse commodities
 - Our work supports children, parents, and educators together – not in isolation
-

The Pegasus Wellbeing Circle

- Addressing children's physical, emotional, cognitive, social, moral, and creative wellbeing through books, games, and engagement.
-

Editorial Approach & Professional Discipline

- Dedicated editorial, design, illustration, and product teams
- Age-appropriate content planning with clear learning intent
- Multi-stage approvals across concept, content, design, and production
- Global benchmarking of formats, themes, and finishes

Production, Quality & Manufacturing

- Manufacturing across India and China with audited partner facilities
 - Defined material specifications and finishing standards
 - Consistent colour, paper, binding, and print controls
 - Repeatability and scale built into production planning
-

Safety, Compliance & Quality Control

- CE-compliant products (where applicable)
 - BIS-certified processes
 - EN safety standards followed for children's products
 - Sedex and ethical sourcing audits
 - Structured, batch-level quality control checks
-

Operational Infrastructure

- 50,000 sq. ft. central warehouse facility
 - 10,000 sq. ft. ancillary production and sampling unit
 - In-house sampling, prototyping, and pre-production validation
 - Team of 250+ professionals across editorial, sourcing, quality, and operations
 - Energy-sustainable operations, with solar capacity aligned to operational load
-

Our Brand Ecosystem

- Pegasus – Children's books
 - Popcorn – Games, puzzles, and creative play
 - Timeless Books – Classics and curated non-fiction
 - Supporting ranges across age groups, formats, and learning needs
-

Multi-Channel Operating Model

- International B2B distribution
- India B2B and institutional partnerships
- Online marketplaces and D2C platforms
- Workshops and learning engagement initiatives

Pegasus Wellbeing Club

Where Products Become Purpose. Where Play Becomes Development.

- **Pegasus Wellbeing Club (PWC)** is Pegasus' flagship early childhood enrichment initiative—designed to help children grow **focused, creative, and emotionally secure in a screen-saturated world.**
 - Built on **20+ years of global children's publishing**, PWC transforms Pegasus products into a **structured, outcome-driven wellbeing journey.**
-

The Challenge We Address

Early childhood today is increasingly shaped by:

- Shorter attention spans
- Emotional dysregulation
- Reduced creativity
- Overdependence on screens
- Parents unsure how to replace screen time meaningfully

Preschools want to help—
but lack **plug-and-play enrichment models that engage parents without increasing workload.**

The Pegasus Solution

A 12-week, ready-to-run enrichment programme delivered inside preschools.

Each week focuses on one developmental outcome using a premium, screen-free Pegasus product:

- **Week 1 | Book**
Reading • Emotions • Imagination
- **Week 2 | Puzzle**
Focus • Logic • Patience
- **Week 3 | Game**
Memory • Thinking • Communication
- **Week 4 | Art & Craft**
Creativity • Expression • Fine Motor Skills

The cycle repeats for 3 months = 12 holistic wellbeing experiences.

Why It Works

A 12-week, ready-to-run enrichment programme delivered inside preschools.

Each week focuses on one developmental outcome using a premium, screen-free Pegasus product:

- No screens to reduce – we replace them
- No special skills required from parents
- No additional training burden for teachers
- No operational complexity for schools

PWC changes behaviour without demanding effort.
That's what makes it frictionless—and powerful.

www.pegasuswellbeingclub.com

What Everyone Gains

Children

- 12 screen-free experiences
- 12 premium products they love & keep
- Improved focus & confidence
- Emotional awareness & creativity

Parents

- Monthly expert sessions
- Weekly bonding moments
- Relief from screen struggles
- A ready-made wellbeing habit

Schools

- Clear differentiation
 - Higher parent engagement
 - Zero added workload
 - Strong retention & reputation
 - Structured parent-management layer
-

What Makes PWC Hard to Replicate

- Proprietary **12-week curriculum framework**
- Exclusive **Pegasus product ecosystem (2,000+ SKUs)**
- Wellbeing-led methodology
(emotional • cognitive • creative)
- Global trust & export track record
- Complete partner playbook
(training • marketing • support)

PWC isn't a programme you copy.

It's a system you can only build if you own the products, the pedagogy, and the trust.

Beyond the First 12 Weeks

PWC is designed for continuity, not completion:

- Advanced wellbeing cycles
- Themed extensions (reading, logic, creativity)
- Parent workshops & expert sessions
- Seamless transition into **Pegasus Plus App**

The journey continues.

The relationship deepens.

A Shared Call to Action

This is bigger than a programme.

If you believe childhood should be curious, creative, and screen-free, and if you see education as a responsibility—not just a system—

we invite you to **join hands with us.**

The Pegasus Wellbeing Club is built as a **collective effort** to address a growing screen pandemic—through books, play, conversation, and community.

If our purpose resonates with you, we welcome your interest in **contributing, collaborating, and building this together.**

Because meaningful change is never built alone.

To learn more or express interest, visit our website.

Pegasus Plus

Turning Children's Books into Living Experiences

A screen-free companion in a screen-first world

- Pegasus Plus is not a digital product competing for a child's attention. It is a parent companion platform, designed to extend and enrich every Pegasus product experience.

This is where Pegasus moves beyond publishing.

This is where Pegasus becomes a **living ecosystem**.

Why Pegasus Plus Exists

Parents don't need more apps.

They need **clarity, reassurance, and continuity**.

Pegasus Plus:

- Helps parents use products with confidence
- Removes confusion after purchase
- Encourages meaningful, screen-free engagement
- Builds long-term trust with the Pegasus brand

For partners, this means Pegasus products **stay relevant in homes long after purchase**.

Why This Matters for B2B Partners

Selling Pegasus is not about selling a book.

It's about offering a **supported, future-ready experience**.

Pegasus Plus:

- Keeps parents connected beyond the point of sale
- Extends product life and usage
- Reduces dependence on discounts
- Builds emotional loyalty generic publishers can't match

Every Pegasus product becomes a gateway – not a one-time sale.

The Pegasus Plus Experience

Three Thoughtfully Designed Modules

1. ACCESS MORE

More value from every Pegasus product – at no extra cost

Parents unlock curated extensions linked to the product they own:

- Audiobooks and read-along content
- Printable resources
- Activity extensions
- Independent and guided play ideas

Pegasus Plus supports **holistic development without increasing screen dependence**.

2. ENGAGE

Practical support for screen-free homes

Built for real families and real routines:

- Screen-free activity ideas
- Guided play suggestions
- Creative bonding prompts

Calm, practical support – **not content overload.**

3. FOOTPRINTS

Personal Record Books Parents Cherish

A meaningful space parents return to:

- Baby milestones
- Growing-years memories
- Achievements and scrapbooks

Records can be exported as **print-ready PDFs** or **shareable videos**, creating lasting keepsakes.

Each record is **digitally published by Pegasus**, reinforcing trust at every emotional milestone.



Why Pegasus Plus Is a Game-Changer

Pegasus Plus is a **completely free app**.

No hidden costs. No in-app purchases.

It exists to support families – and our shared belief in **screen-free childhoods**.

Ask us how Pegasus Plus helps increase repeat discovery, deeper engagement, and long-term brand loyalty for retailers.



PEGASUS PLUS

A companion for screen-free solutions.

A platform built for lifelong trust.

Download the App



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LICENSE



Torch Book

Age 2+ years | Size 185×185mm | 12pp | Book Plus | CBB

DIE-CUT+UV

PAPER TORCH



9788131963852 | ₹ 499

DS066



9788131963869 | ₹ 499

DS067

Water Wonder

Age 3+ years | Size 150×190mm | 8pp | Book Plus | BB

WATER FILLING
BRUSH INCLUDED



BOOK + ACTIVITY



9788131917121 | ₹ 349

DS068



9788131917114 | ₹ 349

DS069

Colouring Playbook

Age 3+ years | Size 200X300mm | 32pp | Book Plus | Polybag

12 COLOUR
PENCILS INCLUDED



9788131968789 | ₹ 349

DS040



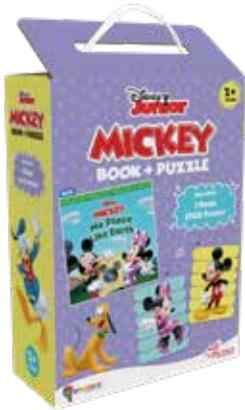
9788131968727 | ₹ 349

DS041



Mickey & Mouse

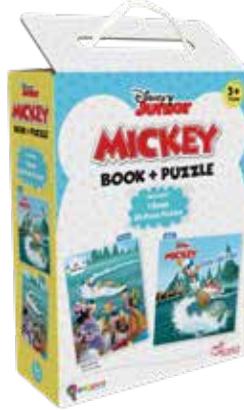
Age 2+ years | Box Size 200x270x80mm | Jigsaw | Box



8906136232853 | ₹ 495

24-Pieces, 8 Puzzles
Size: 350x500mm
1 Book, 24pp
Size: 190x190mm

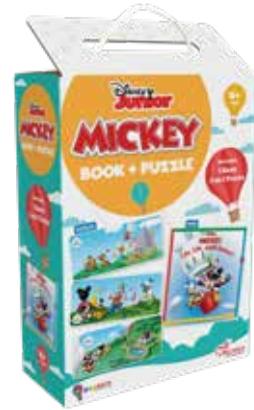
DS005



8906136232860 | ₹ 495

20-Piece Puzzles
Size: 350x500mm
1 Book, 24pp
Size: 190x190mm

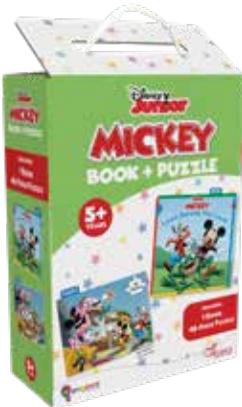
DS006



8906136232877 | ₹ 495

3-in-1 Puzzles
Size: 368x483mm
1 Book, 24pp
Size: 190x190mm

DS007



8906136232884 | ₹ 595

48 Glitter Piece
Puzzles
Size: 350x500mm
1 Book, 24pp
Size: 190x190mm

DS008



8906136232945 | ₹ 595

160 Glitter Piece
Puzzles
Size: 350x500mm
1 Book, 24pp
Size: 190x190mm

DS010

BOOK + PUZZLE

Disney Frozen

Age 3+ years | Box Size 200x270x80mm | Jigsaw | Box



8906136233157 | ₹ 549

100-Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 165x215mm

DS019



8906136233164 | ₹ 499

20-Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 165x215mm

DS020



8906136233171 | ₹ 699

5 in 1 Puzzle
Size: 750x500mm
1 Book, 24pp
Size: 165x215mm

DS024

BOOK + PUZZLE

Disney Princesses

Age 2+ years | Box Size 200x270x80mm | Jigsaw | Box



8906136232815 | ₹ 495

24 Sticks, 8 Puzzles
Puzzle: 350x500mm
1 Book, 24pp
Size: 190x190mm

DS001

Avengers

Age 5+ years | Box Size 200x270x80mm | Jigsaw | Box



8906136233126 | ₹ 699

100 Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 160x200mm

DS021



8906136233133 | ₹ 699

5 in 1 Puzzle
Size: 750x500mm
1 Book, 48pp
Size: 180x210mm

DS022

Spiderman

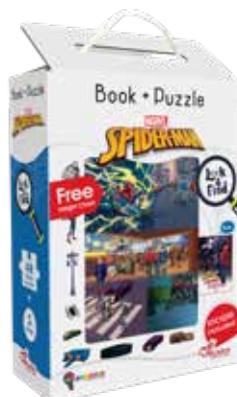
Age 5+ years | Box Size 200x270x80mm | Jigsaw | Box



8906136233393 | ₹ 699

24-Piece Puzzle
Size: 750x500mm
1 Book, 24pp
Size: 165x215mm

DS064



8906136233294 | ₹ 499

48-Piece Puzzle
Size: 350x500mm
1 Book, 24pp
Size: 165x215mm

DS065

BOOK + PUZZLE

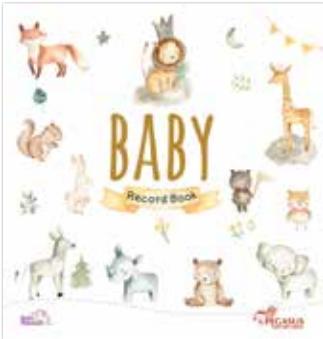
BABY RANGE



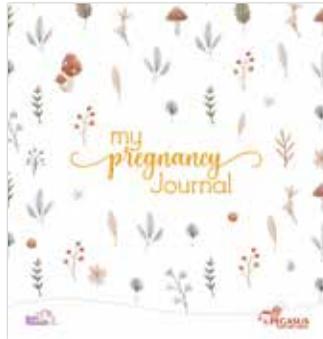
Record Books

Age 0+ months | Size 230x230mm | Record Book | HB

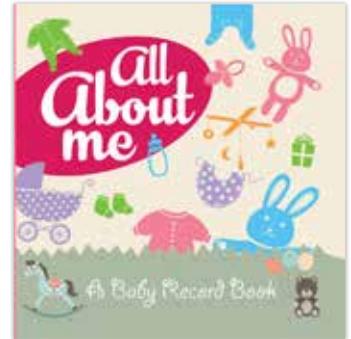
PADDED + FOIL + UV



9788131945858 | ₹ 399
64pp



9788131973691 | ₹ 399
64pp



9788131948415 | ₹ 295
36pp

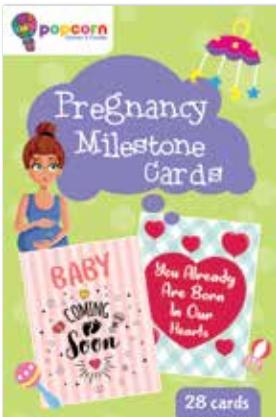


KEEPSAKES

Milestone Cards

Age 0+ months | Box Size 130x175x15mm | 28 Cards | Cards | Box | GST

FOIL



8906136231566 | ₹ 350



8906136231559 | ₹ 350



8906136231573 | ₹ 350



Wooden Rattle for Baby

Age 0+ Months | Box Size 65x55x165mm | Toy | Box | GST



Contents

Wooden Rattle with 2 wooden rings
Crochet Top

8906136231498 | ₹ 399

Stacking Tower

Age 0+ months | Box Size Ø90X255mm | Toy | Box | GST



Contents

1 Wooden Stacking Tower
7 Colourful Wooden Rings
1 Red Ball

8906136230163 | ₹ 925

Baby's First Flash Cards

Age 0+ years | Box Size 130x175x70mm | 20 Cards | Flash Card | Box | GST



PLAY

INCLUDES SOFT BELT TO HANG



9788131928288 | ₹ 349



9788131928257 | ₹ 349



9788131928264 | ₹ 349



9788131928240 | ₹ 349



9788131928271 | ₹ 349

Baby's First High Contrast Cloth Book

Age 0+ months | Box Size 150x150x25mm | 6pp | Cloth Book | Box



8906136231474 | ₹ 495

Baby's First Cloth Books

Age 0+ months | Box Size 300x310x22mm | 4 Books | Cloth Book | Box

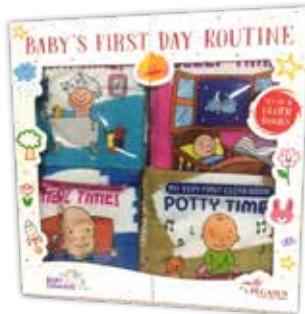
CRINKLE SOUND



CLOTH BOOKS



9788131976463 | ₹ 999



9788131968208 | ₹ 849

Contents

Includes 4 Cloth Books
6 Pages Each
Book Size: 150x150mm

Animal Tails

Age 0+ months | Box Size 150x150x22mm | 6 Pages | Cloth Book | Box

WITH TABS

CRINKLE SOUND



9788131977279 | ₹ 599



9788131977309 | ₹ 599



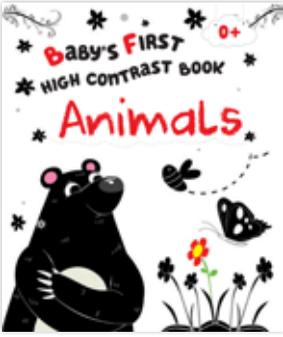
9788131977286 | ₹ 599



9788131977293 | ₹ 599

Baby's First High Contrast Book

Age 0+ months | Size 145x175mm | 10pp | Board Book | BB



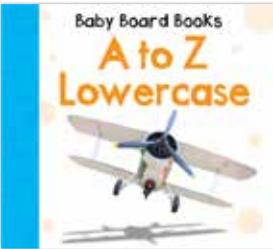
9788131938485 | ₹ 199



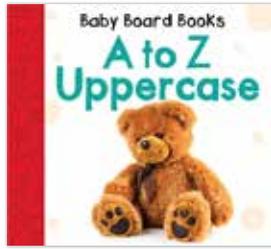
9788131939123 | ₹ 199

Baby Board Books

Age 0+ years | Size 100x90mm | 22pp | Board Book | BB



9788131933251 | ₹ 75



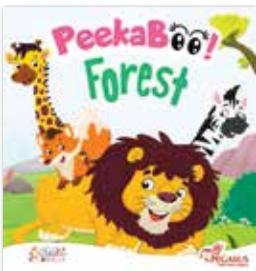
9788131933268 | ₹ 75

BOOKS

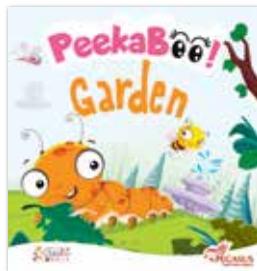
Peekaboo

Age 1+ years | Size 200x200mm | 14pp + Flaps | Board Book | BB

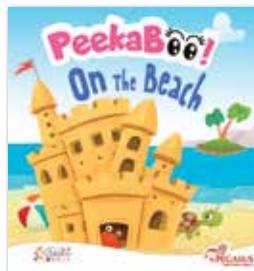
FLAPS



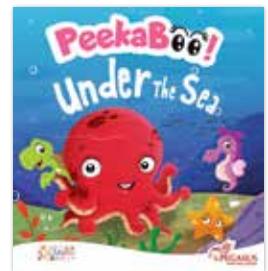
9788131924242 | ₹ 349



9788131924259 | ₹ 349



9788131924266 | ₹ 349



9788131924273 | ₹ 349

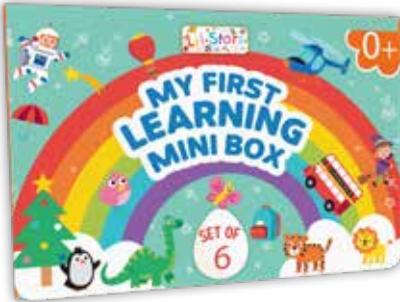
Chunky Board Books

Age 0+ years | Box Size 180x120x30mm | 6 Books | Board Book | Box



Contents

Includes 6 Books
Pages: 24pp each
Book Size: 60x58mm



9788131938409 | ₹ 449

Baby's First Library Box

Age 1+ years | Book Size 90x100mm | 22pp each | Board Book | Box



6 Books Set

Box Size: 75x90x75mm

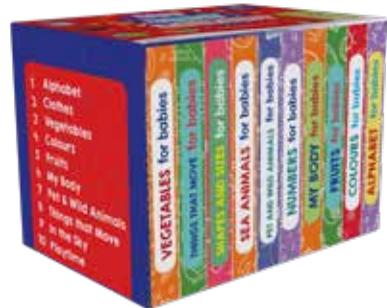
10 Books Set

Box Size: 140x100x110mm

BOOKS



9788131922606 | ₹ 499



9788131909416 | ₹ 749

20 Books Set

Box Size: 280x100x110mm



9788131922613 | ₹ 1499

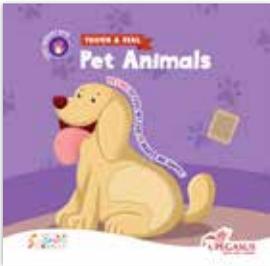
BOOKS



Touch and Feel

Age 1+ years | Size 190x190mm | 10pp | Board Book | CBB

FABRIC TO FEEL



9788131970270 | ₹ 399



9788131970287 | ₹ 399



9788131970294 | ₹ 399



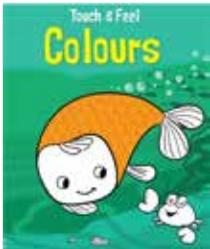
9788131970300 | ₹ 399

Touch n Feel Board Book by Ed Myers

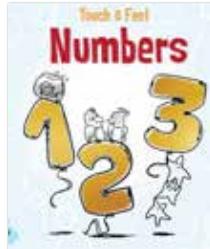
Age 1+ years | Size 150x180mm | 10pp | Board Book | CBB

PADDED + FOIL

SENSORY LEARNING



9788131939901 | ₹ 295
150x180mm



9788131939871 | ₹ 295
150x180mm



9788131939888 | ₹ 295
150x180mm

Feel & Fit Books

Age 1+ years | Size 190x190mm | 10pp | Board Book | CBB

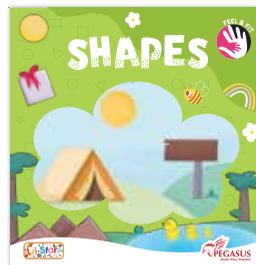
EMBOSS & DEBOSS



9788131970195 | ₹ 399



9788131970201 | ₹ 399



9788131970218 | ₹ 399



9788131970225 | ₹ 399

Sound Book

Age 1+ years | Size 175x145mm | 10pp | Board Book | CBB

SOUND MODULE



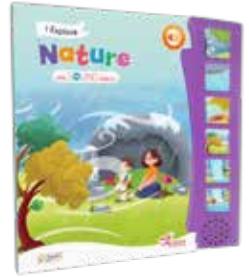
9788131973660 | ₹ 599



9788131973530 | ₹ 599



9788131973523 | ₹ 599



9788131973516 | ₹ 599

Lift the Flap

Age 2+ years | Size 180x180mm | Board Book | BB

FLAPS



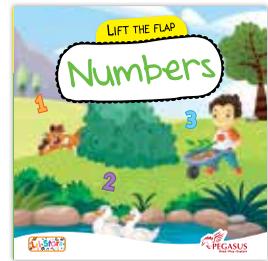
9788131951477 | ₹ 299



9788131953938 | ₹ 299



9788131953952 | ₹ 299



9788131953945 | ₹ 299

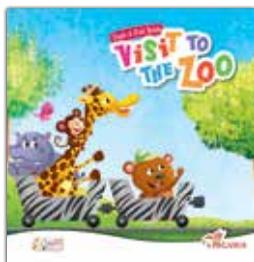
SENSORY LEARNING

Push & Pull

Age 2+ years | Size 180x180mm | 8pp | Board Book | BB

PUSH & PULL

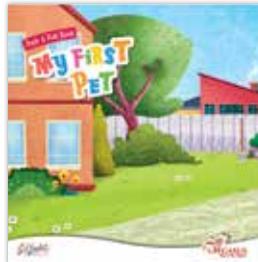
NOVELTY



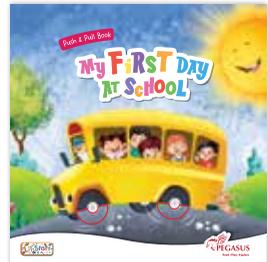
9788131954003 | ₹ 299



9788131954010 | ₹ 299



9788131954027 | ₹ 299



9788131954034 | ₹ 299

Torch Book

DIE-CUT + UV

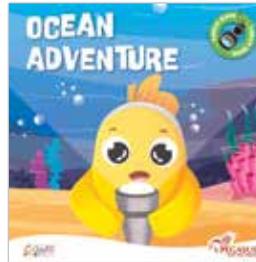
PAPER TORCH



9788131999899 | ₹ 449



9788131908112 | ₹ 449



9788131999882 | ₹ 449



9788131912164 | ₹ 449

SENSORY LEARNING

Peel, Stick & Play

Age 2+ years | Size 215x240mm | 10pp | Board Book | Bag

REUSABLE PVC STICKERS



9788131970157 | ₹ 499



9788131970164 | ₹ 499



9788131970171 | ₹ 499



9788131970188 | ₹ 499

Hook & Loop

Age 2+ years | Box Size 260x200x30mm | Board Book | Box

Contents

1 Book Board-10pp
Stickers
Velcro Dot Sticker



9788131930755 | ₹ 449



9788131930762 | ₹ 449



9788131930748 | ₹ 449



9788131930731 | ₹ 395



Tab Books

Age 1+ years | Size 180x180mm | 10pp | Board Book | BB

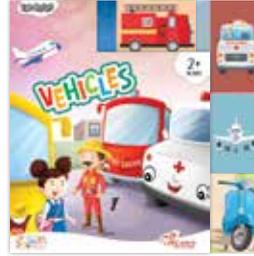
DIE-CUT TABS



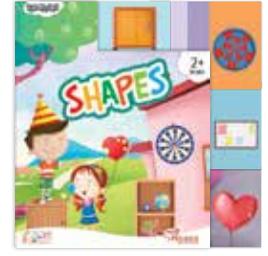
9788131953969 | ₹ 299



9788131953976 | ₹ 299



9788131953983 | ₹ 299



9788131953990 | ₹ 299



My First Eva Book

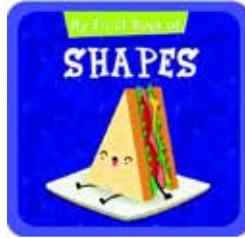
Age 1+ years | Size 150x150mm | 10pp | EVA Foam | Board Book | Foam Book



EARLY LEARNING



9788131941478 | ₹ 75



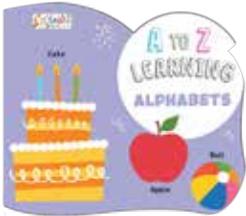
9788131943809 | ₹ 150



A to Z Learning

Age 1+ years | Size 180x170mm | 10pp | Board Book | BB

DIE-CUT



9788131932223 | ₹ 150



9788131932216 | ₹ 150



9788131932230 | ₹ 150



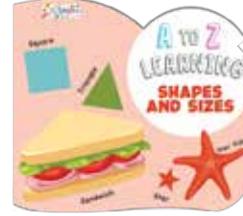
9788131932247 | ₹ 150



9788131934609 | ₹ 150



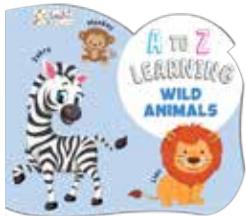
9788131934616 | ₹ 150



9788131934623 | ₹ 150



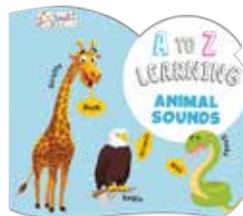
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9788131939734 | ₹ 150



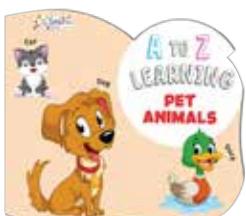
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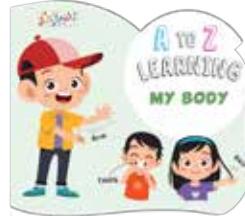
9788131943823 | ₹ 125



9788131943830 | ₹ 150



9788131943847 | ₹ 125



9788131943854 | ₹ 125



9788131943861 | ₹ 125



9788131944172 | ₹ 150



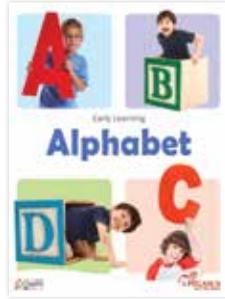
EARLY LEARNING

Early Learning Board Book

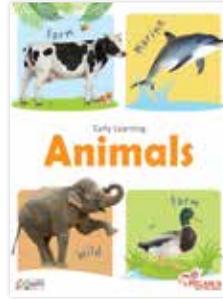
Age 1+ years | Box Size 215x280mm | 6pp | Board Book | BB



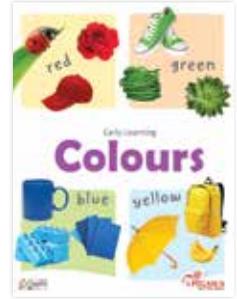
9788131915028 | ₹ 149



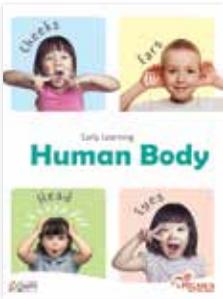
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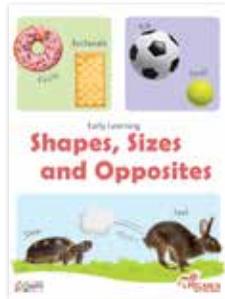
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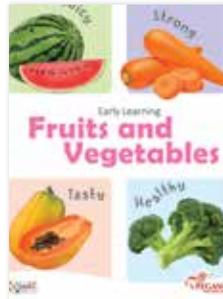
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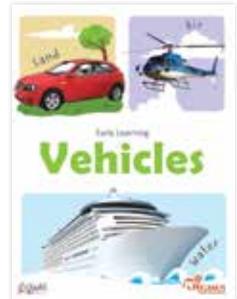
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9788131915004 | ₹ 149



9788131915080 | ₹ 150



9788131915059 | ₹ 150

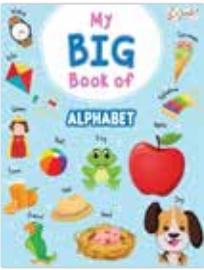


EARLY LEARNING

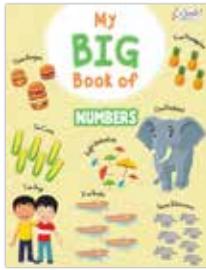
Pegasus Early Learning Books

Age 1+ years | Size 215x280mm | 16pp | Picture Book | PB

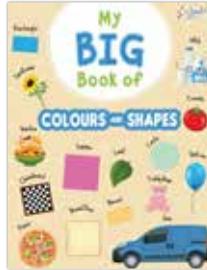
FOIL



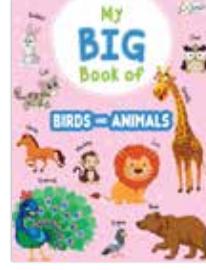
9788131904169 | ₹ 99



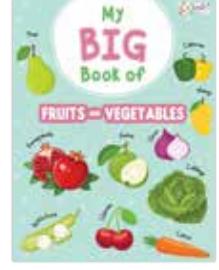
9788131904176 | ₹ 99



9788131904183 | ₹ 99



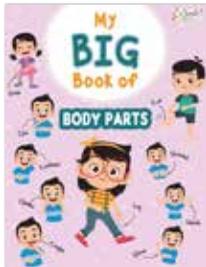
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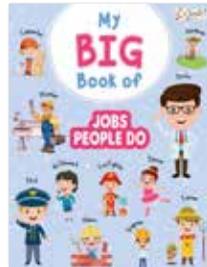
9788131904206 | ₹ 99



9788131904220 | ₹ 90



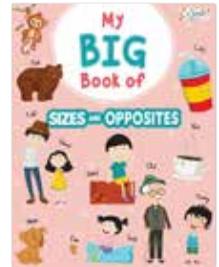
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9788131908662 | ₹ 99



9788131908679 | ₹ 99



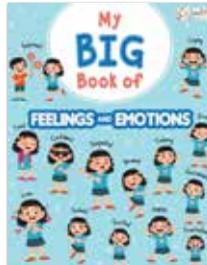
9788131911099 | ₹ 99



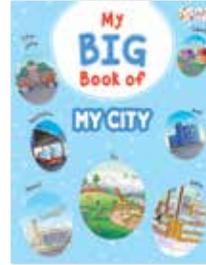
9788131911112 | ₹ 90



9788131911129 | ₹ 99



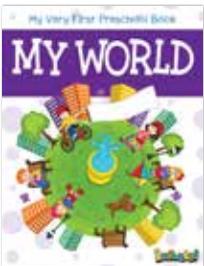
9788131919668 | ₹ 99



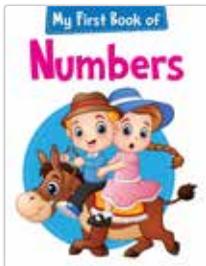
9788131919675 | ₹ 99



9788131904213 | ₹ 75



9788131919682 | ₹ 75



9788131949238 | ₹ 50

EARLY LEARNING

Learn, Play & Stick

Age 3+ years | Box Size 240x355mm | Picture Book | Bag

FOIL SET OF 3 BOOKS IN A BAG



9788131980781 | ₹ 399



9788131980828 | ₹ 399

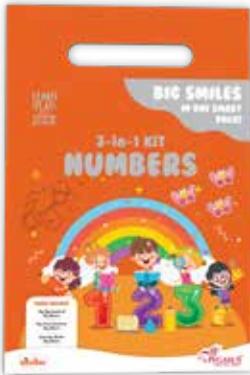


9788131980811 | ₹ 399



9788131980835 | ₹ 399

EARLY LEARNING



9788131980798 | ₹ 399



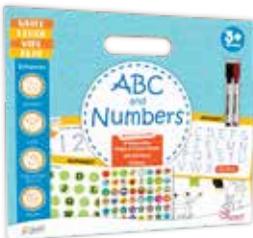
9788131980804 | ₹ 399

Write, Learn, Wipe, Play Activity

Age 3+ years | Box Size 405x350mm | Mats | Bag

Contents

- 8 Reusable Wipe & Clean Mats
- 48 Stickers
- 2 Pens



8906136230071 | ₹ 399



8906136230095 | ₹ 399



8906136230101 | ₹ 399



8906136230088 | ₹ 399

Learning Cards

Age 3+ years | Box Size 250X150X30mm | 16 Cards | Flash Cards | Box | GST



8906136231252 | ₹ 295



8906136231221 | ₹ 350



8906136231238 | ₹ 295



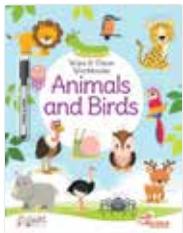
Contents

16 Laminated Wipe & Clean Cards
Size: 140x215mm
1 Marker Pen
1 Duster

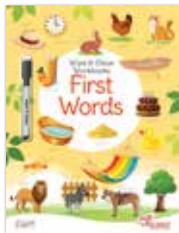


Wipe & Clean Workbooks

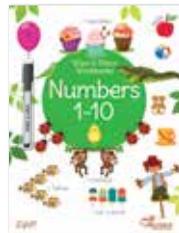
Age 2+ years | Size 215x300mm | 16pp+Pen | Book Plus | Polybag



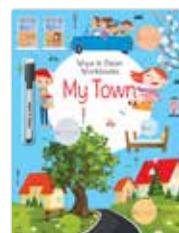
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9788131940037 | ₹ 199



9788131940051 | ₹ 199

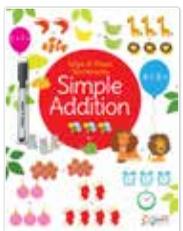


9788131946657 | ₹ 125

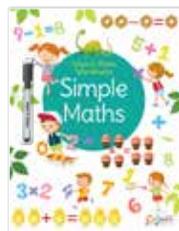


Contents

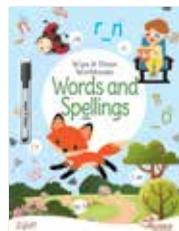
Includes 16 pages
Fully Laminated Book
White Board Marker
with Duster



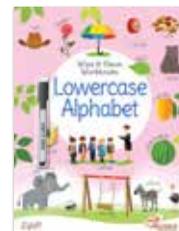
9788131946688 | ₹ 199



9788131940075 | ₹ 199



9788131947470 | ₹ 199



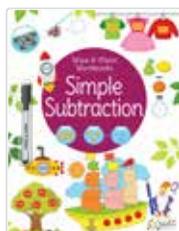
9788131940044 | ₹ 125



9788131946701 | ₹ 150



9788131946718 | ₹ 199



9788131946695 | ₹ 150



9788131940082 | ₹ 125



9788131940105 | ₹ 199



9788131946664 | ₹ 150



9788131940099 | ₹ 199



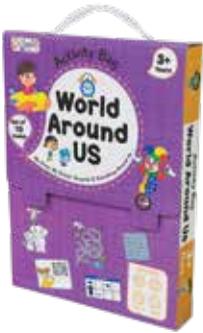
My First Skills Bag

Age 3+ years | Box Size 190x245x35mm | 10 Books | Activity Book | Box

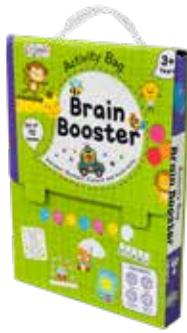


Contents

Includes 10 Books
Pages: 8pp each
Size: 170x240mm



9788131923016 | ₹ 350



9788131923009 | ₹ 449

My First Learning Bag

Age 3+ years | Box Size 245x190x35 mm | 10 Books | Activity Book | Box

Contents

Includes 10 Books
Pages: 8pp each
Size: 170x280mm



9788131957745 | ₹ 449



9788131957752 | ₹ 449



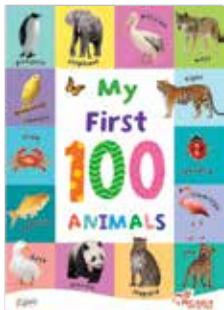
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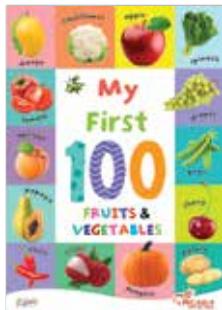
9788131957738 | ₹ 449

My First Book

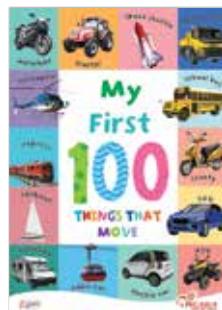
Age 2+ years | Size 170x240mm | 14pp | Board Book | BB



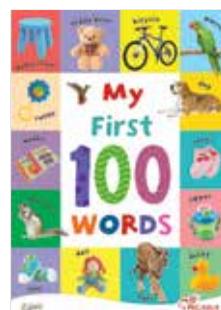
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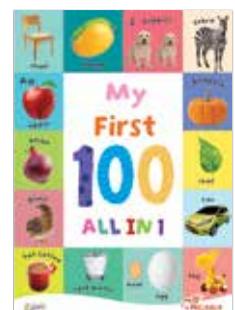
9788131921685 | ₹ 199



9788131916858 | ₹ 199



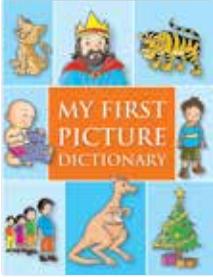
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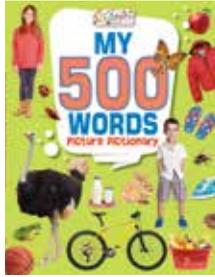
9788131939826 | ₹ 199

Picture Dictionary

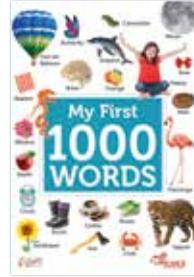
Age 3+ years | Picture Book | PB



9788131904985 | ₹ 249
48pp | 215x280mm



9788131911082 | ₹ 249
48pp | 215x280mm



9788131924051 | ₹ 249
96pp | 170x240mm

Animals by Angelika Scudamore

Age 2+ years | Size 180x170mm | 10pp | Picture Book | BB

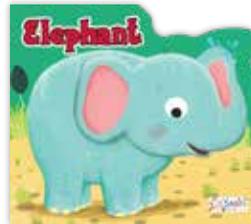
DIE-CUT



9788131946763 | ₹ 125



9788131946732 | ₹ 150



9788131946770 | ₹ 150



9788131946787 | ₹ 150

Things that Move by Angelika Scudamore

Age 2+ years | Size 180x170mm | 10pp | Picture Book | BB

DIE-CUT



9788131948163 | ₹ 125



9788131948170 | ₹ 125



9788131948149 | ₹ 125



9788131948125 | ₹ 125



9788131948156 | ₹ 125



9788131948101 | ₹ 125

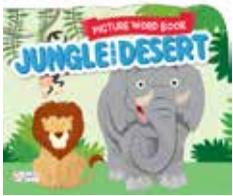


9788131948118 | ₹ 125

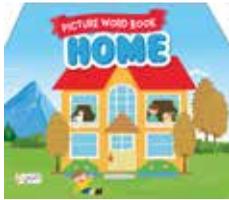
Picture Word Book

Age 2+ years | Size 180x170mm | 10pp | Picture Book | BB

DIE-CUT



9788131941041 | ₹ 125



9788131941072 | ₹ 125



9788131941102 | ₹ 125



9788131941096 | ₹ 125



9788131941065 | ₹ 125

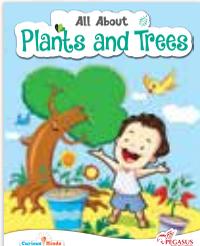
Pegasus Early Learning Books

Age 3+ years | Size 215x280mm | Reference Book | PB

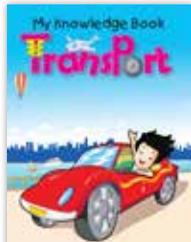
FOIL



WORLD AROUND US



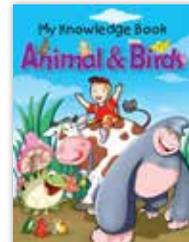
9788131914212 | ₹ 99



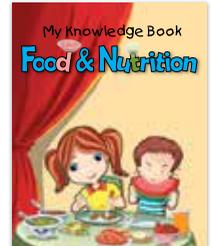
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9788131914236 | ₹ 99



9788131914243 | ₹ 99



9788131914250 | ₹ 99



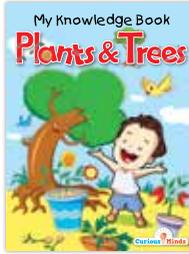
9788131914267 | ₹ 99



9788131914281 | ₹ 99



9788131921302 | ₹ 99

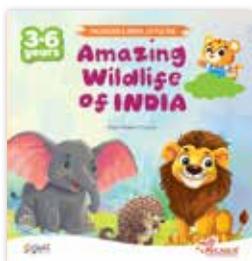


9788131954201 | ₹ 99

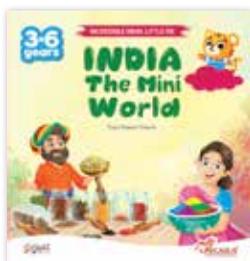
Incredible India

Age 3+ years | Size 165x165mm | 12pp | Reference Book | CBB

PADDED HB + FOIL



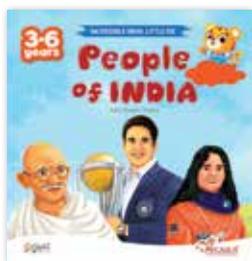
9788131977477 | ₹ 249



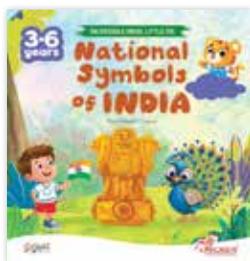
9788131977484 | ₹ 249



9788131977460 | ₹ 249



9788131977453 | ₹ 249



9788131977446 | ₹ 249



9788131977439 | ₹ 1249
5 Book Set
Size: 165x165x30mm | Box

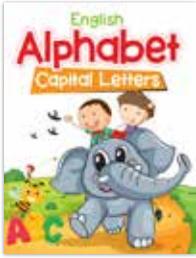


WORLD AROUND US

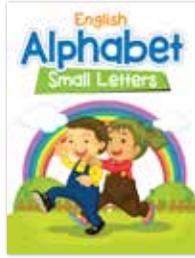
Pegasus Early Learning Books

Age 2+ years | Size 215×280mm | 16pp | Workbook | PB

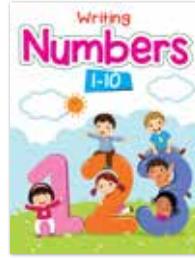
FOIL



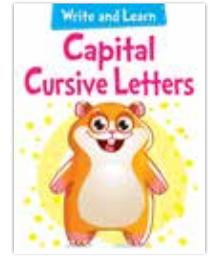
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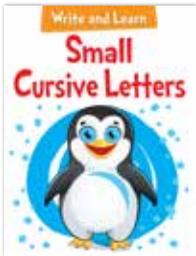
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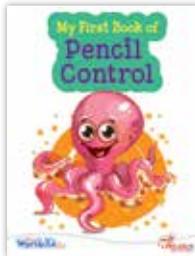
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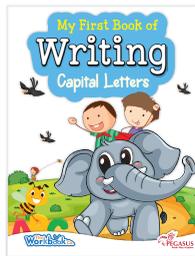
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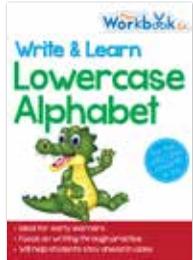
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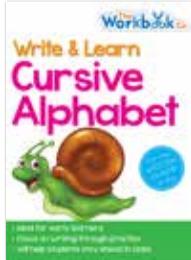
EARLY LEARNING

Write & Learn

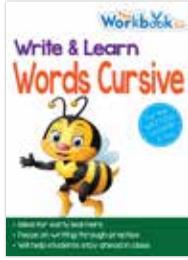
Age 2+ years | Size 215x280mm | 32pp | Workbook | PB



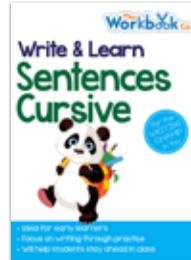
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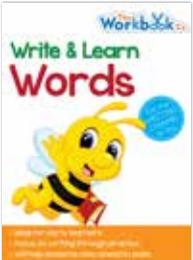
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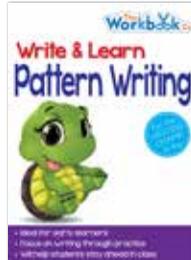
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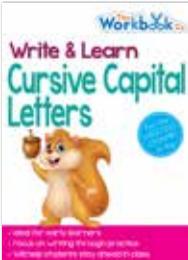
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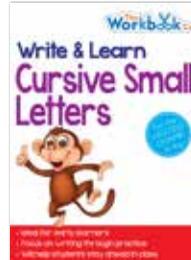
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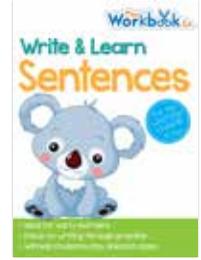
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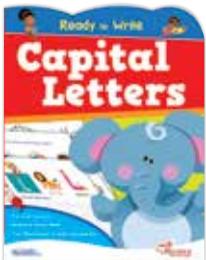


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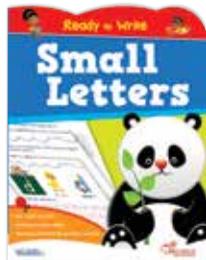
Ready to Write

Age 3+ years | Size 215x280mm | 48pp | Workbook | PB

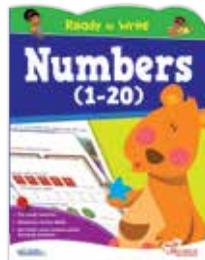
DIE-CUT + FOIL



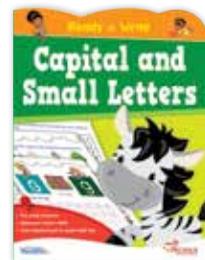
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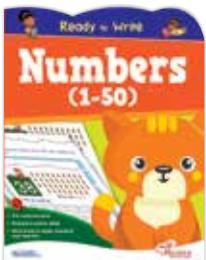
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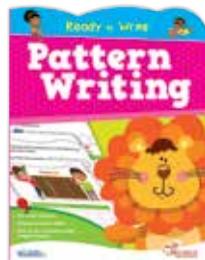
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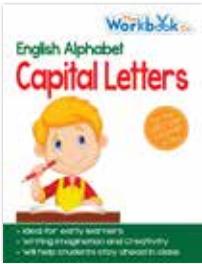
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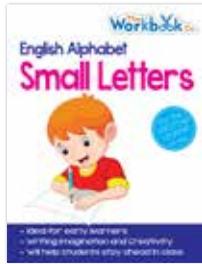
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Let's Practise

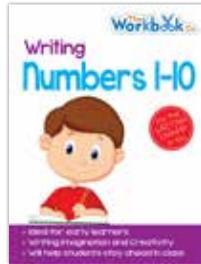
Age 2+ years | Size 215x280mm | 64pp | Workbook | PB



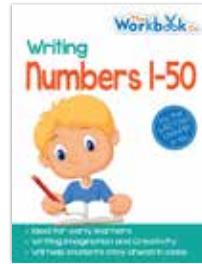
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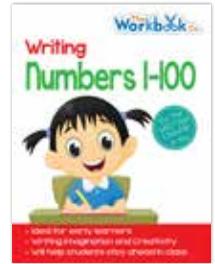
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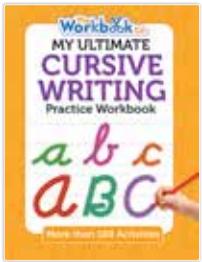
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My Ultimate Practice Workbook

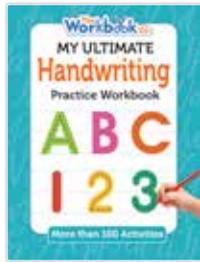
Age 3+ years | Size 215x280mm | 80pp | Workbook | PB



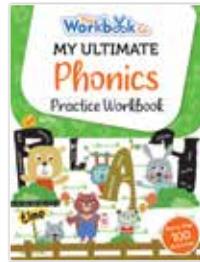
EARLY LEARNING



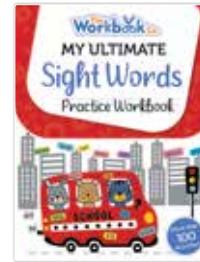
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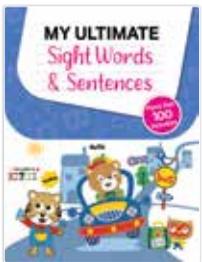
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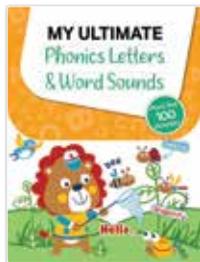
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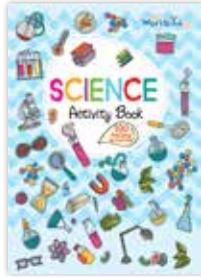
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100 Activities to Learn More About

Age 4+ years | Size 215x280mm | 96pp | Workbook | PB



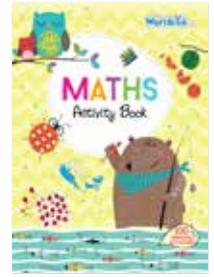
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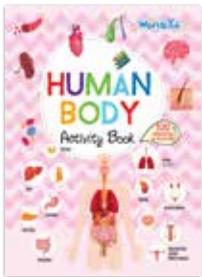
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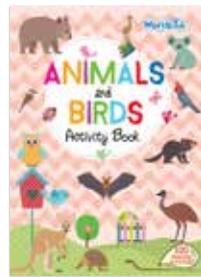
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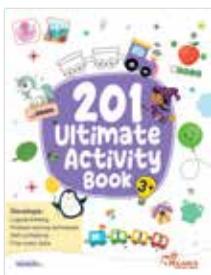
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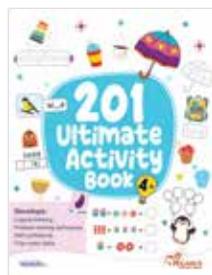
EARLY LEARNING

201 Activity Books

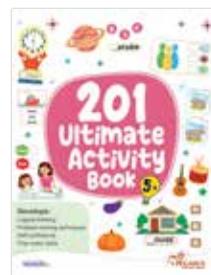
Age 3+ years | Size 215x280mm | 48pp | Workbook | PB



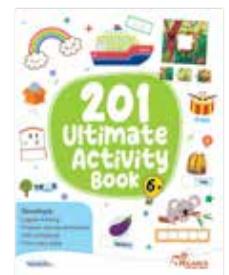
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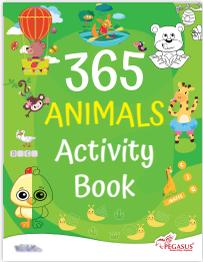


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365 Activity Books

Age 3+ years | Size 215x280mm | 96pp | Workbook | PB



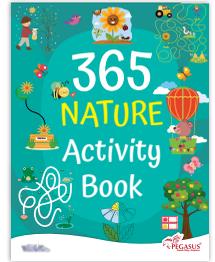
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9788131981610 | ₹ 349



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9788131981634 | ₹ 349



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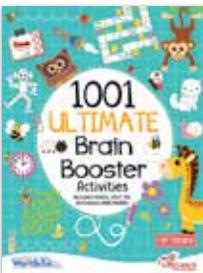


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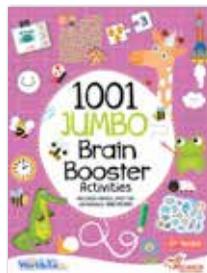
EARLY LEARNING

1001 Brain Booster Activities

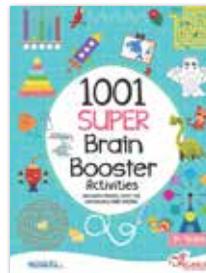
Age 3+ years | Size 215x280mm | 256pp | Workbook | PB



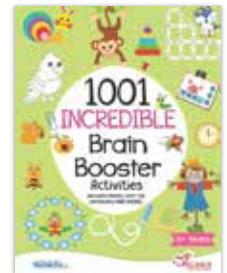
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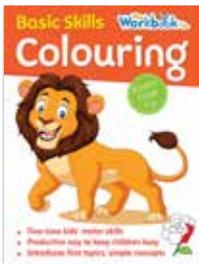
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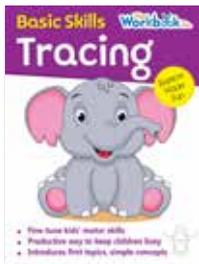
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Basic Skills

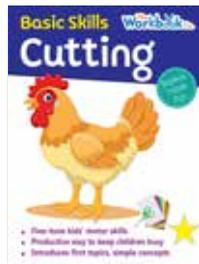
Age 3+ years | Size 215x280mm | 40pp | Workbook | PB



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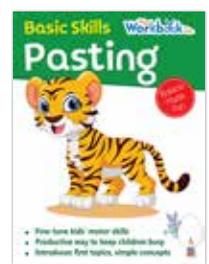
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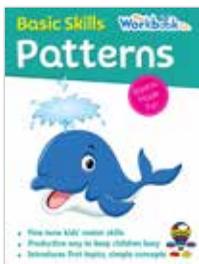
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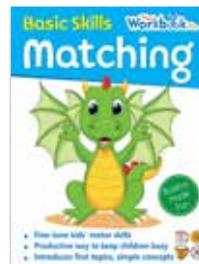
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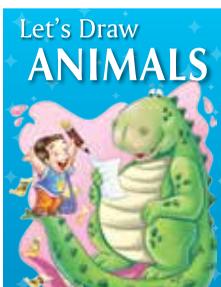


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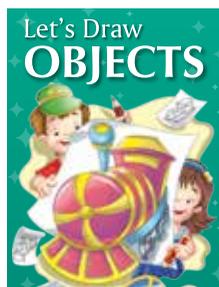
EARLY LEARNING

How To Draw

Age 2+ years | Size 215x280mm | 24pp | Workbook | PB



9788131910405 | ₹ 50



9788131910429 | ₹ 50

Art & Craft

Age 2+ years | Size 290x215mm | 48pp | Workbook | Polybag

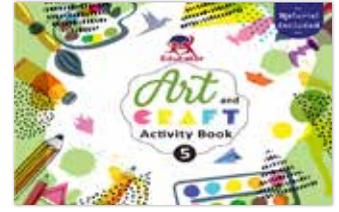
MATERIAL INCLUDED



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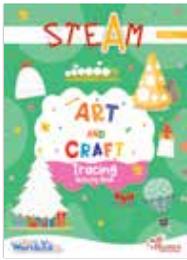


STEAM - Art & Craft

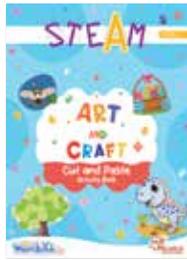
Age 3+ years | Size 215x280mm | 40pp | Workbook | PB



EARLY LEARNING



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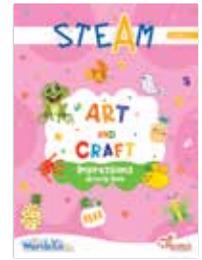
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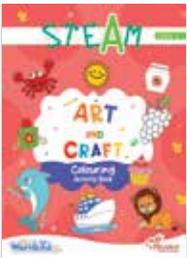
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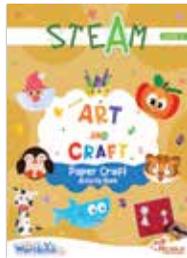
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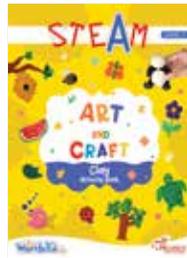
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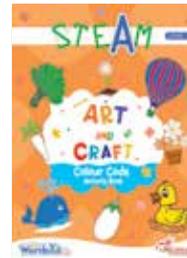
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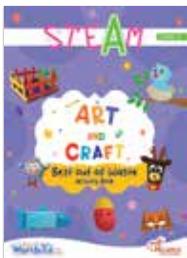
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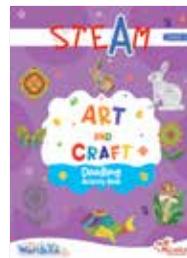
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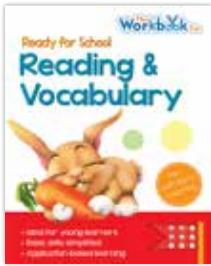


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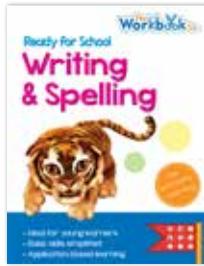


Ready for School

Age 3+ years | Size 215x280mm | 32pp | Workbook | PB



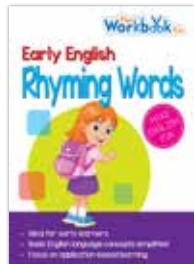
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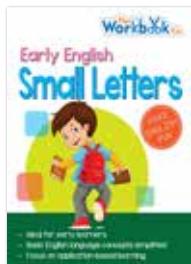
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Early English

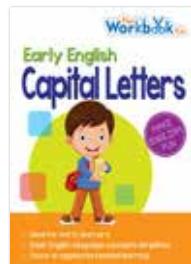
Age 3+ years | Size 215x280mm | 64pp | Workbook | PB



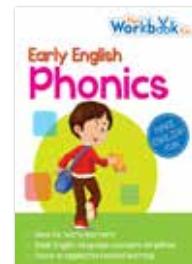
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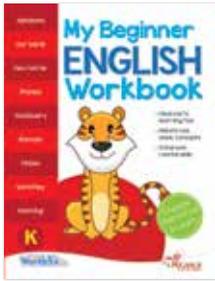


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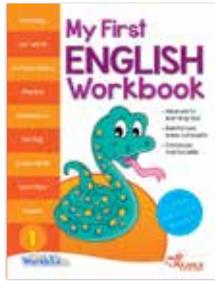
EARLY LEARNING

My First Workbooks

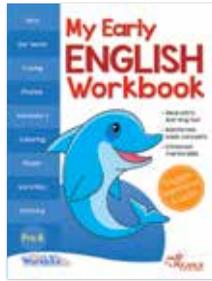
Age 3+ years | Size 215x280mm | 192pp | Workbook | PB



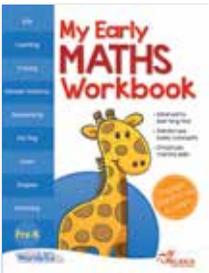
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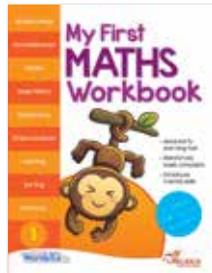
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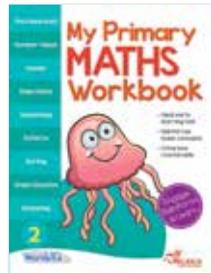
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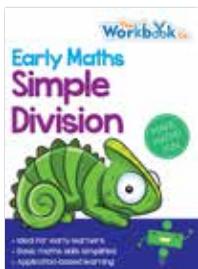


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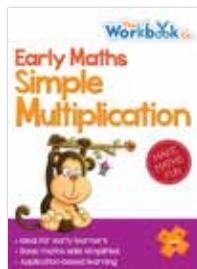
EARLY LEARNING

Early Maths

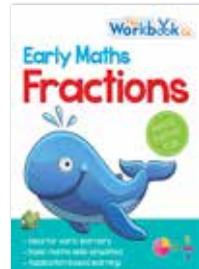
Age 4+ years | Size 215x280mm | 64pp | Workbook | PB



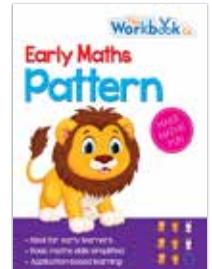
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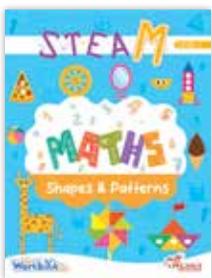
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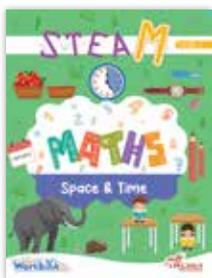
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STEAM - Maths

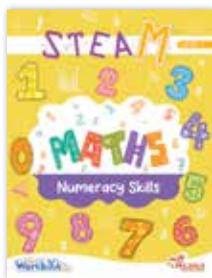
Age 3+ years | Size 215x280mm | Workbook | PB



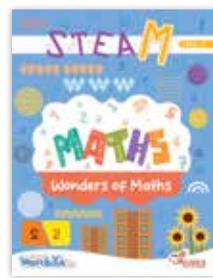
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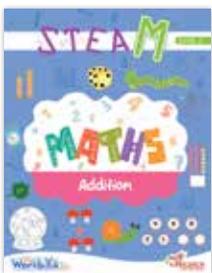
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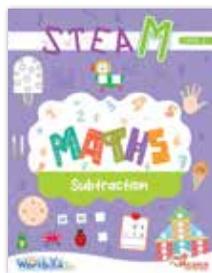
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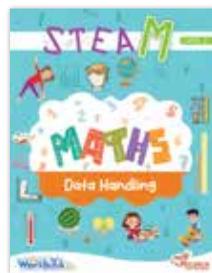
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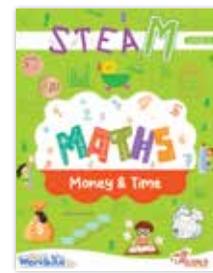
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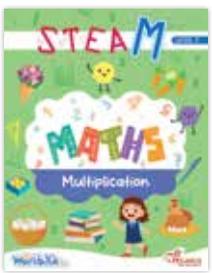
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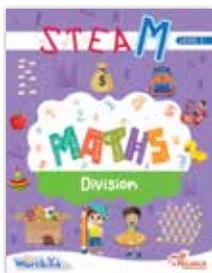
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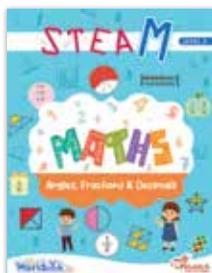
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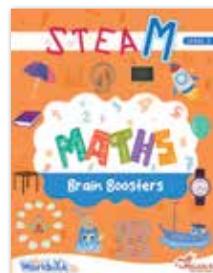
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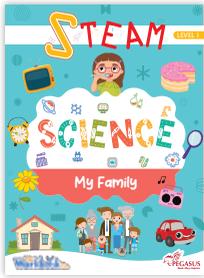


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STEAM - Science

Age 3+ years | Size 215x280mm | Workbook | PB



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40pp



9788131958100 | ₹ 125
40pp



9788131966693 | ₹ 125
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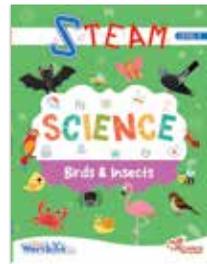
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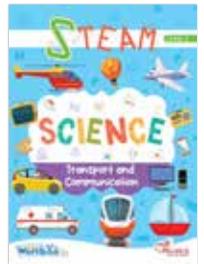
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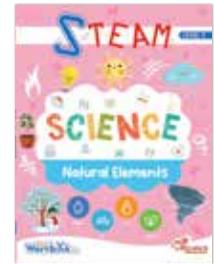
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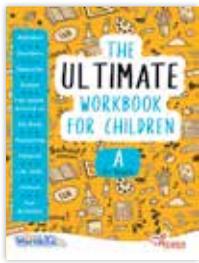


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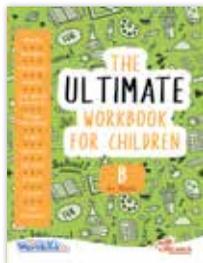
EARLY LEARNING

The Ultimate Workbook for Children

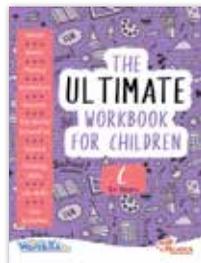
Age 3+ years | Size 215x280mm | 192pp | Workbook | PB



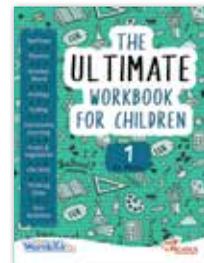
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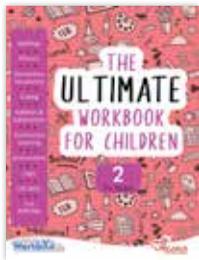
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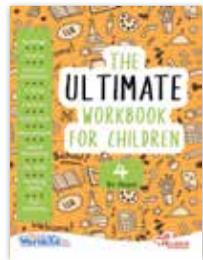
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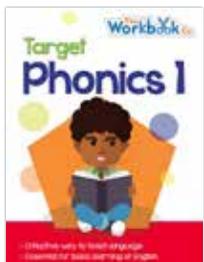
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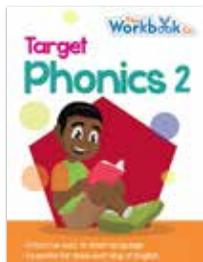
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Target Phonics

Age 3+ years | Size 215x280mm | 32pp | Workbook | PB



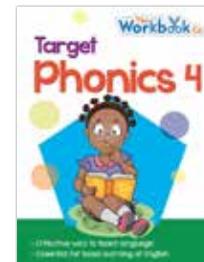
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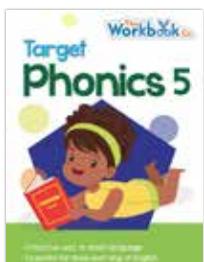
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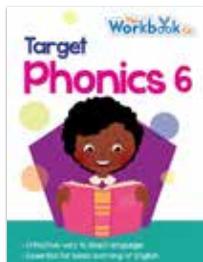
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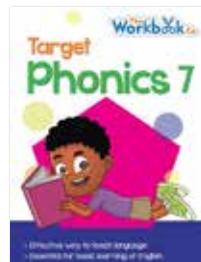
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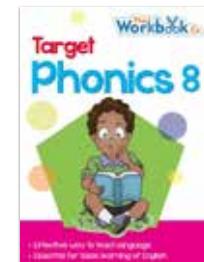
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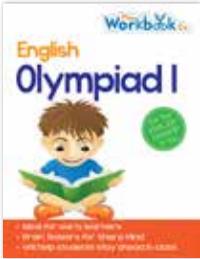
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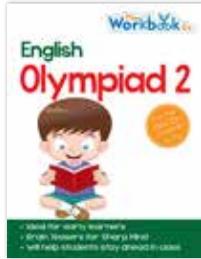
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English Olympiad

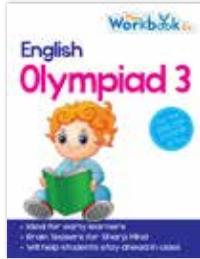
Age 4+ years | Size 215x280mm | 72pp | Workbook | PB



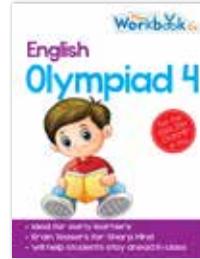
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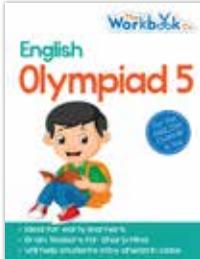
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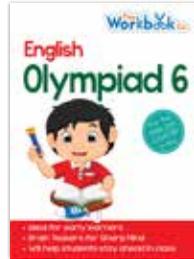
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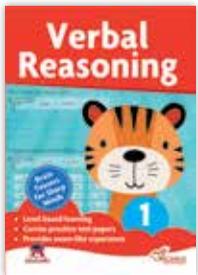
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PRIMARY LEARNING

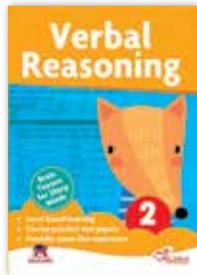
Verbal Reasoning

Age 5+ years | Size 170x240mm | Workbook | PB

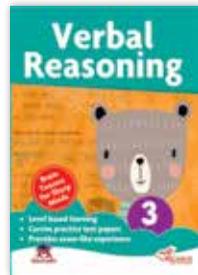
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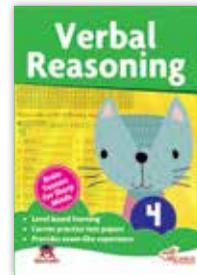
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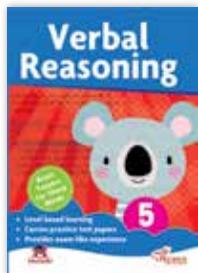
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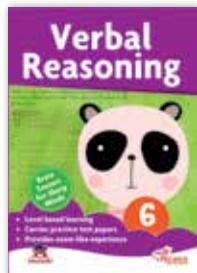
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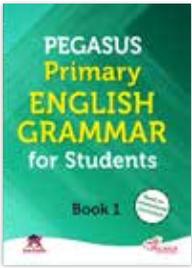
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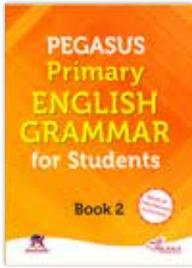
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Pegasus Primary English Grammar

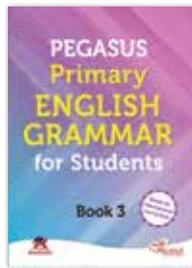
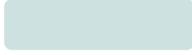
Age 5+ years | Size 170x240mm | Workbook | PB



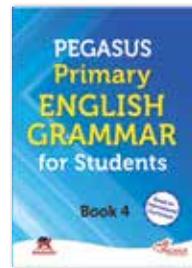
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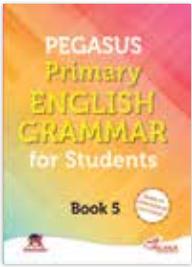
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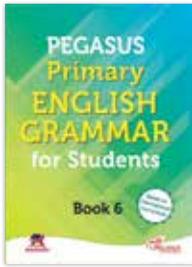
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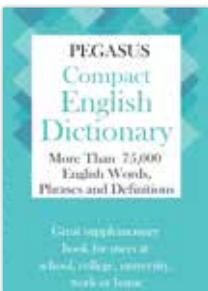


9788131936245 | ₹ 249 | 144pp



PRIMARY LEARNING

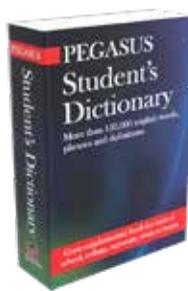
My Picture Dictionary



9788131954553 | ₹ 250



Age 6+ years
Size 111x177mm
544pp
Reference Book | PB



9788131916575 | ₹ 399

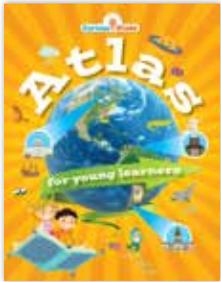


Age 8+ years
Size 111x177mm
1104pp
Reference Book | PB

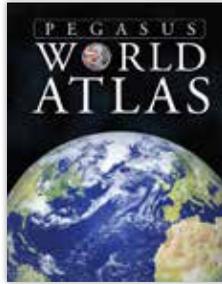


Atlas

Age 4+ years | Size 215×280mm | Reference Book | PB



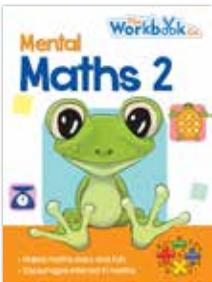
9788131944509 | ₹ 199
48pp



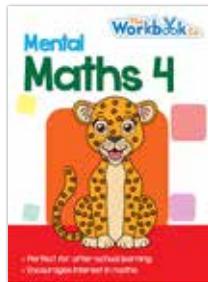
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100pp

Mental Maths

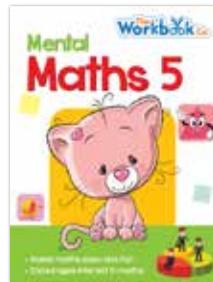
Age 4+ years | Size 215×280mm | 48pp | Workbook | PB



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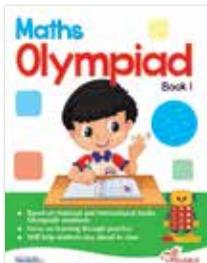


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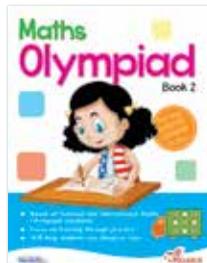
PRIMARY LEARNING

Maths Olympiad

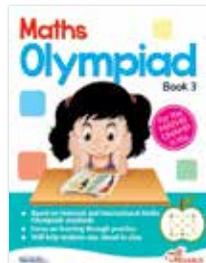
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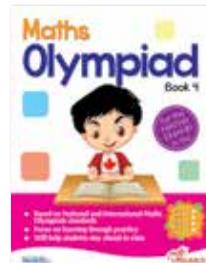
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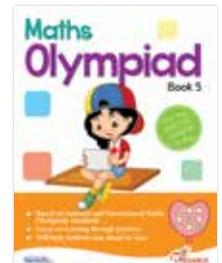
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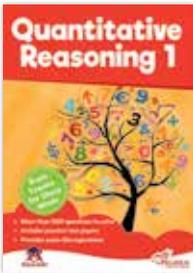
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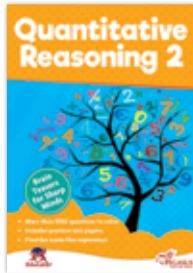
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Quantitative Reasoning

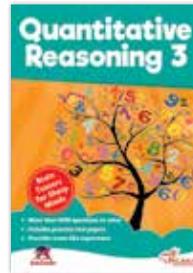
Age 5+ years | Size 170x240mm | Workbook | PB



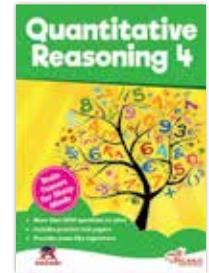
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112pp



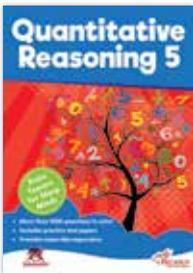
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112pp



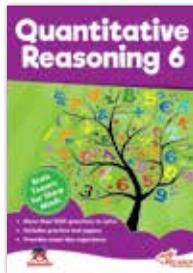
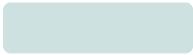
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128pp



9788131961353 | ₹ 199
128pp



9788131961360 | ₹ 249
144pp



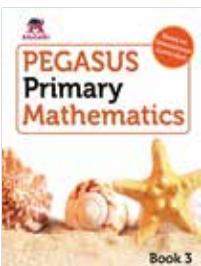
9788131961377 | ₹ 150
144pp



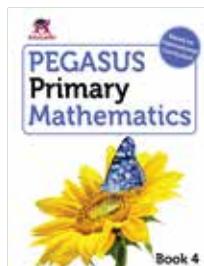
PRIMARY LEARNING

Pegasus Primary Mathematics

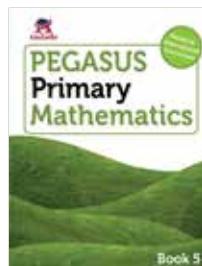
Age 4+ years | Size 215x280mm | Workbook | PB



9788131921586 | ₹ 395
172



9788131921593 | ₹ 395
180pp



9788131921609 | ₹ 450
212pp

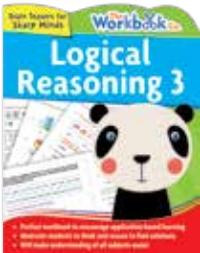


Logical Reasoning

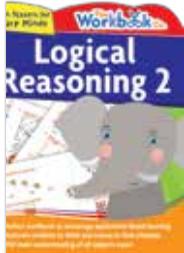
Age 4+ years | Size 215×280mm | 40pp | Workbook | PB

DIE-CUT

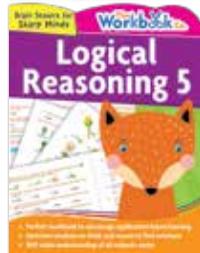
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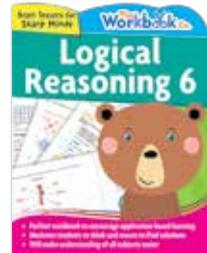
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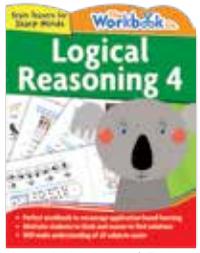
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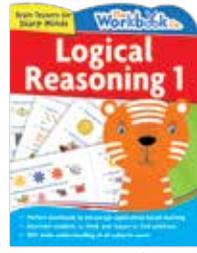
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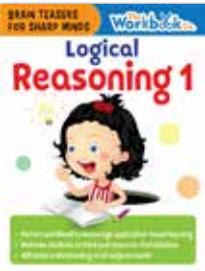


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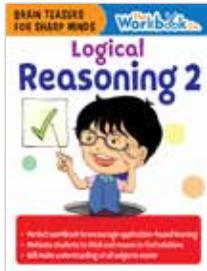
PRIMARY LEARNING

Logical Reasoning

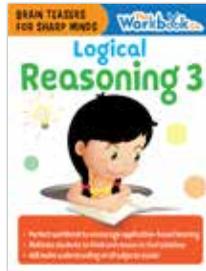
Age 4+ years | Size 215×280mm | 40pp | Workbook | PB



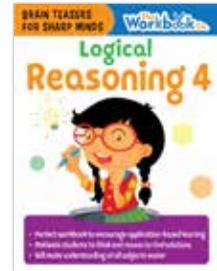
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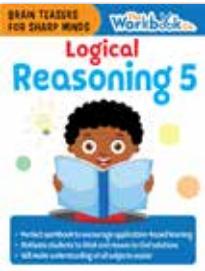
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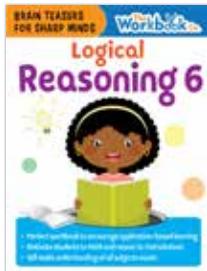
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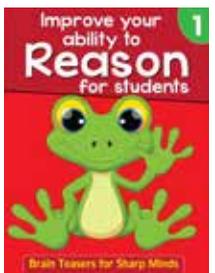
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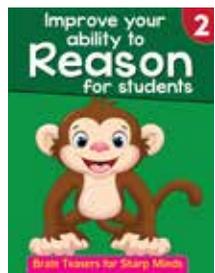
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Logical Reasoning

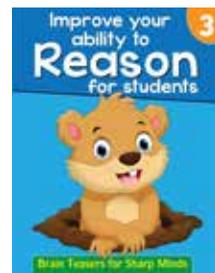
Age 4+ years | Size 215x280mm | 40pp | Workbook | PB



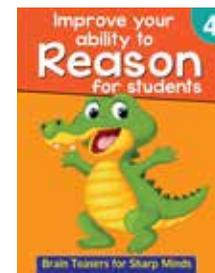
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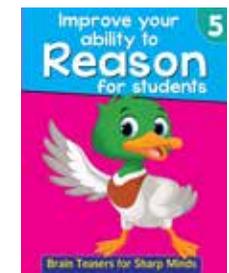
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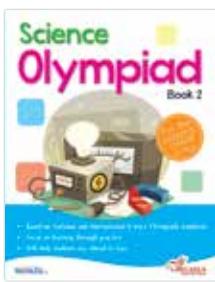
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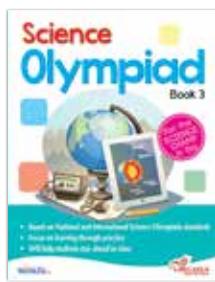
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Science Olympiad

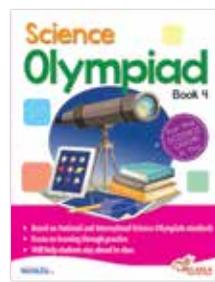
Age 5+ years | Size 215x280mm | 72pp | Workbook | PB



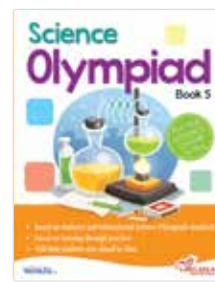
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9788131940501 | ₹ 249



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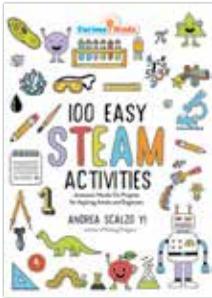


9788131940525 | ₹ 249

PRIMARY LEARNING

STEAM

Age 3+ years | Size 170x240mm | 192pp | Reference Book | PB



9788131927816 | ₹ 395

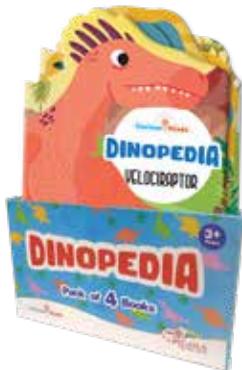
Dinopedia - 4 Amazing Dinosaurs

Age 2+ years | Box Size 220x290x30mm | Reference Book | Box

DIE-CUT BOARD BOOK



PRIMARY LEARNING



9788131961988 | ₹ 599

Includes

4 Books, 6 Pages Each
Size: 215x280mm

Knowledge Pop-ups

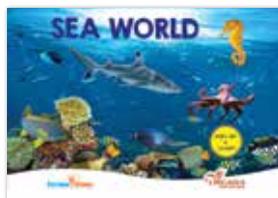
Age 4+ years | Size 250x190mm | 4 spread | Reference Book | CBB

FOIL PADDED

3D POP-UP



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9788131946282 | ₹ 299



9788131946275 | ₹ 150



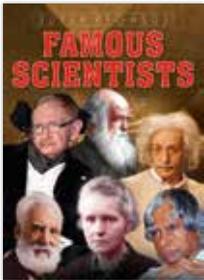
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Super Pegasus

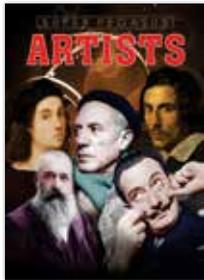
Age 6+ years | Size 215×280mm | 48pp | Reference Book | PB



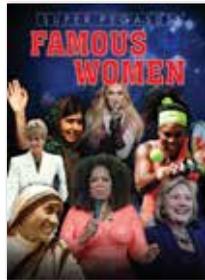
SCAN ME



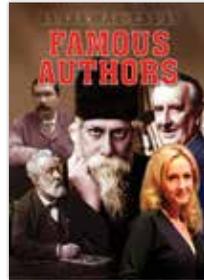
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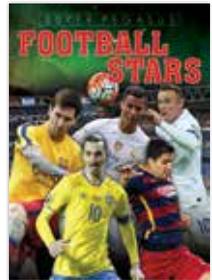
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9788131937181 | ₹ 150



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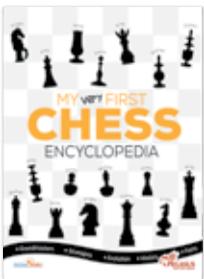
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My Very First Encyclopedias

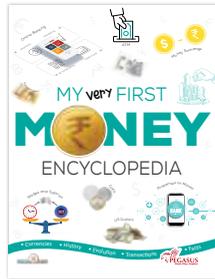
Age 4+ years | Size 215×280mm | 32pp | Reference Book | PB



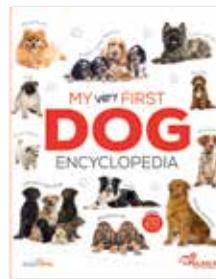
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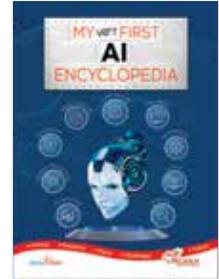
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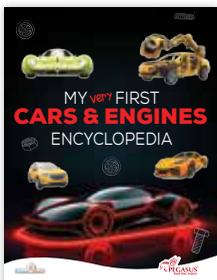
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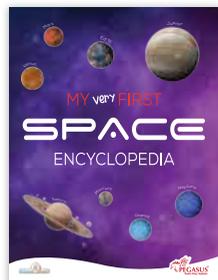
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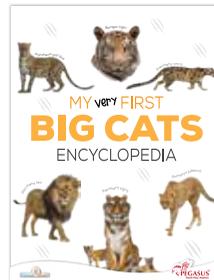
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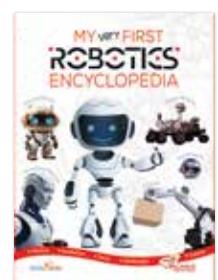
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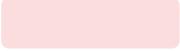
My Very First Guide to

Age 8+ years | Size 215×280mm | 32pp | Reference Book | PB

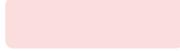
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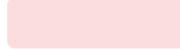
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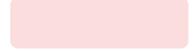
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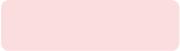
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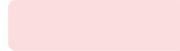
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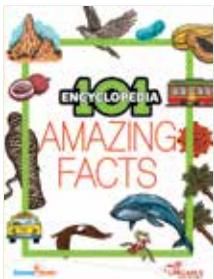
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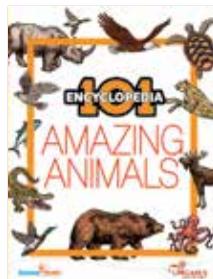
PRIMARY LEARNING

101 Encyclopedia

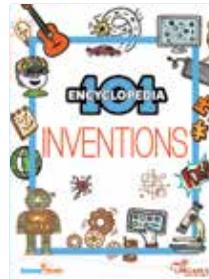
Age 4+ years | Size 215×280mm | 56pp | Reference Book | PB



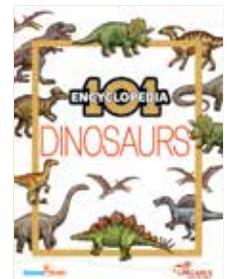
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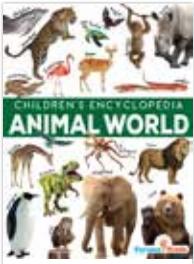
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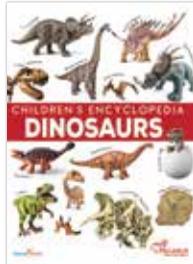
The Children's Encyclopedia

Age 6+ years | Size 215×280mm | 120pp | Reference Book | HB

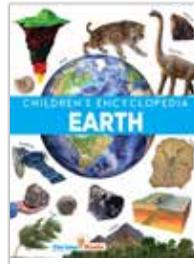
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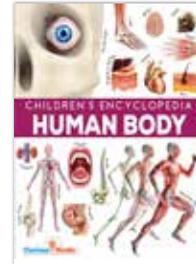
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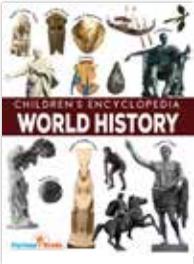
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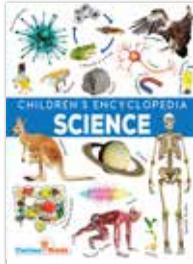
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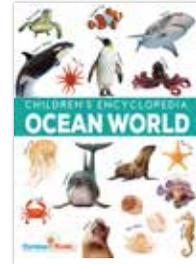
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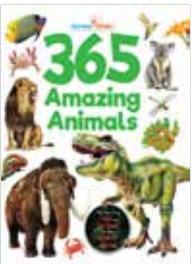


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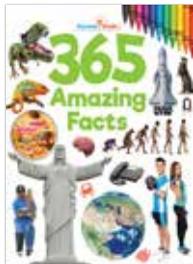
Encyclopedia for 365 Days

Age 6+ years | Size 215×280mm | 176pp | Reference Book | HB

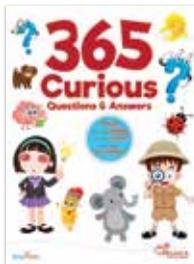
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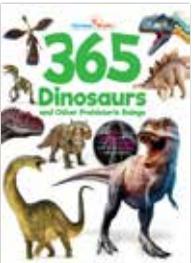
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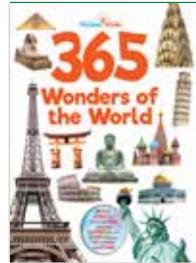
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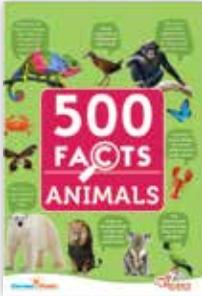


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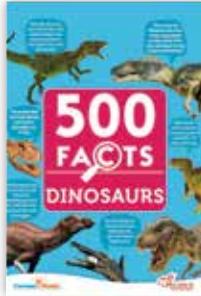
500 Facts

Age 8+ years | Size 170x240mm | 192pp | Reference Book | HB

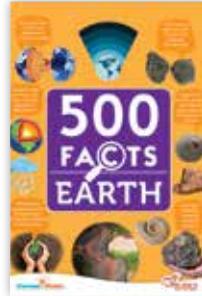
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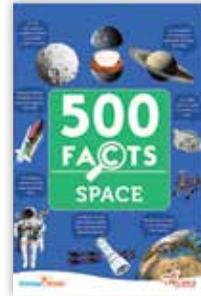
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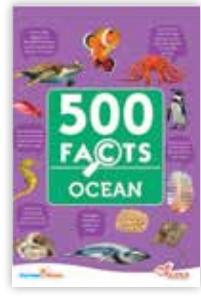
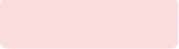
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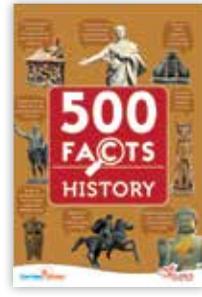
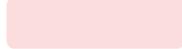
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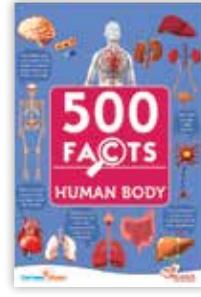
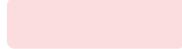
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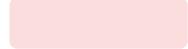
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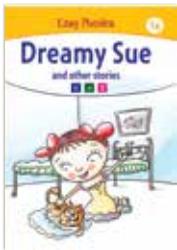


PRIMARY LEARNING

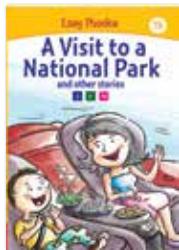


Easy Phonics

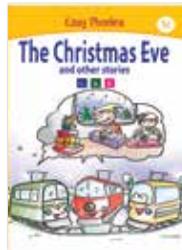
Age 3+ years | Size 140x215mm | 32pp | Readers | PB



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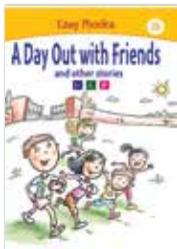
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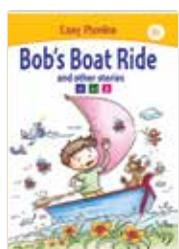
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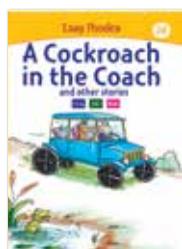
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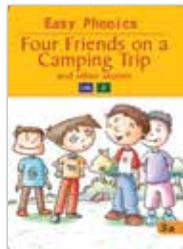
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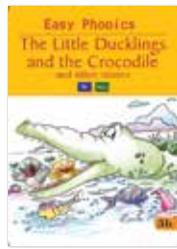
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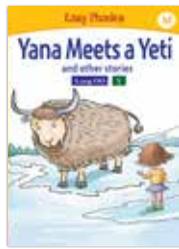
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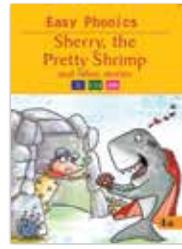
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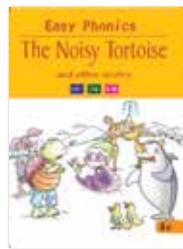
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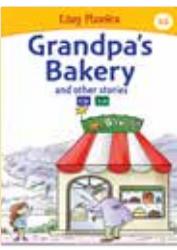
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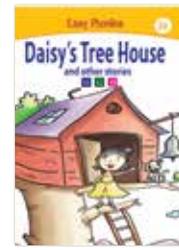
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9788131933138 | ₹ 99



Level K Readers

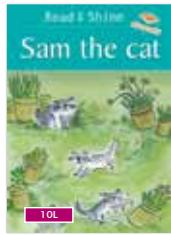
Age 4+ years | Size 140×215mm | 32pp | Readers | PB



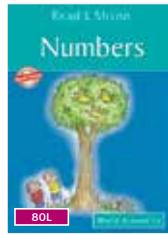
World Around Us by Stephen Barnett



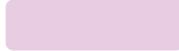
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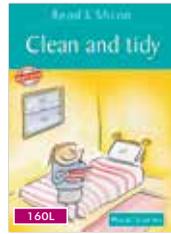
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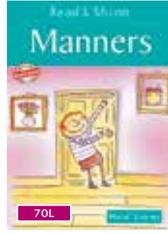
Moral Stories by Stephen Barnett



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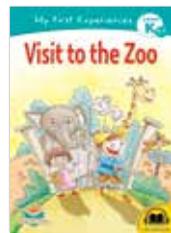


READING - LEVEL K

My First Experiences



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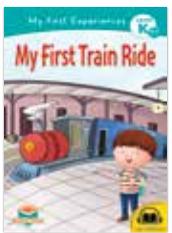
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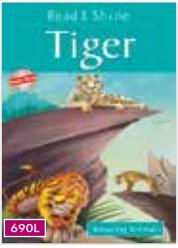


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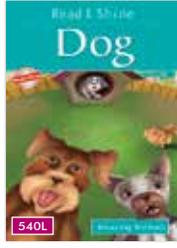




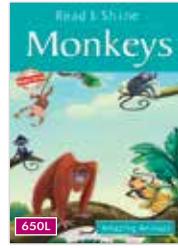
Amazing Animals



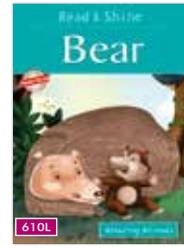
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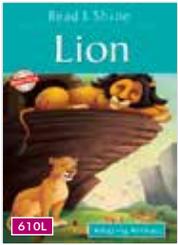
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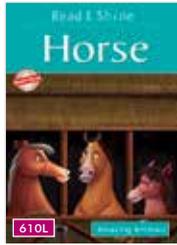
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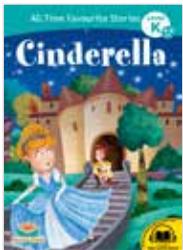
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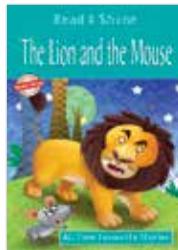
All Time Favourite Stories



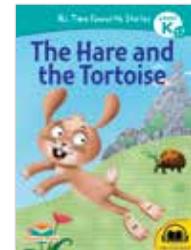
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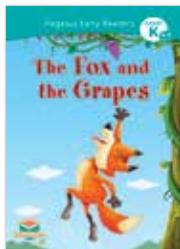
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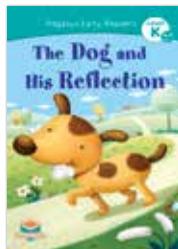
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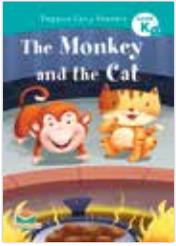
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All Time Favourite Stories



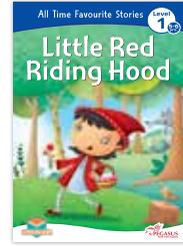
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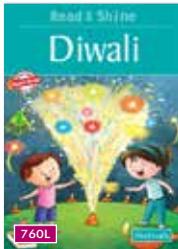
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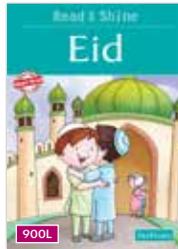
Festivals & Religions



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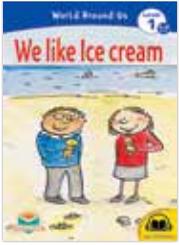




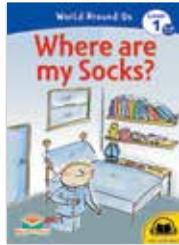
Level 1 Readers

Age 5+ years | Size 140x215mm | 32pp | Readers | PB

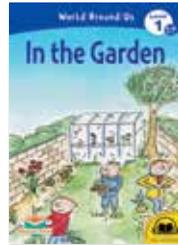
World Around Us by Stephen Barnett



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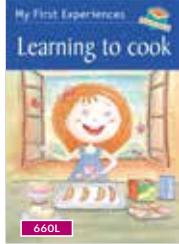
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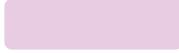
My First Experiences



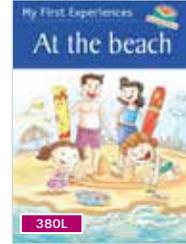
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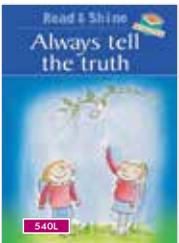
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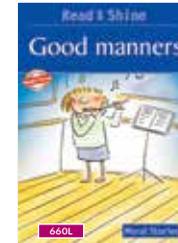
Moral Stories by Stephen Barnett



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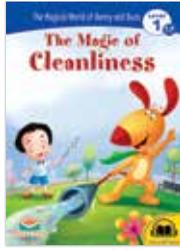
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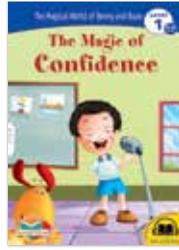
Benny & Buzo by Manmeet Narang



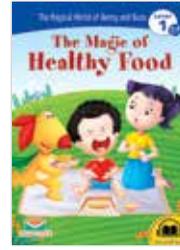
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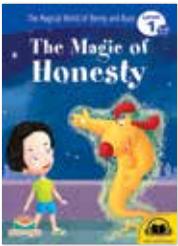
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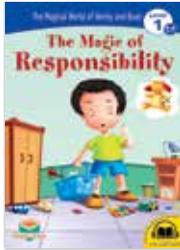
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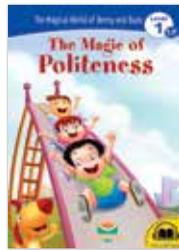
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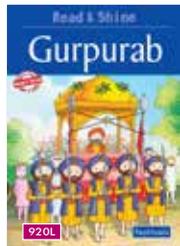


READING - LEVEL 1

Festivals & Religions



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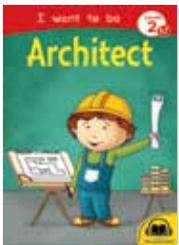
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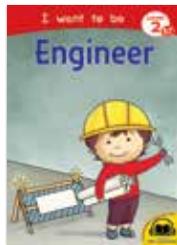
I Want to Be



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9788131958780 | ₹ 99



9788131958827 | ₹ 99



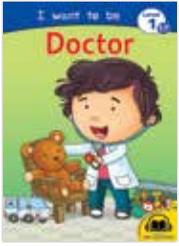
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I Want to Be



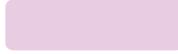
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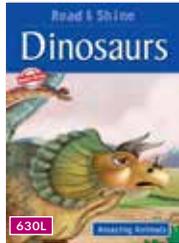
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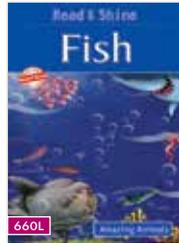
Amazing Animals



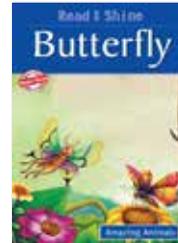
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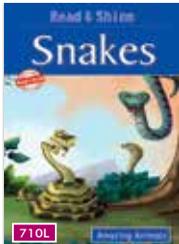
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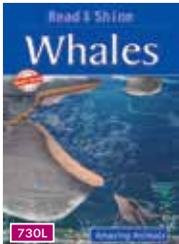
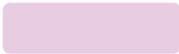
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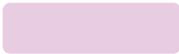
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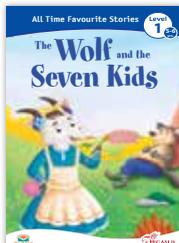
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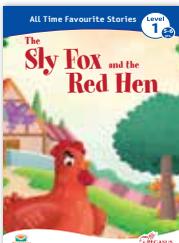
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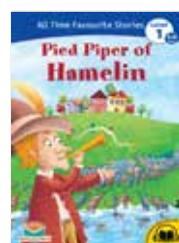
All Time Favourite Stories



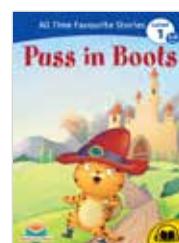
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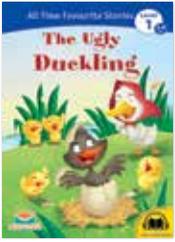
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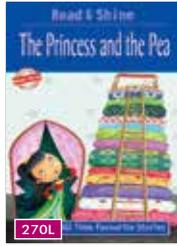
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All Time Favourite Stories



9788131915646 | ₹ 99



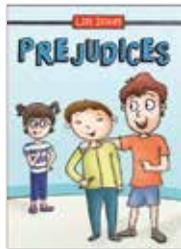
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Life Issues by Anuradha Mothali



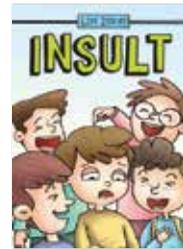
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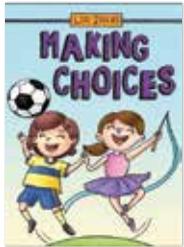
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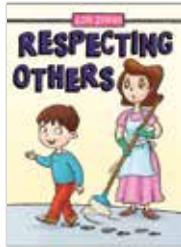
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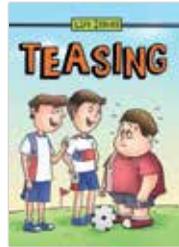
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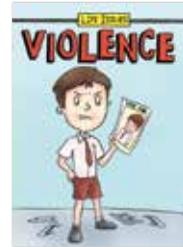
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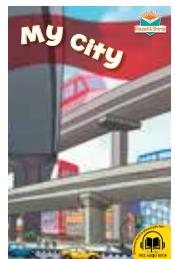
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9788131947708 | ₹ 99

READING - LEVEL 1

Science Readers



9788131947906 | ₹ 75



9788131964163 | ₹ 75



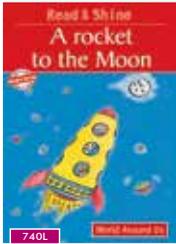
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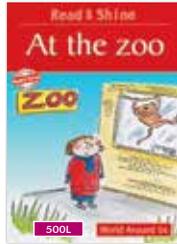
Level 2 Readers

Age 6+ years | Size 140×215mm | 32pp | Readers | PB

World Around Us *by Stephen Barnett*

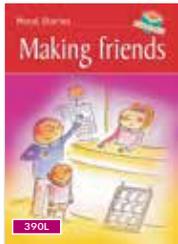


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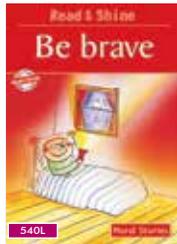


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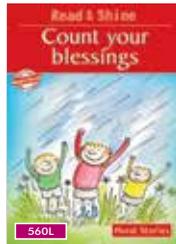
Moral Stories *by Stephen Barnett*



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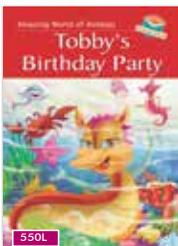


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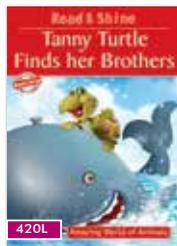


READING - LEVEL 2

Amazing World of Animals *by Manmeet Narang*



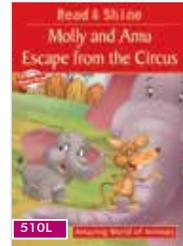
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9788131932650 | ₹ 99



9788131932612 | ₹ 99



9788131932582 | ₹ 99



All Time Favourite Stories



9788131915639 | ₹ 99



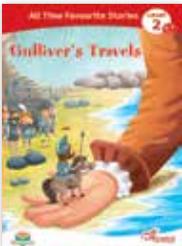
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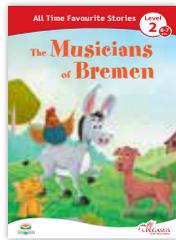
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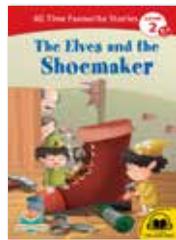
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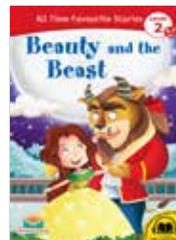
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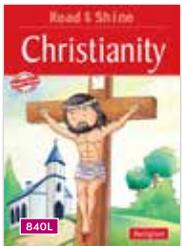


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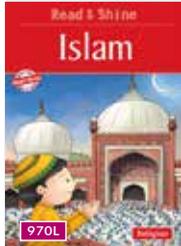


READING - LEVEL 2

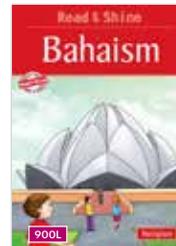
Festivals & Religions



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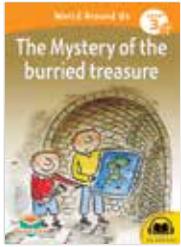


Level 3 Readers

Age 7+ years | Size 140x215mm | 32pp | Readers | PB



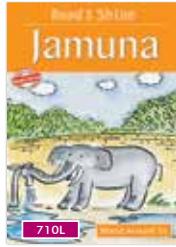
World Around Us by Stephen Barnett



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9788131906378 | ₹ 99

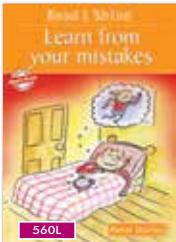


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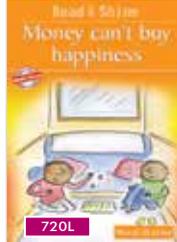
Moral Stories by Stephen Barnett



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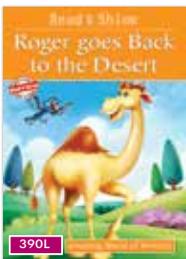
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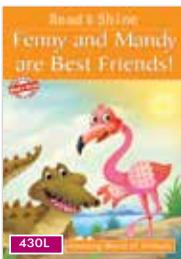
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Amazing World of Animals by Manmeet Narang



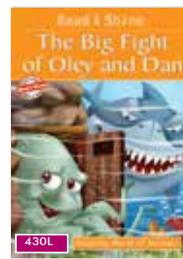
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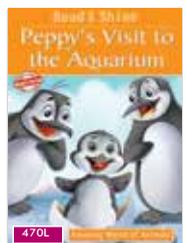
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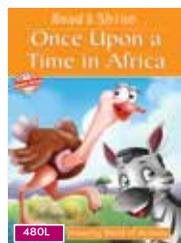
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9788131932766 | ₹ 99



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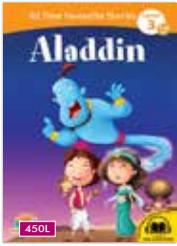


9788131932636 | ₹ 99



9788131932667 | ₹ 99

All Time Favourite Stories



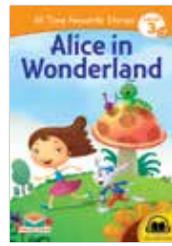
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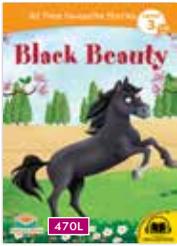
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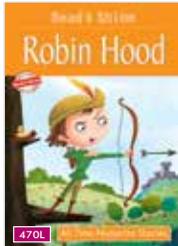
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9788131936399 | ₹ 99



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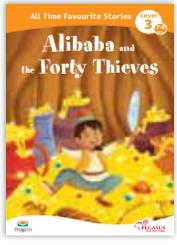
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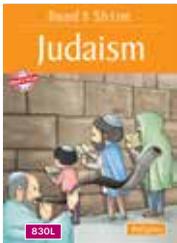


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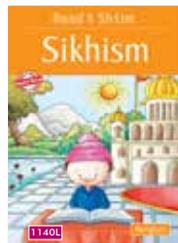


READING - LEVEL 3

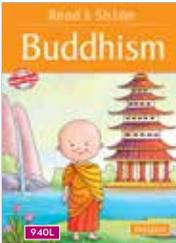
Festivals & Religions



9788131940945 | ₹ 99



9788131940952 | ₹ 75

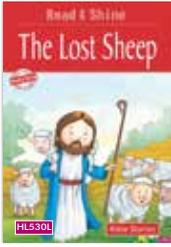


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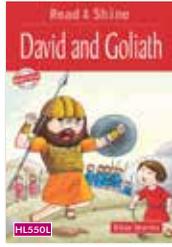


Bible Stories

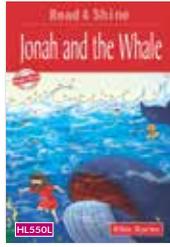
Age 5+ years | Size 140×215mm | 32pp | Readers | PB



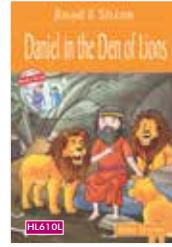
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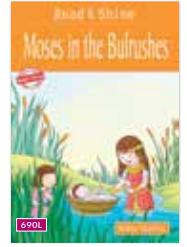
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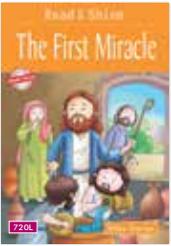
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9788131940686 | ₹ 90



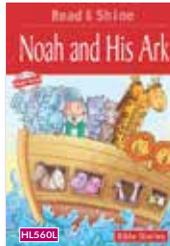
9788131940693 | ₹ 90



9788131940709 | ₹ 90



9788131940716 | ₹ 90



9788131940662 | ₹ 99

Pegasus Favourite Stories Pack

Age 3+ years | Size 110x170mm | 32pp each | Readers | Sleeve

4 BOOKS PACK



9788131942796 | ₹ 499



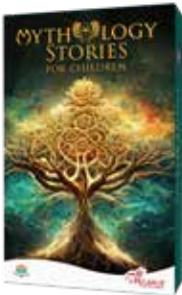
9788131942819 | ₹ 499

READING - STORY COLLECTIONS

Mythology and Classic Stories Pack

Age 3+ years | Box Size 130x200x40mm | Readers | Sleeve

SET OF 6 BOOKS EACH



9788131979396 | ₹ 899



9788131978931 | ₹ 899



Pegasus Thrilling Stories

Age 6+ years | Size 140×215mm | 80pp | Story Book | PB



9788131941140 | ₹ 199



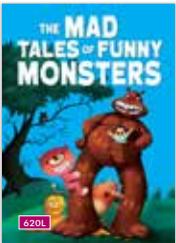
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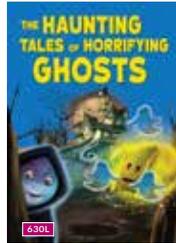
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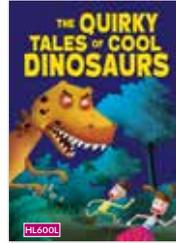
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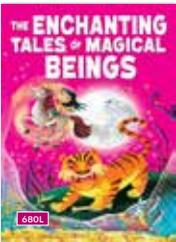
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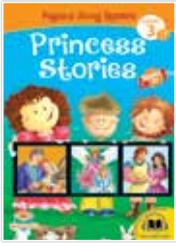
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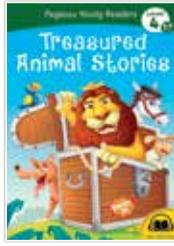
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Pegasus Young Readers

Age 6+ years | Size 140x215mm | 80pp | Story Book | PB



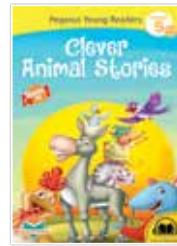
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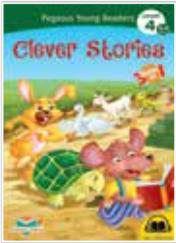
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9788131917350 | ₹ 125



9788131917466 | ₹ 149



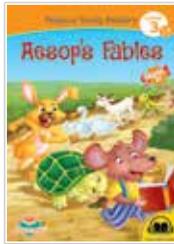
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9788131917299 | ₹ 199



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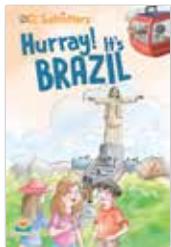
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READING - STORY COLLECTIONS

The Globetrotters by Manmeet Narang

Age 6+ years | Size 140×215mm | 96pp | Story Book | PB



9788131936610 | ₹ 150



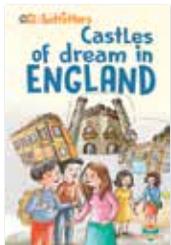
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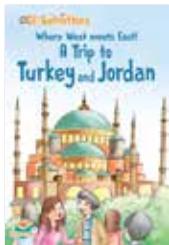
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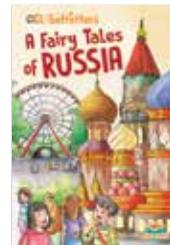
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9788131936726 | ₹ 199



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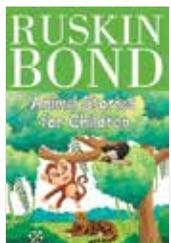


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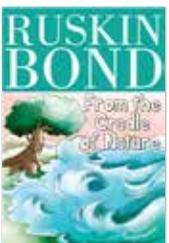


Ruskin Bond

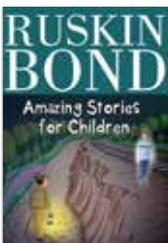
Age 6+ years | Size 140×215mm | 64pp | Story Book | PB



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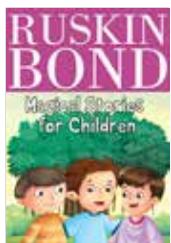
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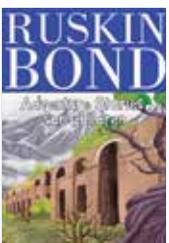
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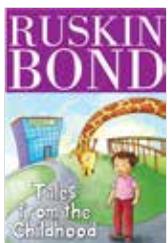
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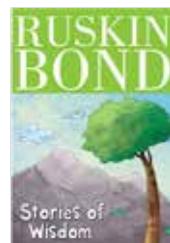
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9788131948583 | ₹ 199



9788131948569 | ₹ 175

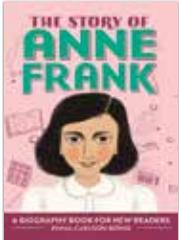


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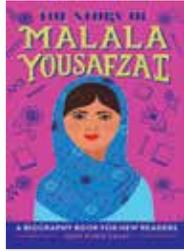


Famous Personalities

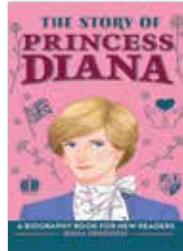
Age 6+ years | Size 140x215mm | Story Book | PB



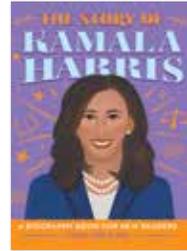
9788131922842 | ₹ 990
68pp



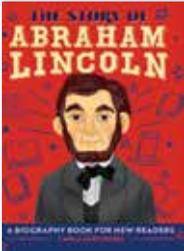
9788131922835 | ₹ 149
68pp



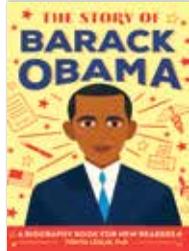
9788131922859 | ₹ 149
68pp



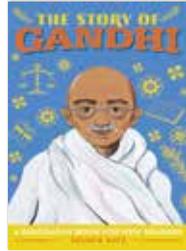
9788131922866 | ₹ 149
64pp



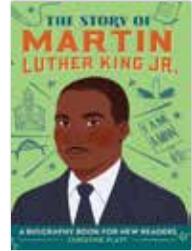
9788131922903 | ₹ 199
76pp



9788131922873 | ₹ 199
68pp



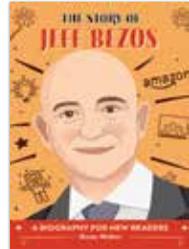
9788131922880 | ₹ 149
68pp



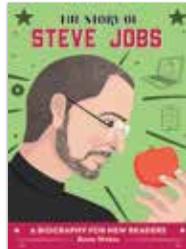
9788131922897 | ₹ 199
68pp



9788131928295 | ₹ 149
72pp



9788131928318 | ₹ 199
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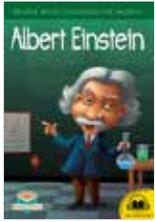
9788131928301 | ₹ 149
72pp





People Who Changed The World

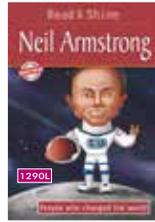
Age 7+ years | Size 140×215mm | 64-80pp | Story Book | PB



9788131936443 | ₹ 149



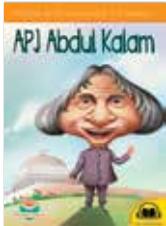
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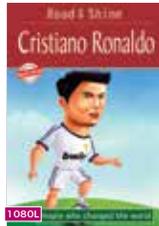
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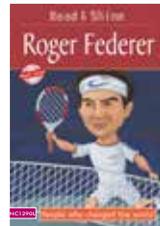
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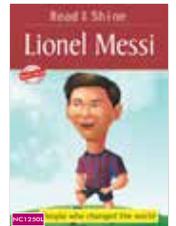
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9788131941317 | ₹ 199



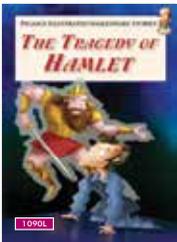
9788131941256 | ₹ 199



9788131941270 | ₹ 199

Pegasus Illustrated Shakespeare Stories

Age 7+ years | Size 140×215mm | 56pp | Story Book | PB



9788131919514 | ₹ 90



9788131919521 | ₹ 99

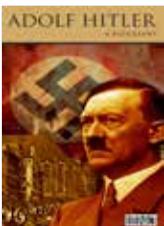


9788131919545 | ₹ 99



Biographies

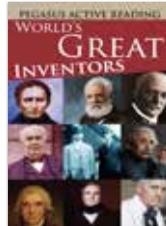
Age 8+ years | Size 140×215mm | Story Book | PB



9788131911501 | ₹ 149 | 184pp



9788131911310 | ₹ 199 | 216pp



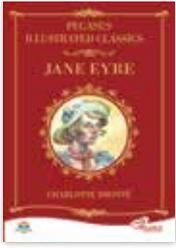
9788131919644 | ₹ 125 | 144pp



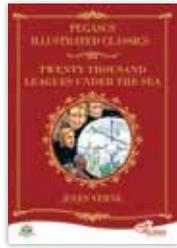
Pegasus Illustrated Classics

Age 9+ years | Size 135×190mm | Readers | HB

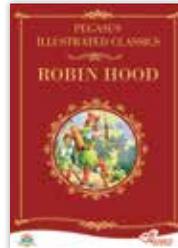
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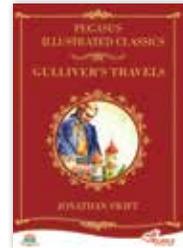
9788131936856 | ₹ 249
280pp



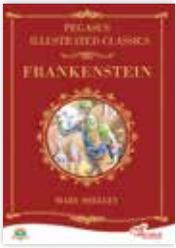
9788131933541 | ₹ 249
240pp



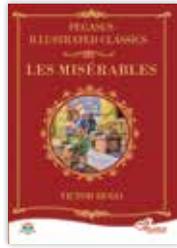
9788131917718 | ₹ 249
176pp



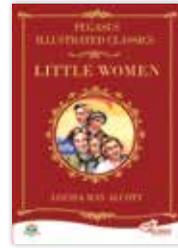
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136pp



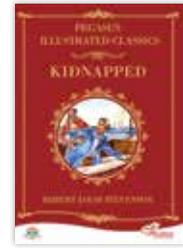
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272pp



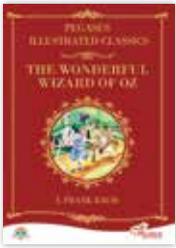
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288pp



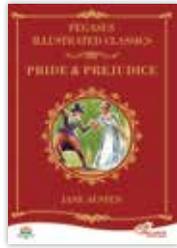
9788131914595 | ₹ 249
256pp



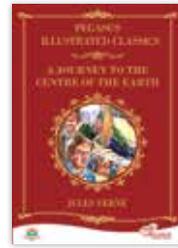
9788131933015 | ₹ 249
224pp



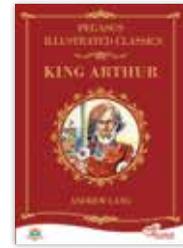
9788131937006 | ₹ 249
200pp



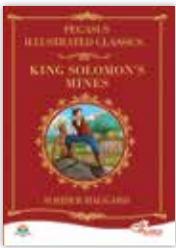
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224pp



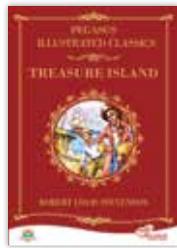
9788131917787 | ₹ 249
192pp



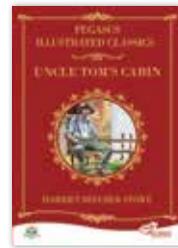
9788131936764 | ₹ 249
192pp



9788131919262 | ₹ 249
288pp



9788131914564 | ₹ 249
192pp



9788131936863 | ₹ 249
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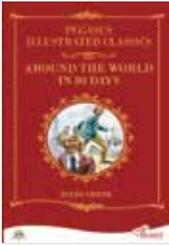
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176pp

READING - CHAPTER BOOKS

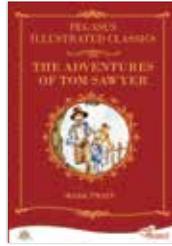
Pegasus Illustrated Classics

Age 9+ years | Size 135×190mm | Readers | PB

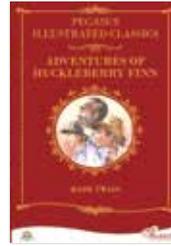
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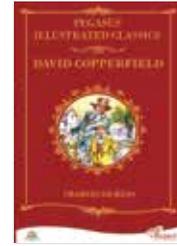
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160pp



9788131914533 | ₹ 149
164pp



9788131914557 | ₹ 149
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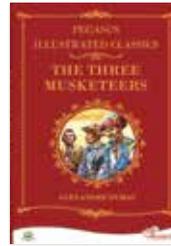
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140pp



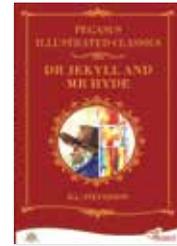
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132pp



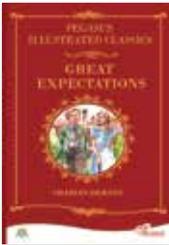
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164pp



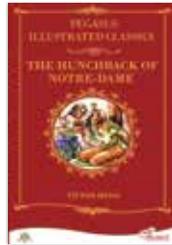
9788131918166 | ₹ 149
168pp



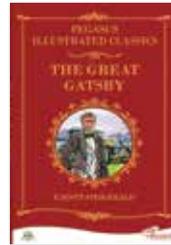
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144pp



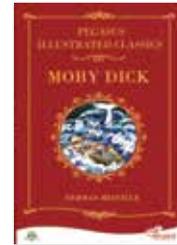
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228pp



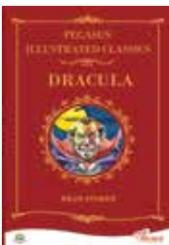
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160pp



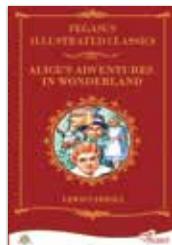
9788131936870 | ₹ 149
172pp



9788131936917 | ₹ 149
168pp



9788131936931 | ₹ 199
204pp



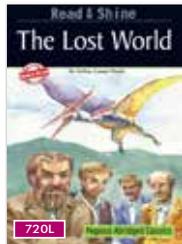
9788131936993 | ₹ 149
124pp

Pegasus Abridged Classics

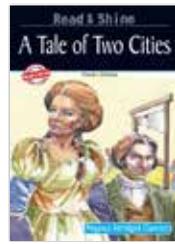
Age 9+ years | Size 140×215mm | 144pp | Readers | PB



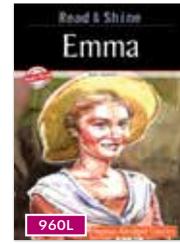
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9788131932551 | ₹ 125



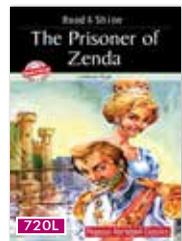
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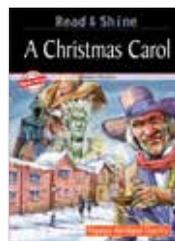
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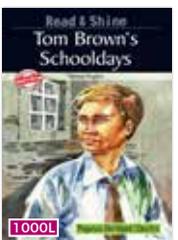
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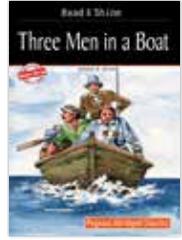
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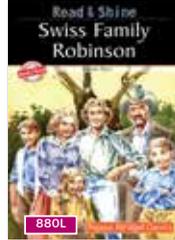
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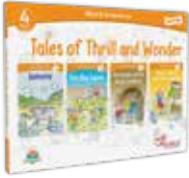
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READING - CHAPTER BOOKS

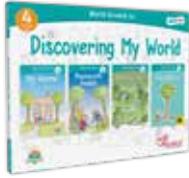
Read & Shine Packs

BOX INCLUDES

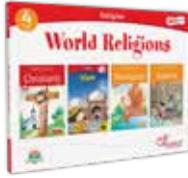
4 Books | 32 Pages each



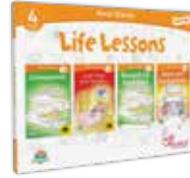
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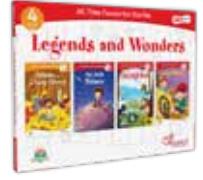
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9788131978689 | ₹ 399



9788131979228 | ₹ 549



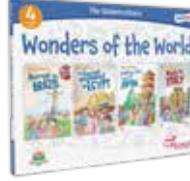
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9788131979303 | ₹ 649



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9788131979334 | ₹ 749



READING - BOX SETS

The Read & Shine Box

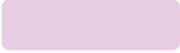
Age 4+ years | Size 150x150x225mm | Readers | Box



SCAN ME



9788131937990 | ₹ 1499



9788131938003 | ₹ 1499



9788131938027 | ₹ 1499



BOX INCLUDES

14 Books
14 Audio Books
Bookmarks

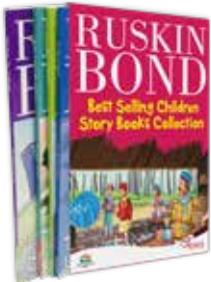
READING - BOX SETS

Ruskin Bond Pack

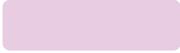
Age 6+ years | Size 145x220x20mm | Story Book | Sleeve



SCAN ME



9788131964811 | ₹ 849



9788131920985 | ₹ 949



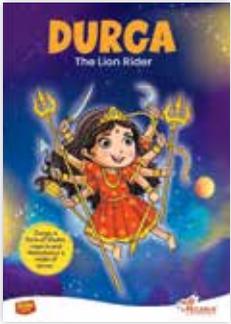
BOX INCLUDES

4 Books
64 Pages each

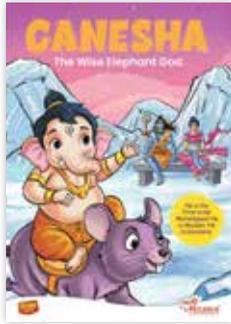
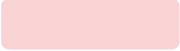
Mini Mythos

Age 3+ years | Size 170x240mm | 32pp | Comic Book | PB

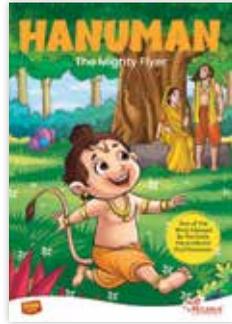
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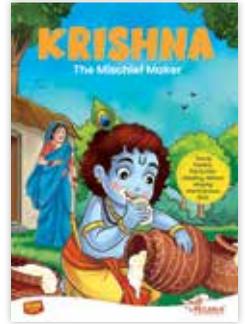
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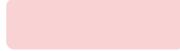
9788131977644 | ₹ 149



9788131977637 | ₹ 149



9788131977620 | ₹ 149



Finger Puppet Board Books

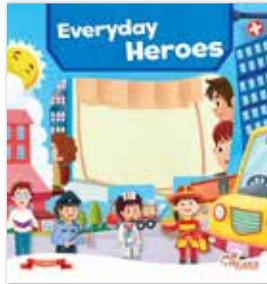
PAPER FINGER PUPPET

Age 2+ years | Size 180x180mm | 10pp | Picture Book | BB

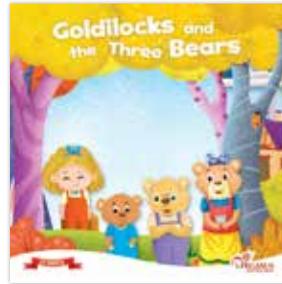
DIE-CUT



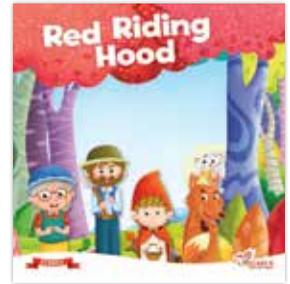
9788131970232 | ₹ 299



9788131970249 | ₹ 299



9788131970256 | ₹ 299



9788131970263 | ₹ 299

READING - BOARD BOOKS

Magical Pop-ups

Age 2+ years | Size 250x190mm | 4 spreads | Picture Book | CBB

PADDED

3D POP-UP

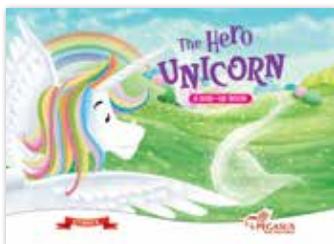
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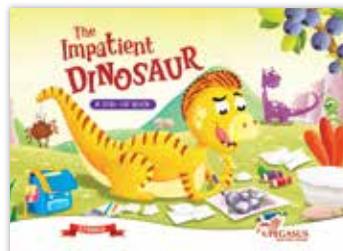
9788131970072 | ₹ 299



9788131970089 | ₹ 299



9788131970065 | ₹ 299



9788131970096 | ₹ 299

Dino Pop-up Stories

Age 2+ years | Size 250×190mm | 8pp | Picture Book | CBB

3D POP-UP

PADDED

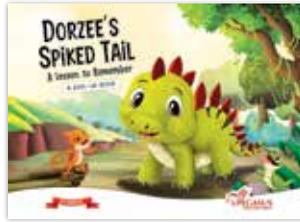
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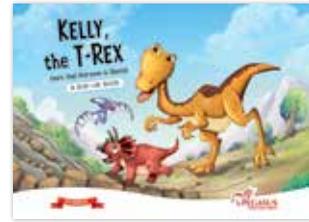
SCAN ME



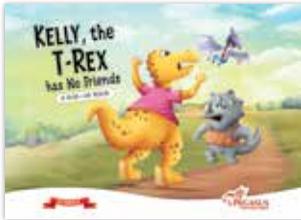
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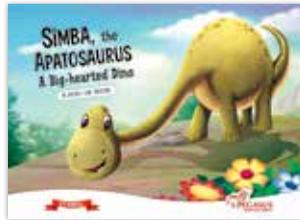
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9788131933060 | ₹ 299



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All Time Favourite Pop-ups

Age 2+ years | Size 250x190mm | 8pp | Picture Book | CBB

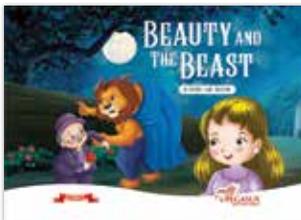
3D POP-UP

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FOIL



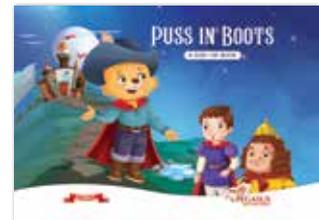
SCAN ME



9788131932957 | ₹ 299



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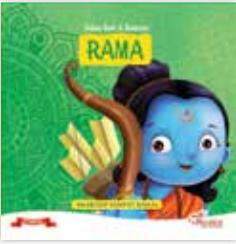
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Ramayana for Babies

Age 2+ years | Size 165×165mm | 12pp | Picture Book | HB

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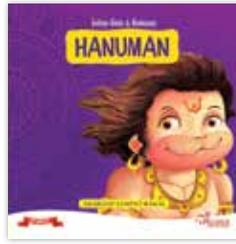
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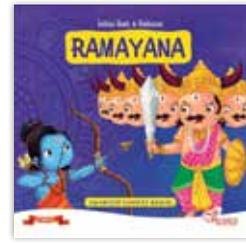
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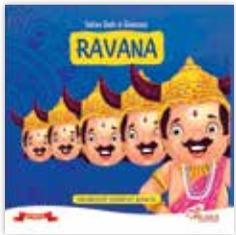
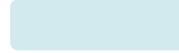
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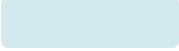
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READING - MYTHOLOGY

Mahabharata for Babies

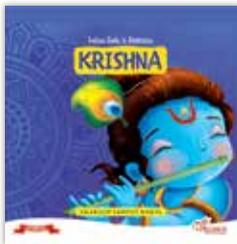
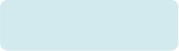
Age 2+ years | Size 165×165mm | 12pp | Picture Book | HB

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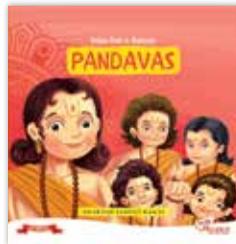
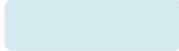
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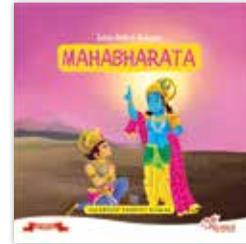
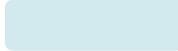
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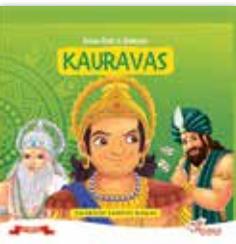
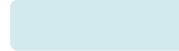
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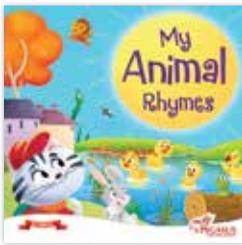


Nursery Rhymes

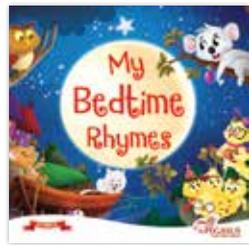
Age 2+ years | Size 165x165mm | 12pp | Picture Book | CBB

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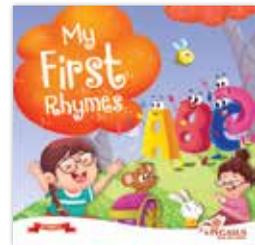
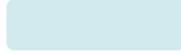
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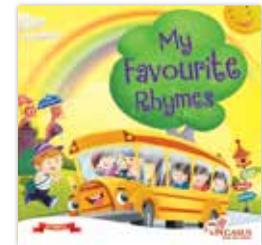
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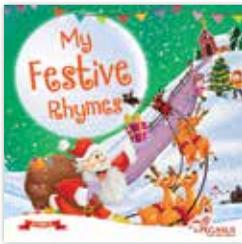
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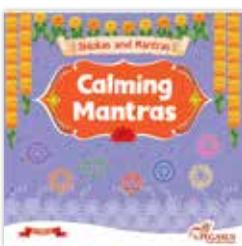


Shlokas & Mantras

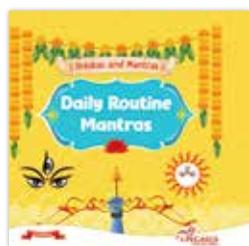
Age 2+ years | Size 165x165mm | 12pp | Picture Book | CBB

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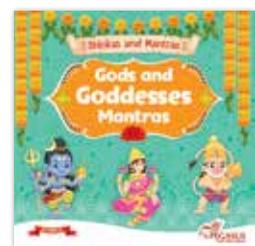
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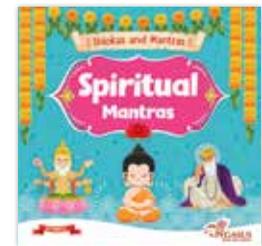
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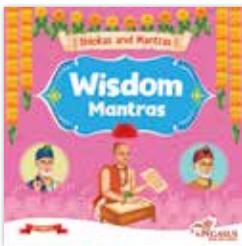
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9788131976500 | ₹ 199



9788131976524 | ₹ 199



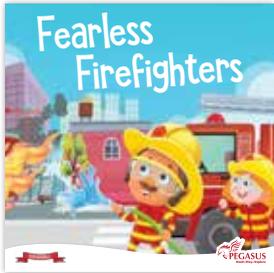
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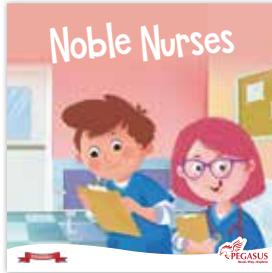
READING - PICTURE BOOKS

Everyday Superhero

Age 2+ years | Size 280×280mm | 24pp | Picture Book | PB



9788131976913 | ₹ 199



9788131976920 | ₹ 199



9788131976937 | ₹ 199



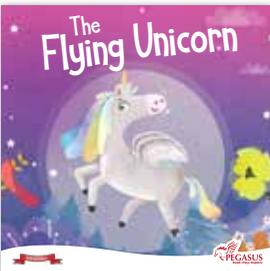
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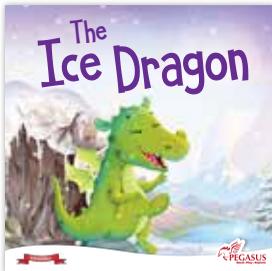
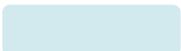
READING - PICTURE BOOKS

Magical Picture Books

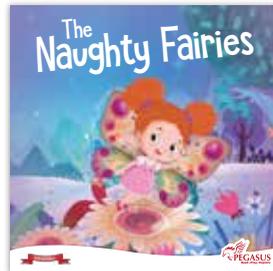
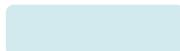
Age 2+ years | Size 280×280mm | 24pp | Picture Book | PB



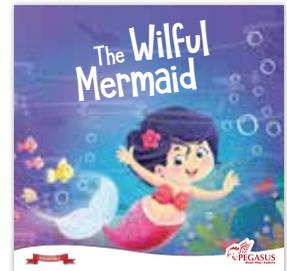
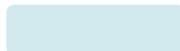
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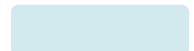
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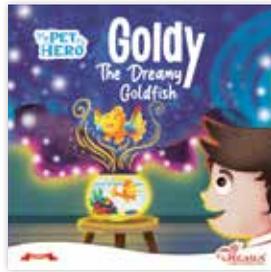
My Pet My Hero

Age 3+ years | Size 280×280mm | 24pp | Picture Book | PB

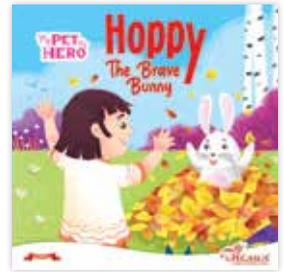
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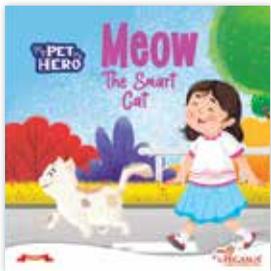
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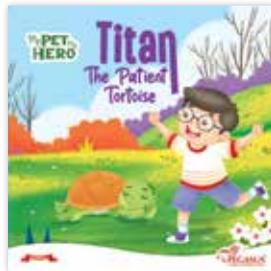
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9788131977583 | ₹ 149



9788131977552 | ₹ 149



9788131977590 | ₹ 149



9788131977606 | ₹ 149



READING - PICTURE BOOKS

2 Minute Stories

Age 3+ years | Size 215x280mm | 6pp | Story Book | BB

BOARD BOOK

FOIL



9788131977491 | ₹ 199



9788131977538 | ₹ 199



9788131977507 | ₹ 199



9788131977521 | ₹ 199



9788131977545 | ₹ 199



9788131977514 | ₹ 199

READING - STORY COLLECTIONS

5-Minute Stories

Age 2+ years | Size 230x230mm | 72pp | Picture Book | HB

FOIL



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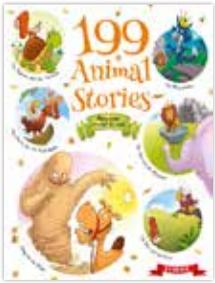


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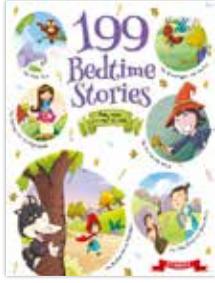
199 Stories

Age 2+ years | Size 215×280mm | 104pp | Picture Book | PB

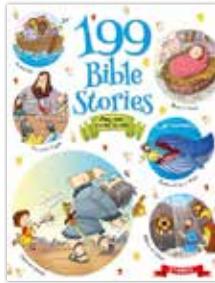
SPOT UV



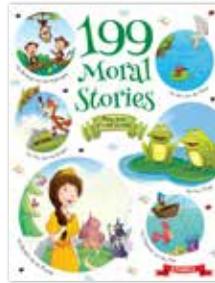
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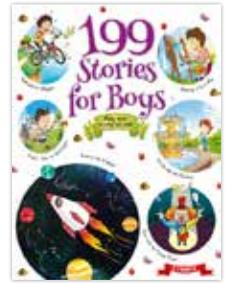
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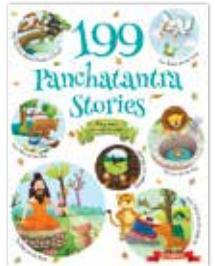
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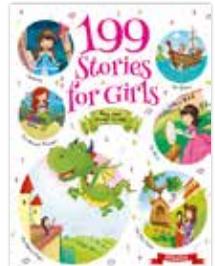
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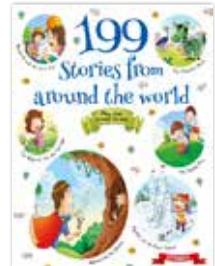
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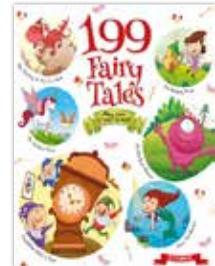
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9788131964507 | ₹ 349



9788131964484 | ₹ 349



9788131964514 | ₹ 349



365 Stories

Age 3+ years | Size 215×280mm | 200pp | Picture Book | HB

PADDED

FOIL & UV



9788131934074 | ₹ 649



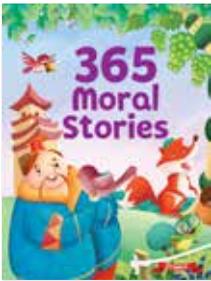
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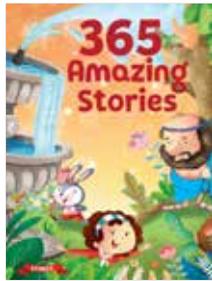
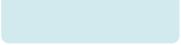
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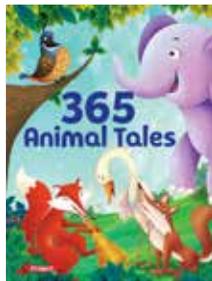
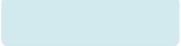
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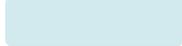
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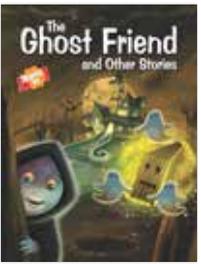


READING - STORY COLLECTIONS



Tell Me A Story

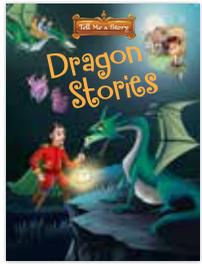
Age 4+ years | Size 170×240mm | 64pp | Picture Book | PB



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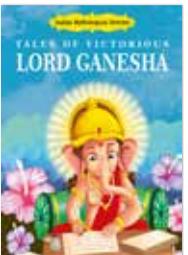
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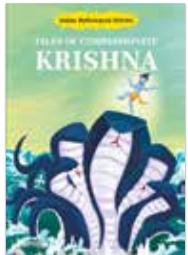
Indian Mythological Stories

Age 3+ years | Size 170×240mm | 80pp | Picture Book | PB

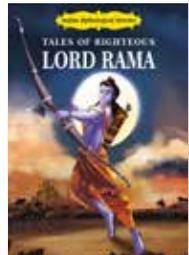
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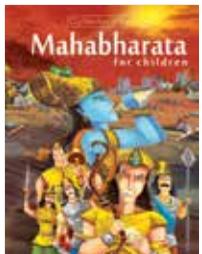
READING - MYTHOLOGY

Collector's Edition

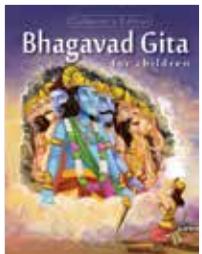
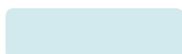
Age 3+ years | Size 170×240mm | 192pp | Picture Book | HB

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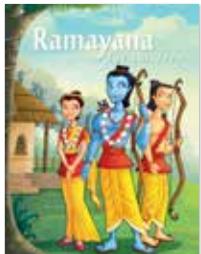
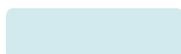
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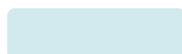
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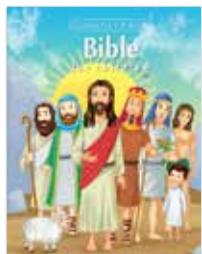
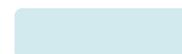
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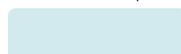
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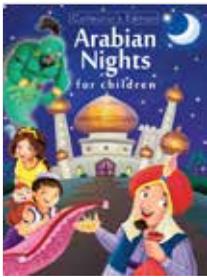


Collector's Edition

Age 3+ years | Size 170×240mm | 192pp | Picture Book | HB

PADDED

FOIL



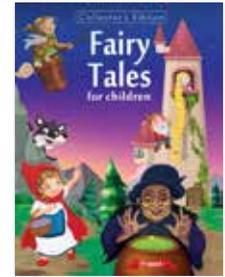
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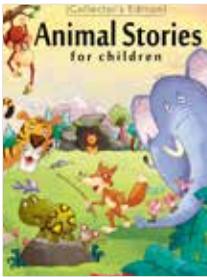
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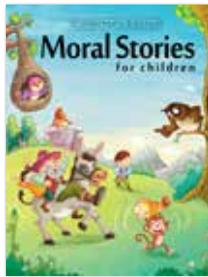
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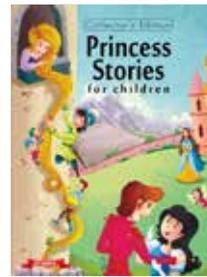
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READING - STORY COLLECTIONS

Story Year Book

Age 2+ years | Size 285×285mm | 56pp | Picture Book | HB

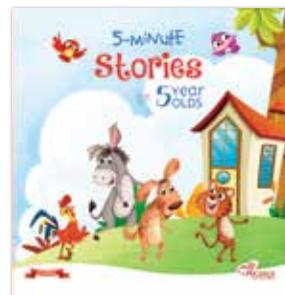
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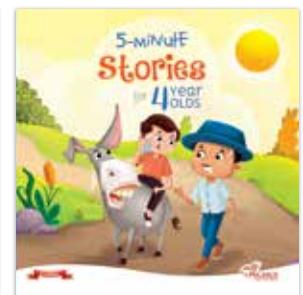
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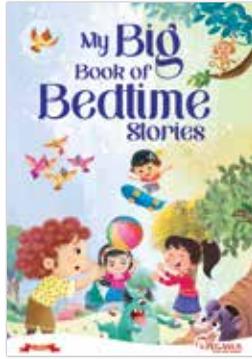
My Big Book Of

Age 3+ years | Size 240x345mm | 96pp | Picture Book | HB

FOIL



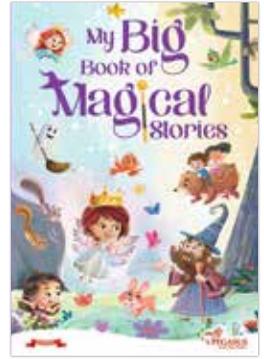
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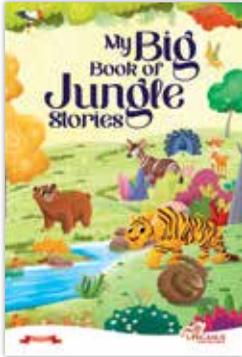
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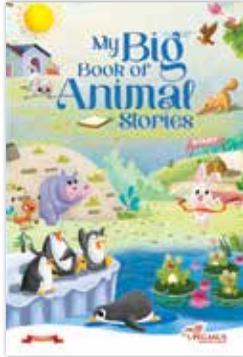
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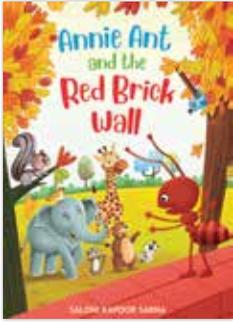
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READING - STORY COLLECTIONS

Life Lessons *by Saloni Kapoor*

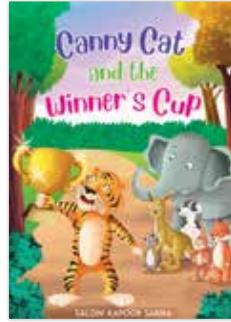
Age 3+ years | Size 170×240mm | 16pp | Picture Book | PB | ₹ 75



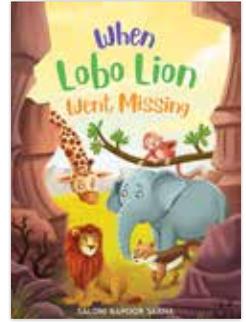
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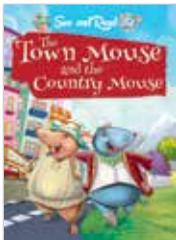


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My First Story Book

Age 3+ years | Size 170×240mm | 16pp | Picture Book | PB

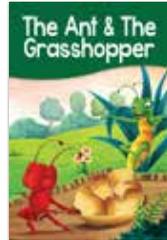
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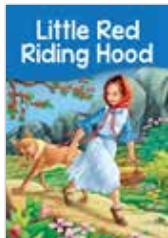
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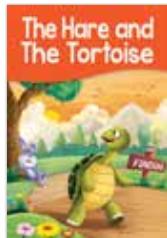
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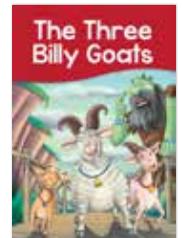
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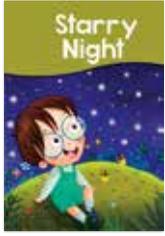


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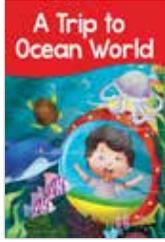


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My First Story Book



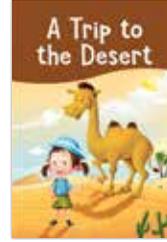
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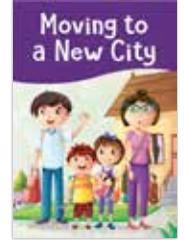
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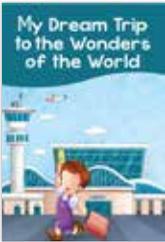
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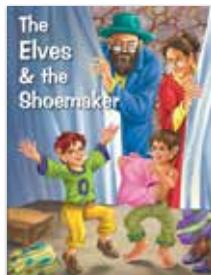
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Pegasus Story Books

Age 2+ years | Size 215×280mm | 16pp | Picture Book | PB



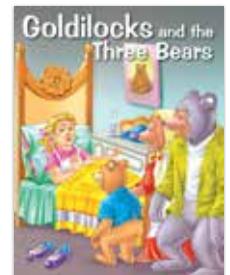
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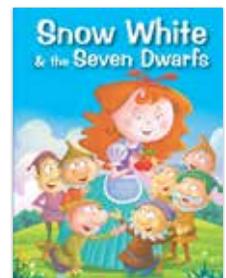
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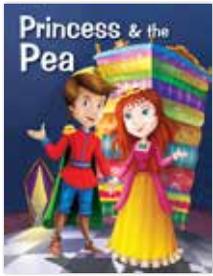
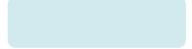
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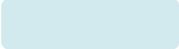
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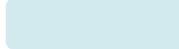
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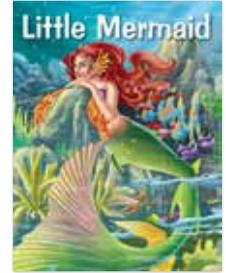
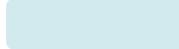
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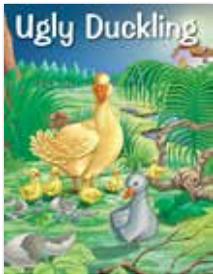
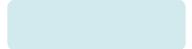
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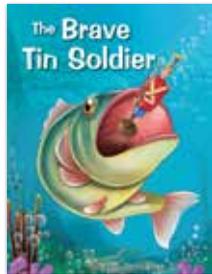
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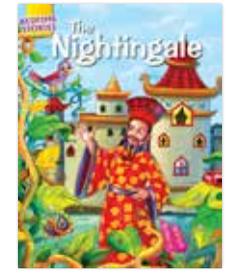
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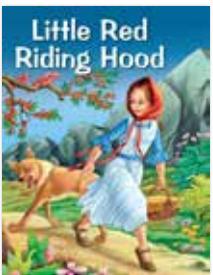
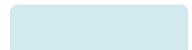
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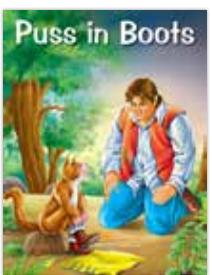
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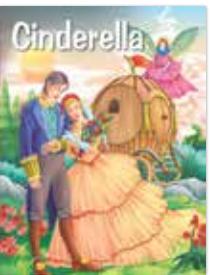
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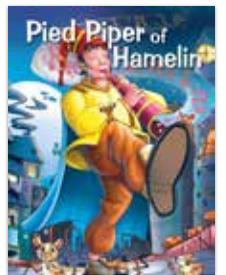
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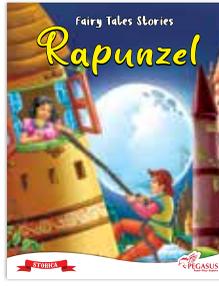


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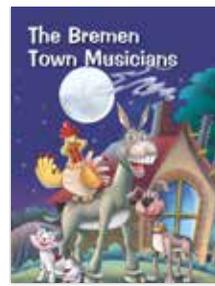
Pegasus Story Books



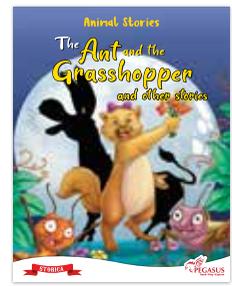
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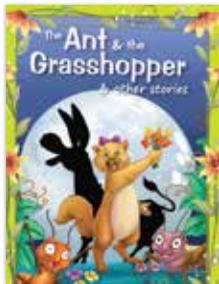
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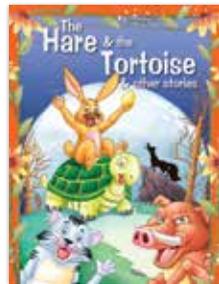
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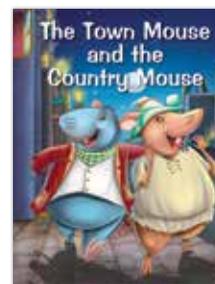
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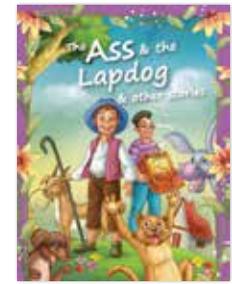
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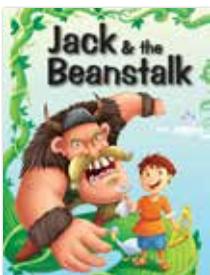
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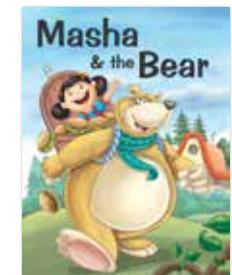
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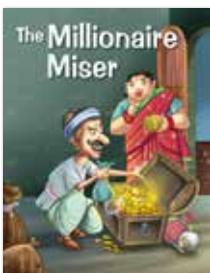
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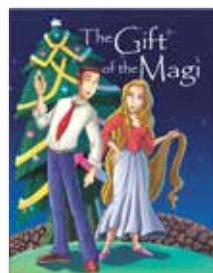
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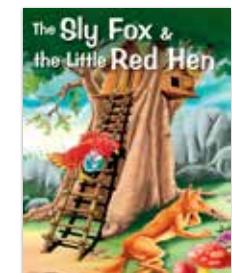
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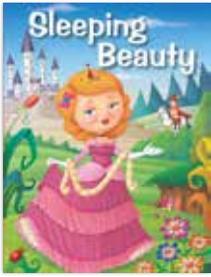


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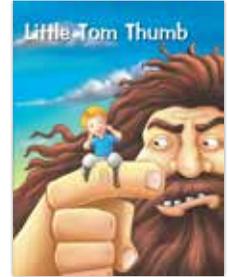
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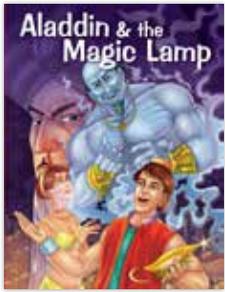
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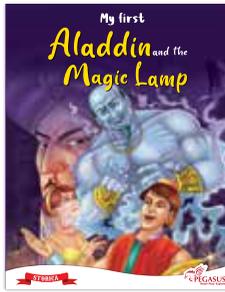
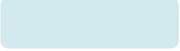
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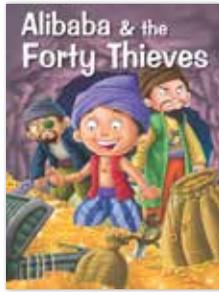
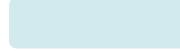
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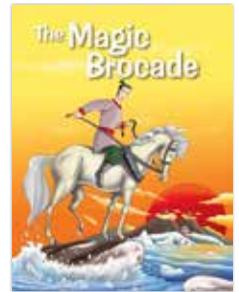
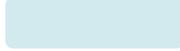
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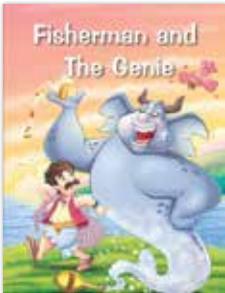
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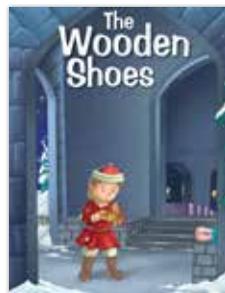
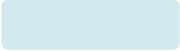
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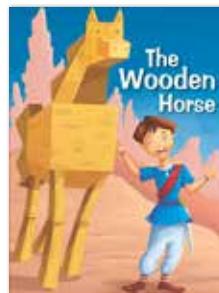
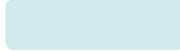
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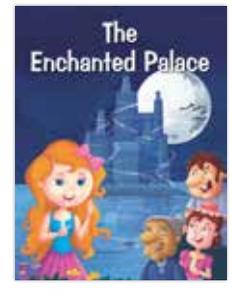
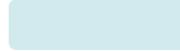
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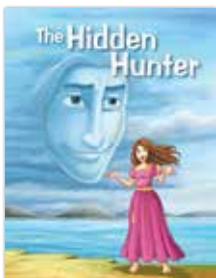
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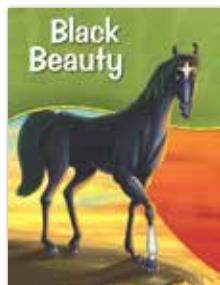
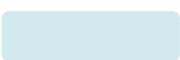
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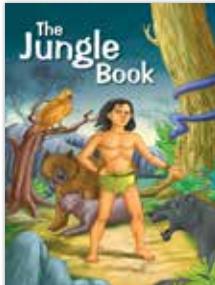
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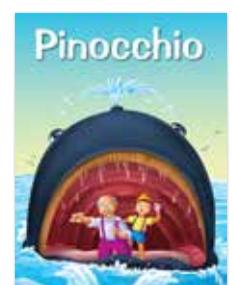
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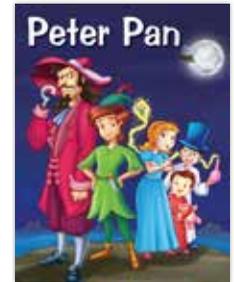
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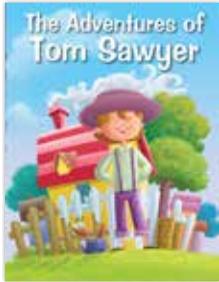
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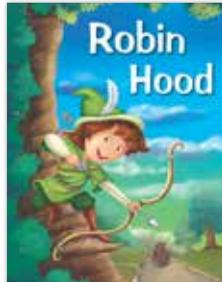
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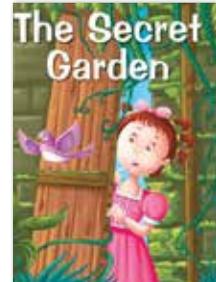
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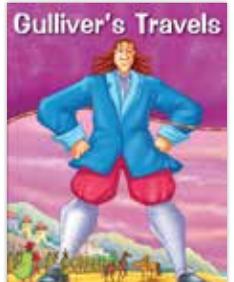
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9788131930526 | ₹ 99



9788131930533 | ₹ 99



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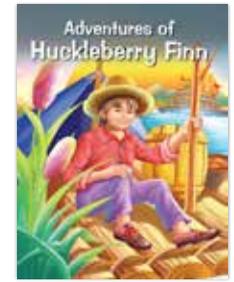
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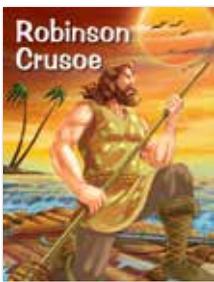
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9788131930540 | ₹ 50



9788131904473 | ₹ 99

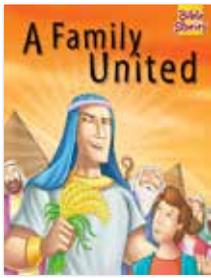


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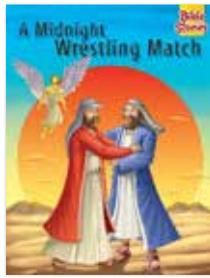


Bible Stories

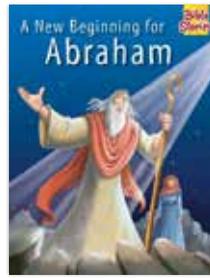
Age 3+ years | Size 215×280mm | 16pp | Picture Book | PB



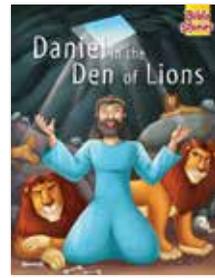
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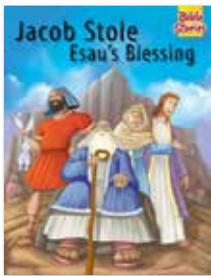
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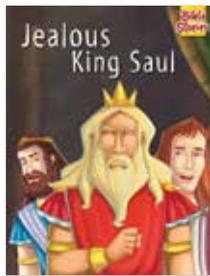
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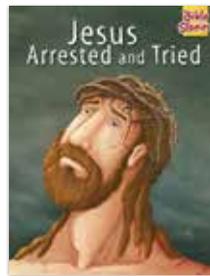
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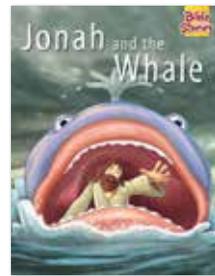
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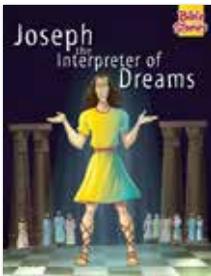
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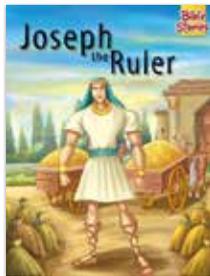
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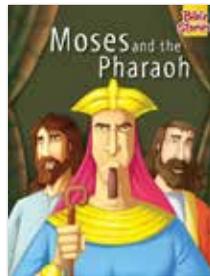
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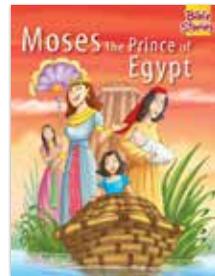
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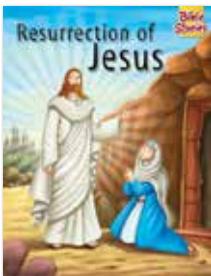
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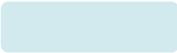
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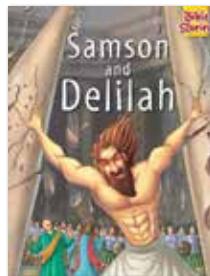
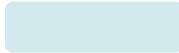
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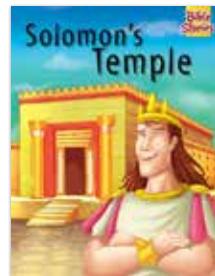
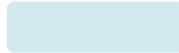
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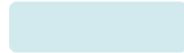
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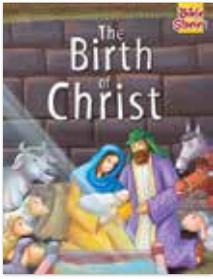
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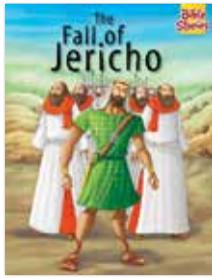
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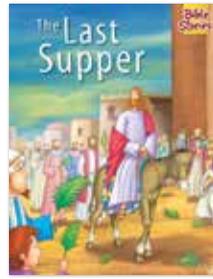
Bible Stories



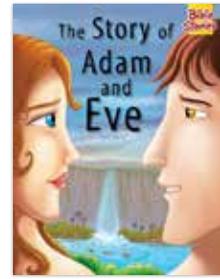
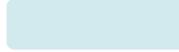
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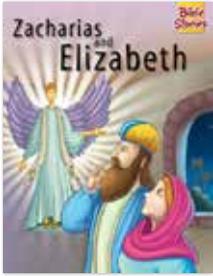
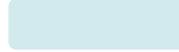
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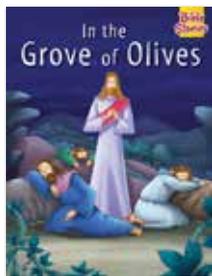
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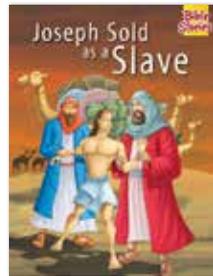
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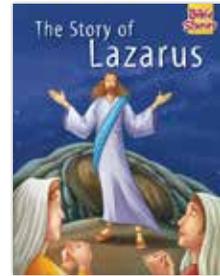
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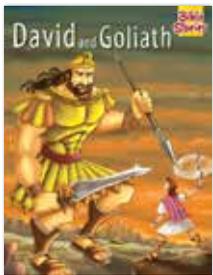
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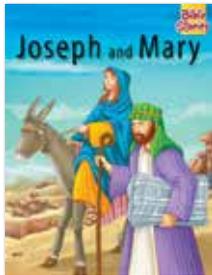
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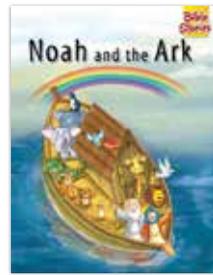
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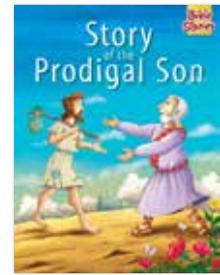
9788131918579 | ₹ 99



9788131918630 | ₹ 99



9788131918487 | ₹ 99



9788131918661 | ₹ 99



The Amazing Story Bags

Age 2+ years | Box Size 245×190×35mm | 10 Books | Picture Book | Box



SCAN ME



9788131928349 | ₹ 449



9788131928332 | ₹ 449

Contents

1 Box - 10 Books
8 Pages Each
Size: 170x240mm

Picture Books Packs

Age 2+ years | Box Size 280×280×20mm | Picture Book | Sleeve

SET OF 4 BOOKS



SCAN ME

READING - BOX SETS



9788131977347 | ₹ 799



9788131977354 | ₹ 799

Life Lessons By Saloni Kapoor

Age 2+ years | Box Size 170X240X20mm | Picture Book | Sleeve

SET OF 4 BOOKS



9788131933435 | ₹ 299

Board Books Box Sets

Age 2+ years | Box Size 170×170×95mm | Picture Book | Box

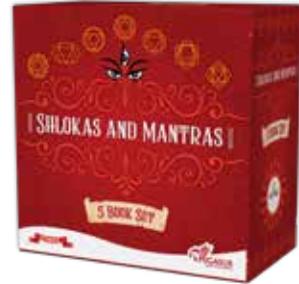
SET OF 5 BOOKS



9788131908013 | ₹ 999



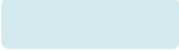
9788131908105 | ₹ 999



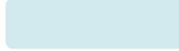
9788131976876 | ₹ 999



9788131976890 | ₹ 999



9788131976845 | ₹ 999



9788131976869 | ₹ 999



9788131976883 | ₹ 999



READING - BOX SETS

Surprise Activity Bag

Age 3+ years | Size 205x305mm | Book Plus | Polybag

Contents

2-in-1 Puzzle | Activity Book
Stickers | Stationery



9788131973363 | ₹ 125



9788131973370 | ₹ 125



9788131973387 | ₹ 125



9788131973394 | ₹ 125

ACTIVITY - BOOK PLUS

The Little Bag of Pegasus

Age 3+ years | Size 242x242x75mm | Book Plus | Box



9788131977996



9788131978207



9788131978214

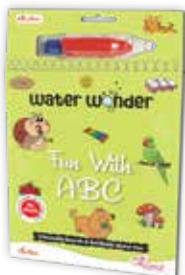


9788131978221

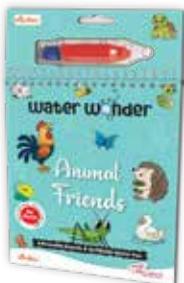
Water Wonder

Age 3+ years | Size 150×190mm | 8pp | Book Plus | BB

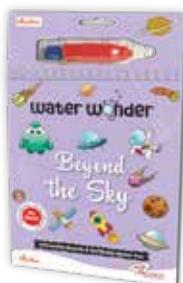
WATER FILLING
BRUSH INCLUDED



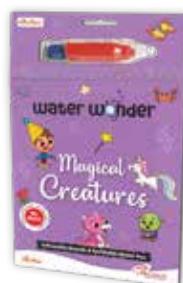
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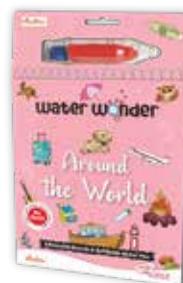
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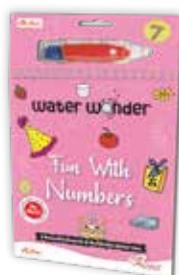
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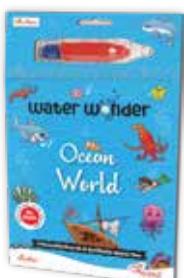
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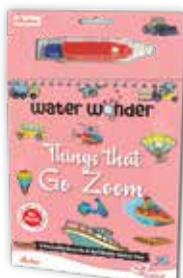
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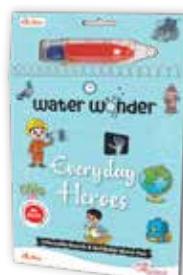
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9788131957653 | ₹ 299



9788131957578 | ₹ 299



9788131957585 | ₹ 299



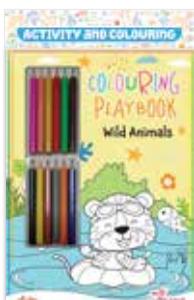
9788131957684 | ₹ 299

ACTIVITY - BOOK PLUS

Colouring Playbook

Age 3+ years | Size 198×274mm | 32pp | Book Plus | Polybag

12 COLOUR PENCILS INCLUDED



9788131970393 | ₹ 299



9788131970409 | ₹ 299



9788131970416 | ₹ 299

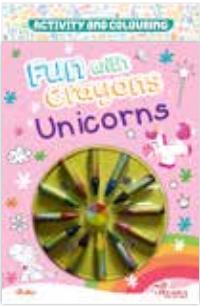


9788131970423 | ₹ 299

Fun with Crayons

Age 3+ years | Size 210×280mm | 32pp | Book Plus | Polybag

12 CRAYON
COLOURS INCLUDED



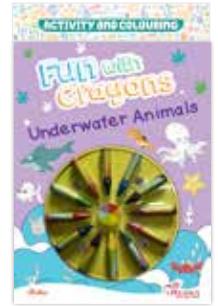
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9788131970447 | ₹ 299



9788131970454 | ₹ 299



9788131970461 | ₹ 299

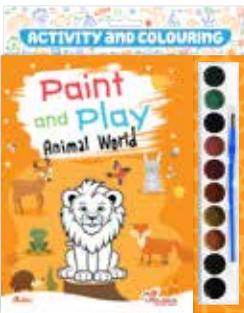
Paint & Play

Age 3+ years | Size 270×280mm | 16pp | Book Plus | Polybag

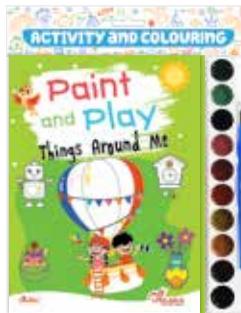
PAINT + BRUSH INCLUDED



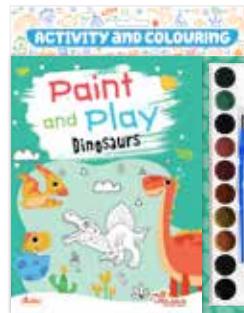
ACTIVITY - BOOK PLUS



9788131970478 | ₹ 199



9788131970492 | ₹ 199



9788131970485 | ₹ 199

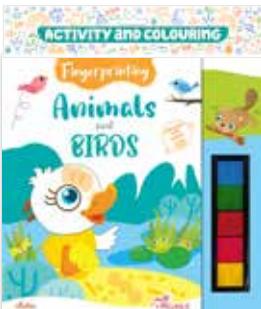


9788131970508 | ₹ 199

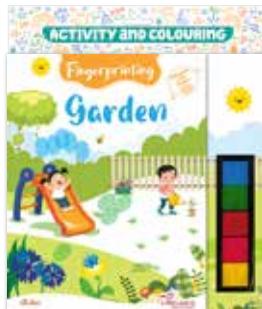
Finger Painting

Age 3+ years | Size 270×275mm | 16pp | Book Plus | Polybag

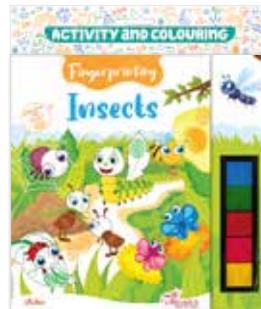
COLOURING PAD
INCLUDED



9788131970515 | ₹ 249



9788131970546 | ₹ 249



9788131970539 | ₹ 249

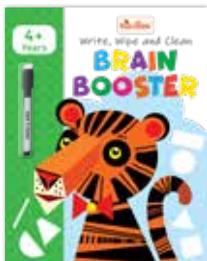


9788131970522 | ₹ 249

My First Wipe & Clean Activity Book

Age 3+ years | Size 215×280mm | 16pp | Book Plus | Polybag

INCLUDED
MARKER WITH
DUSTER



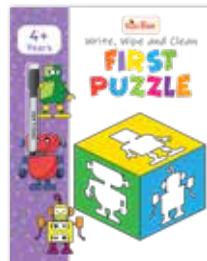
9788131942291 | ₹ 150



9788131942246 | ₹ 199



9788131942260 | ₹ 150



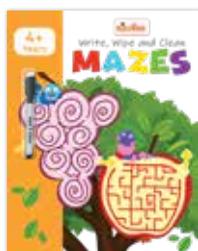
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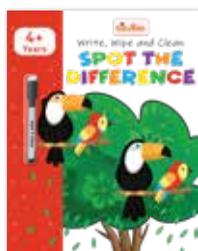
9788131942222 | ₹ 150



9788131942284 | ₹ 150



9788131942239 | ₹ 150



9788131942253 | ₹ 150

400+ Stickers

12 STICKER PAGES

Age 3+ years | Size 215×280mm | 12pp | Activity Book | PB

400+ STICKERS



9788131930793 | ₹ 249



9788131930816 | ₹ 199



9788131930779 | ₹ 199



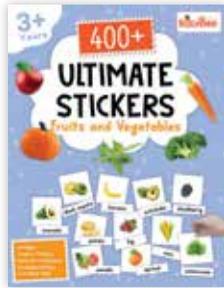
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ACTIVITY - STICKERS



9788131930809 | ₹ 199



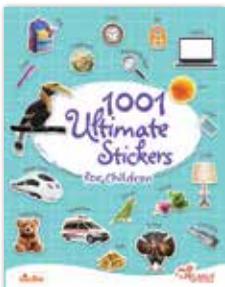
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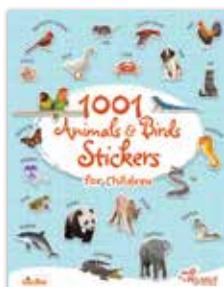
1001 Stickers

Age 3+ years | Size 215×280mm | 28pp | Activity Book | PB

1001+ STICKERS



9788131920886 | ₹ 549



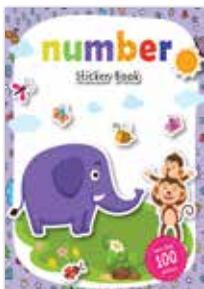
9788131920893 | ₹ 549



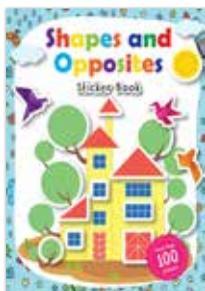


Sticker Fun

Age 3+ years | Size 215x280mm | 32pp+4 Sticker Sheet | Activity Book | PB



9788131947333 | ₹ 149



9788131947319 | ₹ 149

MORE THAN 100
STICKERS INCLUDED

Pegasus Sticker Books

Age 2+ years | Size 280x280mm | 8pp + 2 Sticker Sheet | Activity Book | PB



9788131980842 | ₹ 99



9788131980880 | ₹ 99



9788131980897 | ₹ 99



9788131980859 | ₹ 99



9788131980873 | ₹ 99



9788131980866 | ₹ 99

ACTIVITY - STICKERS

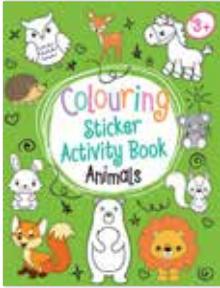
Neon Sticker Colouring Activity Book

Age 2+ years | Size 215x280mm | 16pp + Stickers | Activity Book | PB

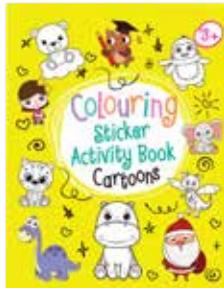
NEON COVER



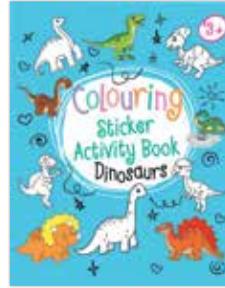
STICKERS INCLUDED



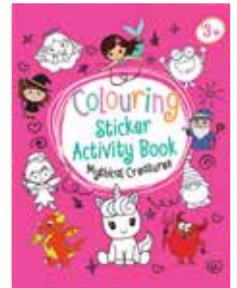
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9788131930830 | ₹ 149



9788131930847 | ₹ 149



9788131930854 | ₹ 149

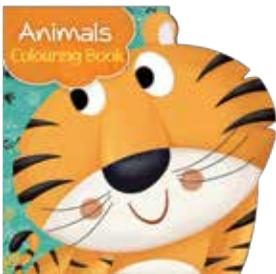
ACTIVITY - STICKERS Die-cut Colouring & Sticker Book

Age 2+ years | Size 280x280mm | 24pp+ 2Sticker Sheet | Activity Book | PB

DIE-CUT



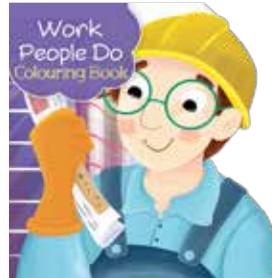
STICKERS INCLUDED



9788131939215 | ₹ 295



9788131940372 | ₹ 295



9788131940365 | ₹ 295



9788131940532 | ₹ 295

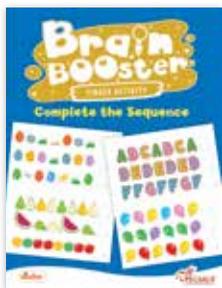
Brain Booster-Finger Activity

Age 3+ years | Size 215x280mm | 6pp | Activity Book | BB

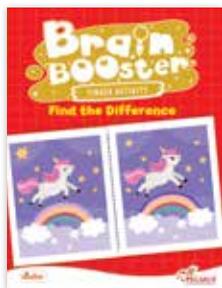
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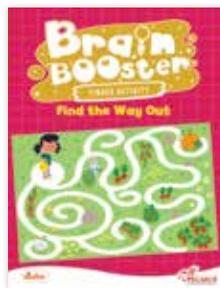
SCAN ME



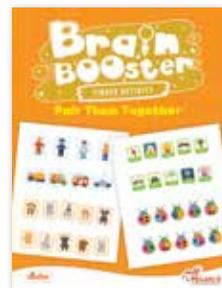
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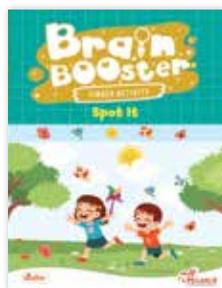
9788131977729 | ₹ 199



9788131977736 | ₹ 199



9788131977743 | ₹ 199



9788131977750 | ₹ 199



ACTIVITY

Colouring & Activity Pad

Age 3+ years | Size 280x280mm | 48pp+1 Sticker Sheet | Activity Book | Pad

TEAR OUT SHEETS

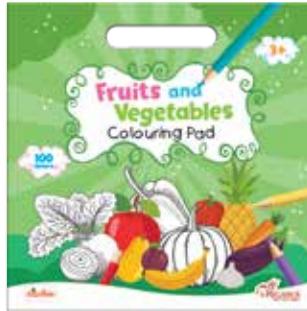


Colouring Pad

STICKERS INCLUDED



9788131970829 | ₹ 249



9788131970836 | ₹ 249



9788131970843 | ₹ 249

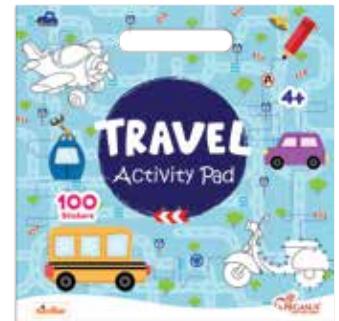
Activity Pad



9788131906569 | ₹ 249



9788131906576 | ₹ 249

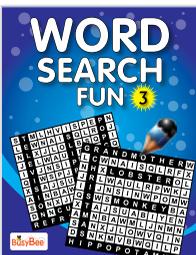


9788131908006 | ₹ 249

ACTIVITY

Word Search

Age 4+ years | Size 215x280mm | 32pp | Activity Book | PB



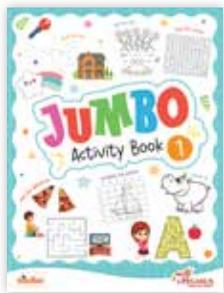
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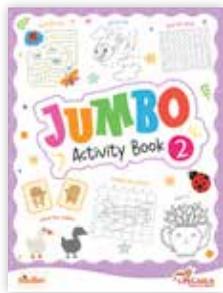
Jumbo Activity Books

Age 3+ years | Size 215×280mm | 144pp | Activity Book | PB

Jumbo Activity Books



9788131945032 | ₹ 249

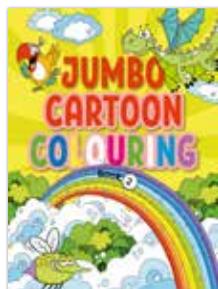


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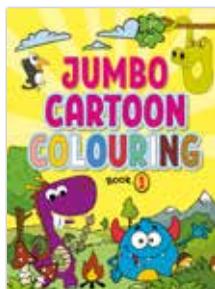
Jumbo Colouring Books



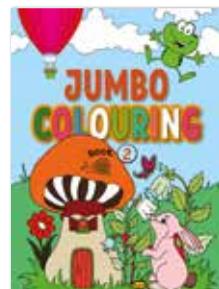
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9788131945087 | ₹ 249



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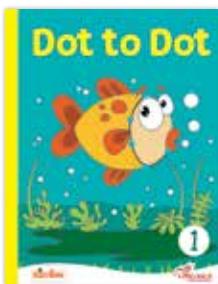


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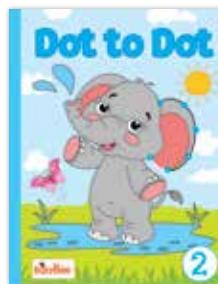
ACTIVITY

Dot to Dot

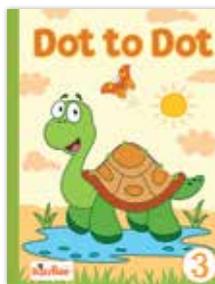
Age 3+ years | Size 215×280mm | 32pp | Activity Book | PB



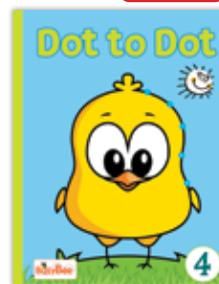
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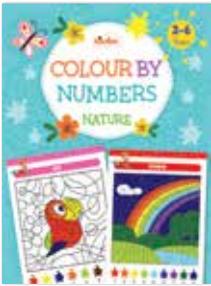


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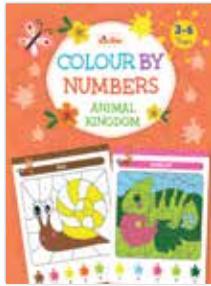
Pegasus Activity Books

Age 3+ years | Size 215×280mm | 16pp | Activity Book | PB

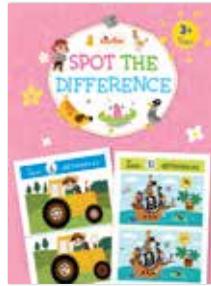
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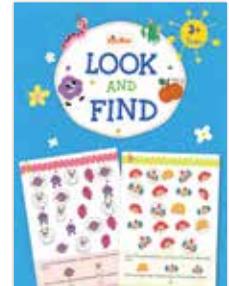
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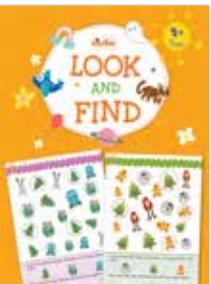
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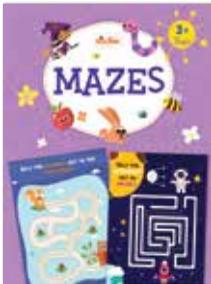
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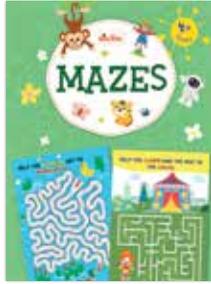
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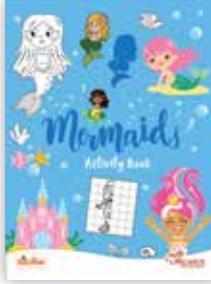
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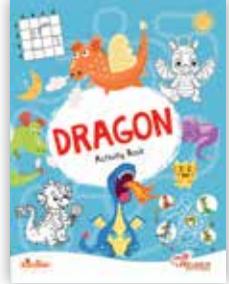
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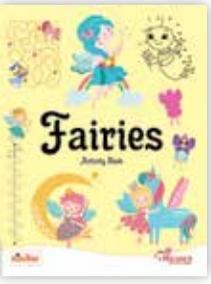
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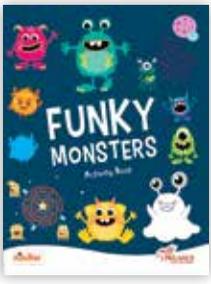
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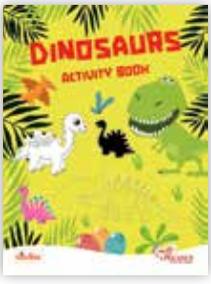
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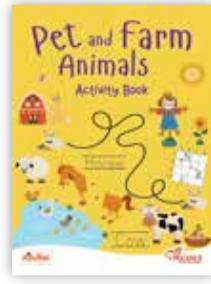
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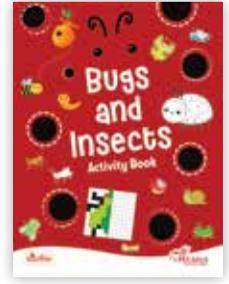
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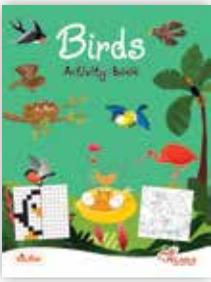
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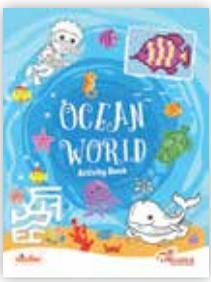
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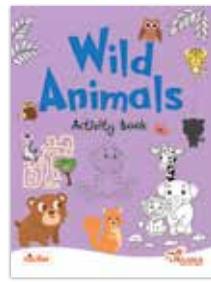
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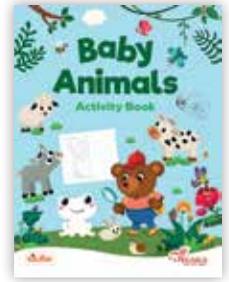
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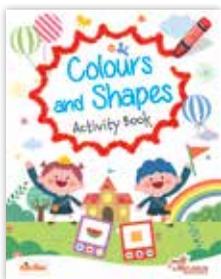
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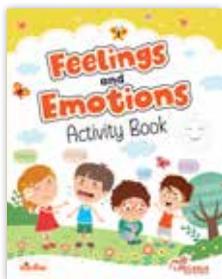
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ACTIVITY

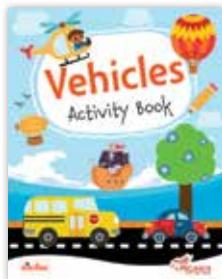
Pegasus Activity Books



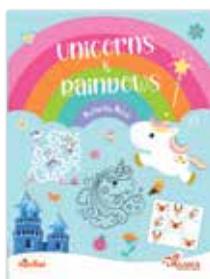
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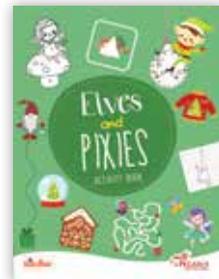
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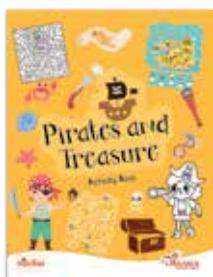
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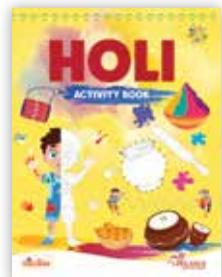
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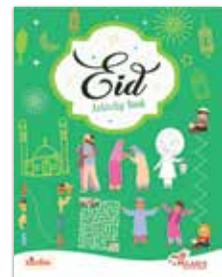
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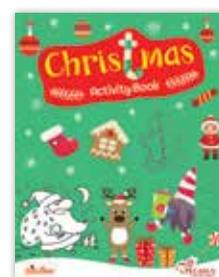
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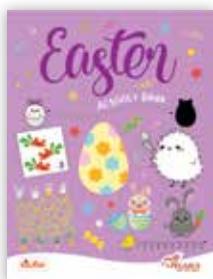
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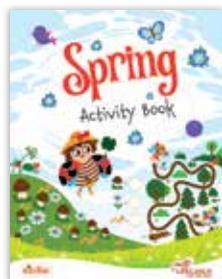
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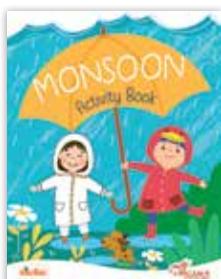
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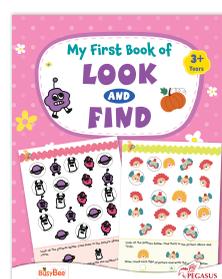
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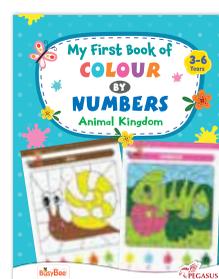
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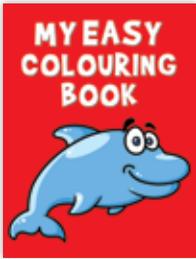
ACTIVITY

Pegasus Colouring Books

Age 2+ years | Size 215×280mm | 16pp | Activity Book | PB



ACTIVITY - COLOURING



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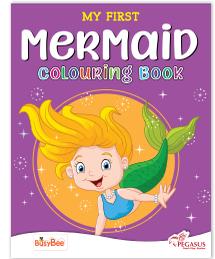
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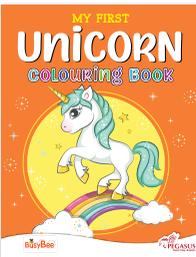
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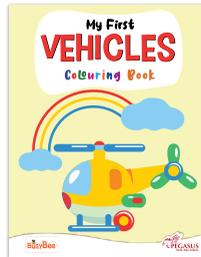
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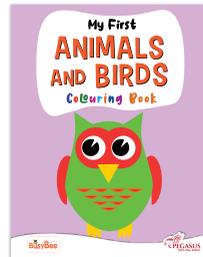
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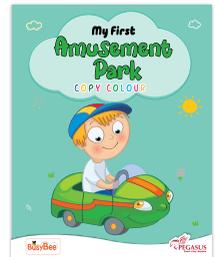
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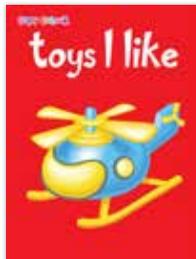
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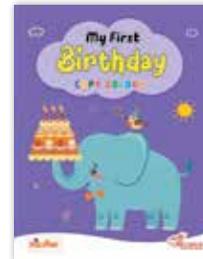
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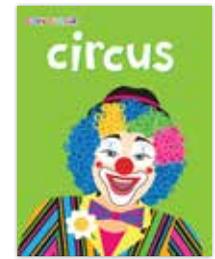
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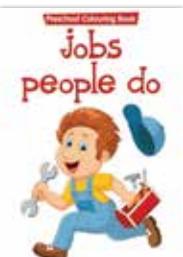
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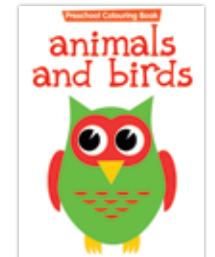
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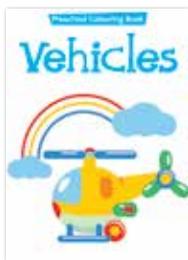


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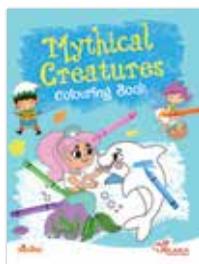
Pegasus Colouring Books



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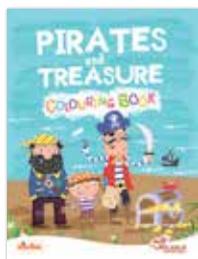
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9788131975688 | ₹ 99



9788131975626 | ₹ 99



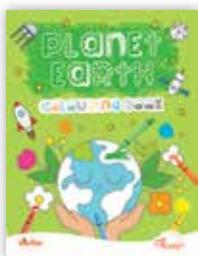
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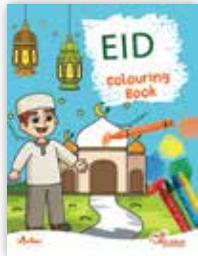
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9788131975671 | ₹ 99



9788131975695 | ₹ 99



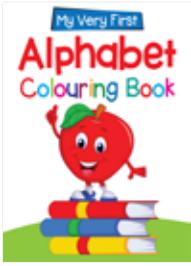
9788131975718 | ₹ 99

My Very First Colouring Book

Age 2+ years | Size 215×280mm | 32pp | Activity Book | PB



SCAN ME



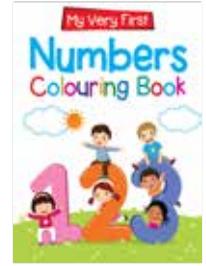
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9788131942369 | ₹ 99



9788131942376 | ₹ 99



9788131942390 | ₹ 99

Princess Copy Colour Book

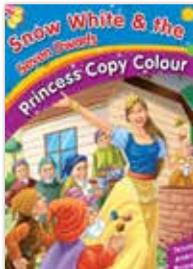
Age 2+ years | Size 215×280mm | 16pp | Activity Book | PB



SCAN ME



9788131930991 | ₹ 50



9788131930946 | ₹ 50



9788131930984 | ₹ 50



9788131931004 | ₹ 50

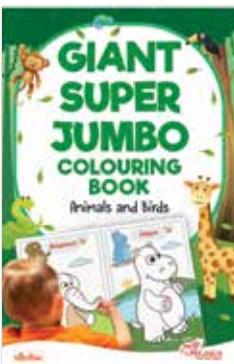
ACTIVITY - COLOURING

Giant Colouring Books

Age 3+ years | Size 280×430mm | 24pp | Activity Book | PB



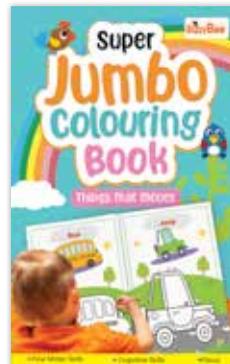
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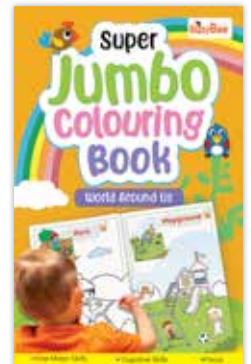
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9788131924235 | ₹ 199



9788131924211 | ₹ 199



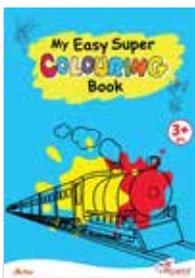
9788131924228 | ₹ 199

My Easy Colouring Book

Age 3+ years | Size 170x240mm | 80pp | Activity Book | PB



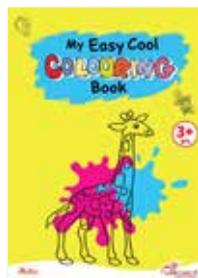
SCAN ME



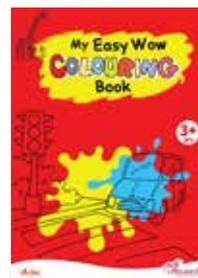
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9788131908402 | ₹ 99



9788131908419 | ₹ 99



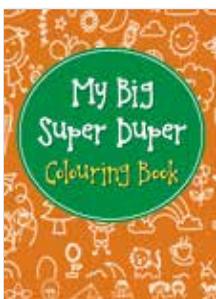
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My Super Duper Colouring Book

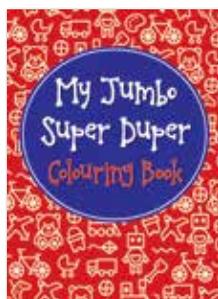
Age 3+ years | Size 215x280mm | 192pp | Activity Book | PB



SCAN ME



9788131934661 | ₹ 160



9788131934685 | ₹ 160

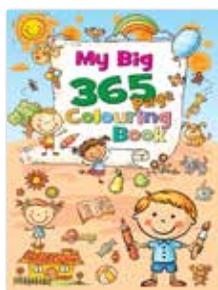
ACTIVITY - COLOURING

365-Page Colouring Book

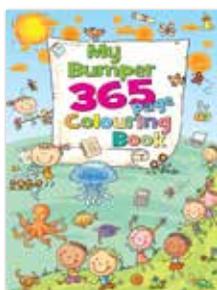
Age 3+ years | Size 170x240mm | 368pp | Activity Book | PB



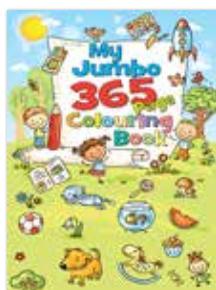
SCAN ME



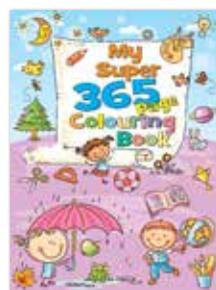
9788131918760 | ₹ 399



9788131918777 | ₹ 399



9788131918784 | ₹ 349



9788131918791 | ₹ 399

Sticker Book For Adults

Size 203×203mm | 16pp | Activity Book | PB

160+ STICKERS



9788131966792 | ₹ 199



9788131966785 | ₹ 199



9788131966907 | ₹ 199



9788131966914 | ₹ 199

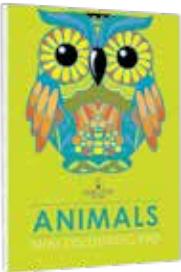
ACTIVITY - FOR YOUNG ADULTS

Mini Colouring Pad

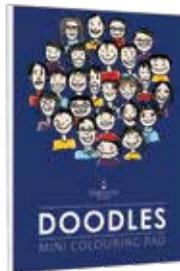
Size 120×185mm | 64pp | Activity Book | Pad

TEAR-OUT SHEET

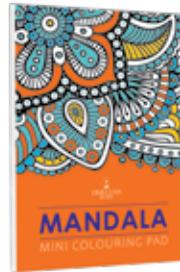
FOIL



9788131921401 | ₹ 149



9788131921418 | ₹ 149



9788131921425 | ₹ 149

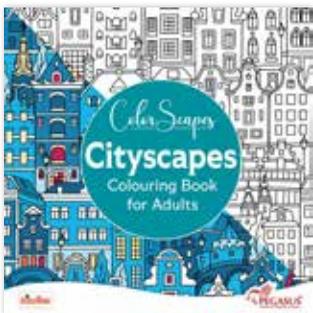


9788131921432 | ₹ 149

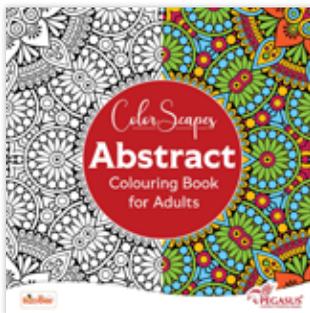
Colouring Book for Adults

Age 9+ years | Size 280×280mm | 48pp | Activity Book | Pad

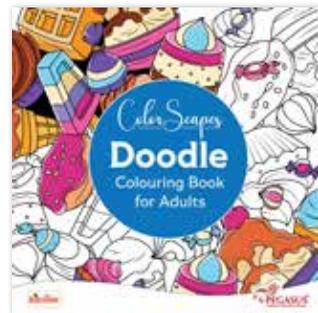
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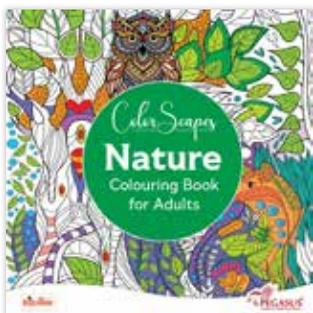
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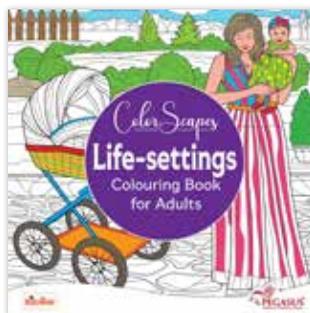
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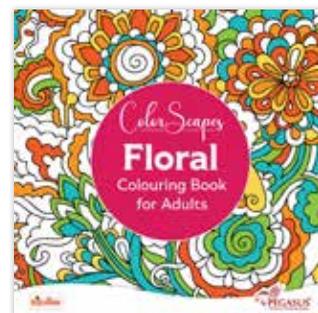
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9788131977934 | ₹ 249



9788131977941 | ₹ 249



9788131977910 | ₹ 249

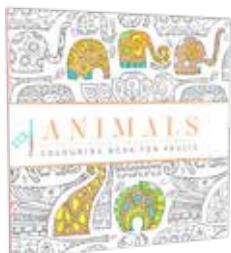
ACTIVITY - FOR YOUNG ADULTS

Adult Colouring Books

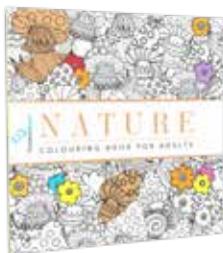
Size 280×280mm | 60pp | Activity Book | PB

TEAR-OUT SHEET

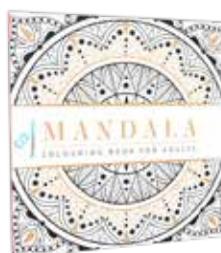
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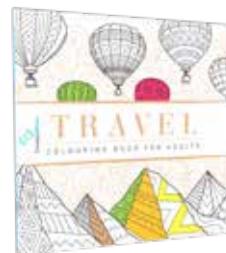
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9788131914298 | ₹ 299



9788131914458 | ₹ 299

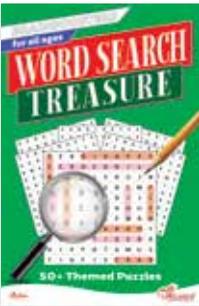


9788131914434 | ₹ 299

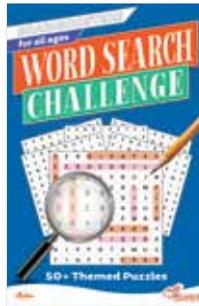
Activities for Adults

Age 12+ years | Size 120×185mm | 64pp | Activity Book | Pad

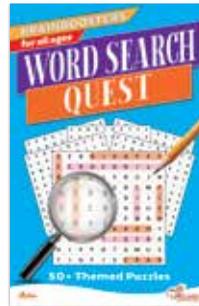
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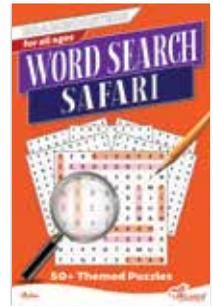
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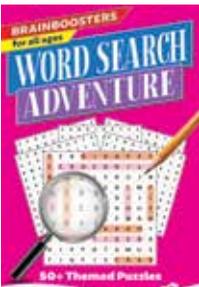
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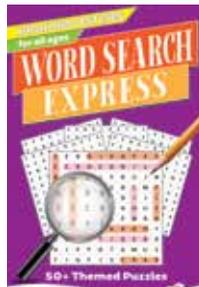
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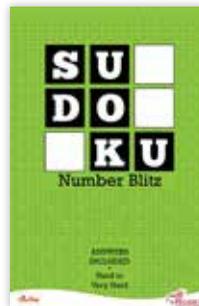
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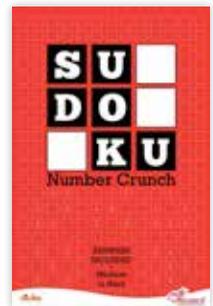
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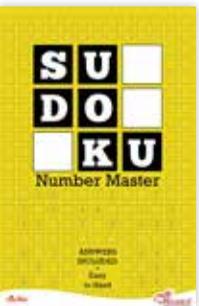
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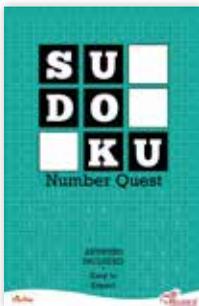
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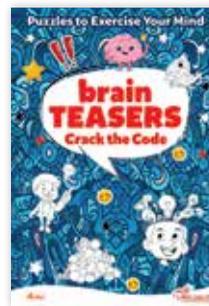
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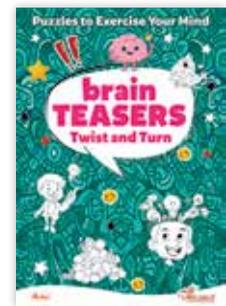
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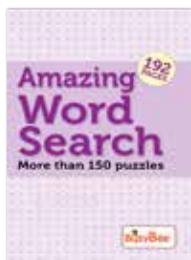
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ACTIVITY - FOR YOUNG ADULTS

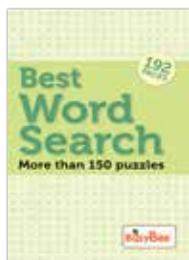


192-Page Word Search Puzzles

Size 140x215mm | 192pp | Activity Book | PB



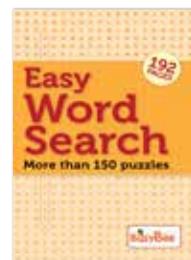
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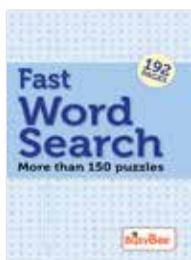
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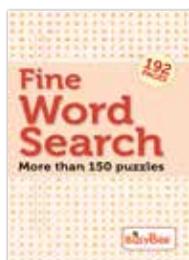
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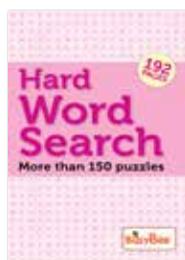
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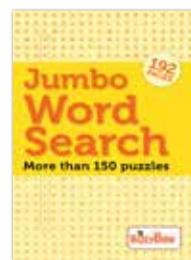
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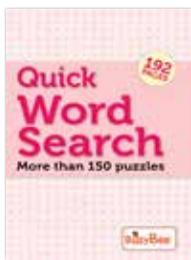
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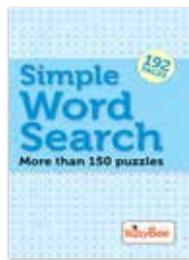
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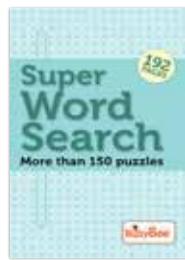
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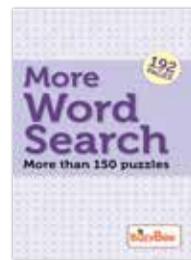
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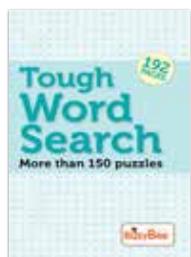
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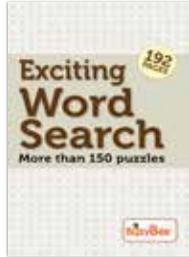
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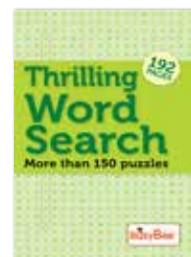
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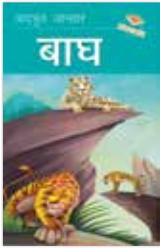
9788131942567 | ₹ 199



ACTIVITY - FOR YOUNG ADULTS

Padho Aur Badho

Age 4+ years | Size 140×215mm | 32pp | Readers | PB



9788131962695 | ₹ 90



9788131963005 | ₹ 90



9788131962657 | ₹ 90



9788131962541 | ₹ 75



9788131962510 | ₹ 90



9788131963012 | ₹ 99



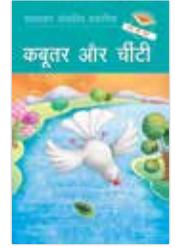
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9788131962589 | ₹ 90



9788131962596 | ₹ 90



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9788131962688 | ₹ 90



9788131962619 | ₹ 75

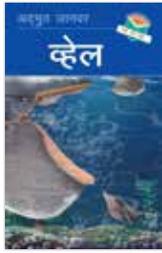


9788131962626 | ₹ 90

Padho Aur Badho



9788131963050 | ₹ 90



9788131962701 | ₹ 90



9788131962633 | ₹ 75



9788131962558 | ₹ 90



9788131962718 | ₹ 90



9788131963043 | ₹ 90



9788131962534 | ₹ 90

Telugu Story Books

Age 4+ years | Size 140×215mm | 32pp | Readers | PB



READING - TELUGU



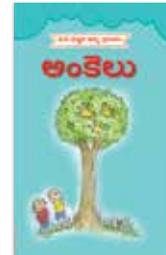
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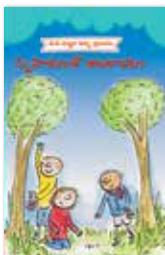
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9788131926857 | ₹ 125



9788131926888 | ₹ 125



9788131926895 | ₹ 125



9788131926901 | ₹ 125

CURRICULUM SET



Pre-Nursery (2+ Years)

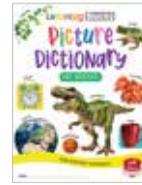
Age 2+ years | Box Size 250x315x90mm | Box



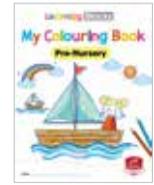
9788131966495 | ₹ 1199

Contents

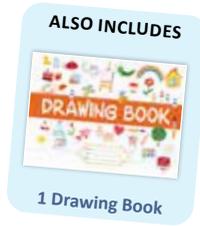
Books
Art & Craft Kit
Height Chart
Time Table



215x280mm | 56pp



215x280mm | 48pp



1 Drawing Book



215x280mm | 48pp



203x203mm | 48pp

Nursery (3+ Years)

Age 3+ years | Box Size 250x315x90mm | Box



9788131966501 | ₹ 2999

Contents

Books
Art & Craft Kit
Height Chart
Time Table

Teaching & Learning Materials (for teachers)



Flash Cards



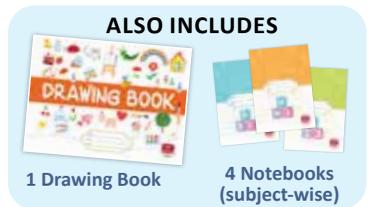
Charts



Report Card



Report Card Manual

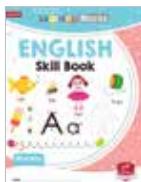


1 Drawing Book

4 Notebooks (subject-wise)



215x280mm | 48pp



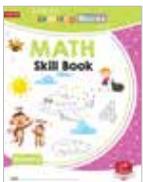
215x280mm | 56pp



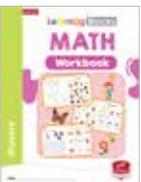
215x280mm | 64pp



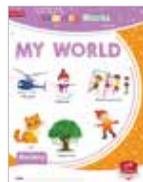
PB | 203x203mm | 48pp



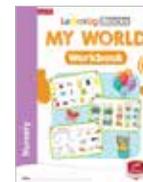
215x280mm | 64pp



15x280mm | 56pp



215x280mm | 56pp



215x280mm | 48pp



215x280mm | 56pp



215x280mm | 56pp

LKG (4+ Years)

Age 4+ years | Box Size 250x315x90mm | Box

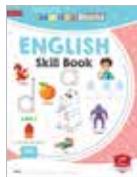


9788131966518 | ₹ 2999

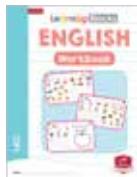
Contents

Books
Art & Craft Kit
Height Chart
Time Table

Teaching & Learning Materials (for teachers)



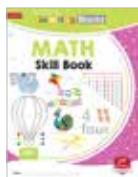
215x280mm | 80pp



215x280mm | 80pp



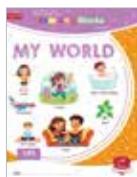
203x203mm | 48pp



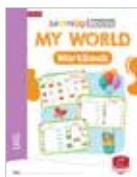
215x280mm | 88pp



215x280mm | 88pp



215x280mm | 80pp



215x280mm | 80pp



215x280mm | 88pp



215x280mm | 80pp



215x280mm | 48pp

UKG (5+ Years)

Age 5+ years | Box Size 250x315x90mm | Box



9788131966549 | ₹ 3999

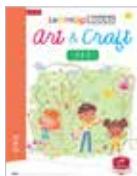
Contents

Books
Art & Craft Kit
Height Chart
Time Table

ALSO INCLUDES



215x280mm | 88pp



215x280mm | 48pp



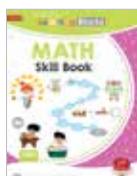
203x203mm | 48pp



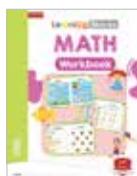
215x280mm | 96pp



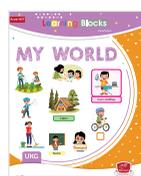
215x280mm | 96pp



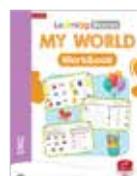
215x280mm | 96pp



215x280mm | 96pp



215x280mm | 96pp



215x280mm | 80pp



215x280mm | 96pp

LEARNING AID



My Jumbo Flash Cards

Age 2+ years | Box Size 90x165x15mm | 40 Cards | Flash Cards | Box | GST



FLASH CARDS



9788131924044 | ₹ 199



9788131933978 | ₹ 199



9788131933985 | ₹ 199



9788131934029 | ₹ 199



9788131934043 | ₹ 199



9788131942727 | ₹ 199



9788131957776 | ₹ 199



9788131957783 | ₹ 199



9788131934036 | ₹ 199



9788131961803 | ₹ 199



9788131934012 | ₹ 199



9788131936252 | ₹ 199

Snap Cards

Age 2+ years | Box Size 130x175x70mm | 100 Cards | Flash Cards | Box | GST



9788131908228 | ₹ 499



9788131909461 | ₹ 499



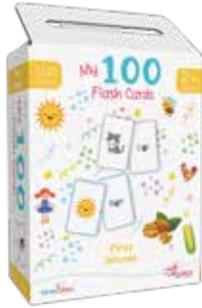
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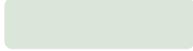
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9788131910023 | ₹ 449



9788131909522 | ₹ 499

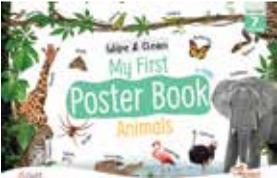


FLASH CARDS

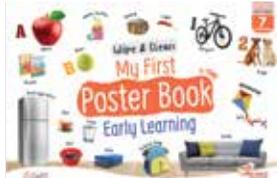
Wipe & Clean - My First Poster Book

Age 1+ years | Size 280x430mm | 14pp | Chart | Laminated Charts

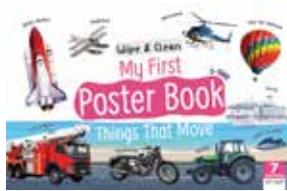
7 POSTER EACH
430X560MM



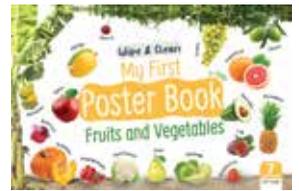
9788131938508 | ₹ 249



9788131938454 | ₹ 249



9788131938447 | ₹ 250



9788131938423 | ₹ 250

Jumbo Charts

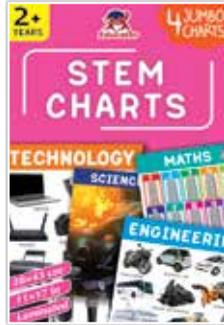
Age 2+ years | Size 280 x 430mm | 4 Charts | Pack | Chart | Laminated Charts | GST



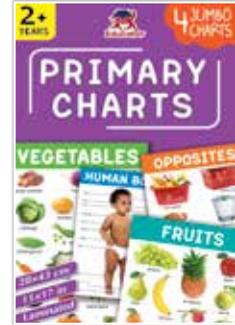
CHARTS



9788131924082 | ₹ 199



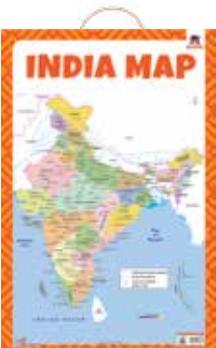
9788131924099 | ₹ 199



9788131924075 | ₹ 199

Geography Charts

Age 2+ years | Size 500x760mm | Chart | Laminated Charts | GST



9788131973677 | ₹ 199



9788131978245 | ₹ 199

Primary Charts

Age 2+ years | Size 500x760mm | Chart | Laminated Charts | GST



9788131932889 | ₹ 199



9788131932919 | ₹ 135



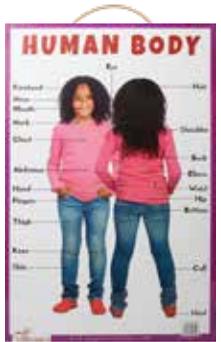
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9788131930472 | ₹ 199



9788131932902 | ₹ 135



9788131930458 | ₹ 135



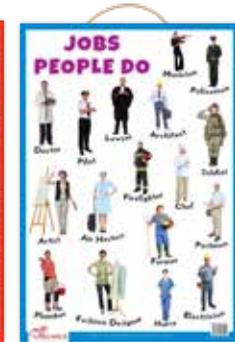
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9788131938881 | ₹ 199



9788131938904 | ₹ 199



9788131938911 | ₹ 199

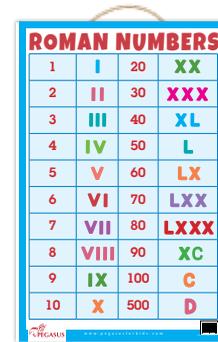
CHARTS



9788131939314 | ₹ 199



9788131939420 | ₹ 199



9788131939437 | ₹ 199



9788131940389 | ₹ 199

Science Charts

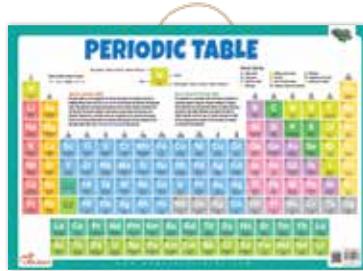
Age 4+ years | Size 500x760mm | Chart | Laminated Charts | GST



9788131938874 | ₹ 199



9788131942741 | ₹ 199

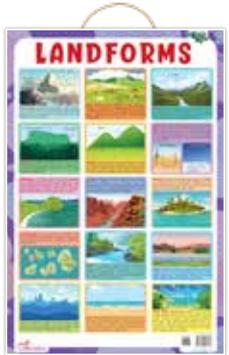


9788131953136 | ₹ 199



9788131962817 | ₹ 135

CHARTS



9788131962831 | ₹ 199



9788131962985 | ₹ 135



Animal Charts

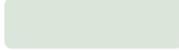
Age 2+ years | Size 500x760mm | Chart | Laminated Charts | GST



9788131930441 | ₹ 199



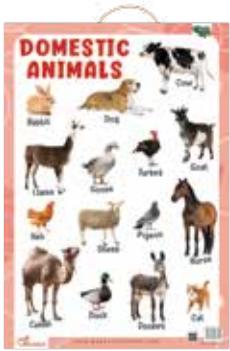
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9788131938836 | ₹ 199



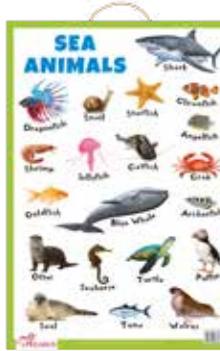
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9788131938829 | ₹ 199



9788131938898 | ₹ 199



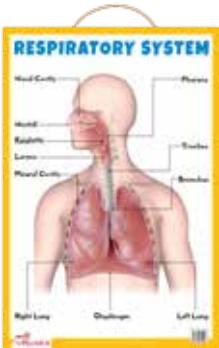
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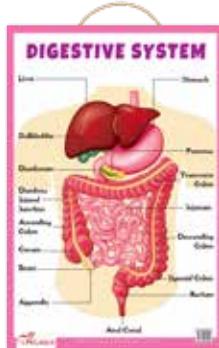
CHARTS

Biology Charts

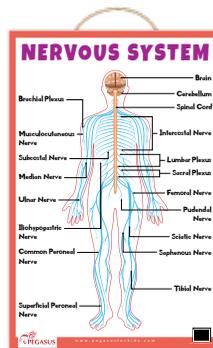
Age 4+ years | Size 500x760mm | Chart | Laminated Charts | GST



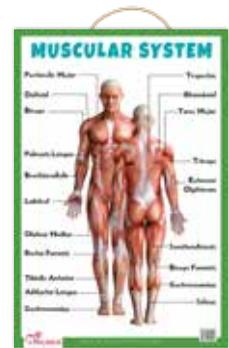
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9788131939079 | ₹ 199



9788131942758 | ₹ 199



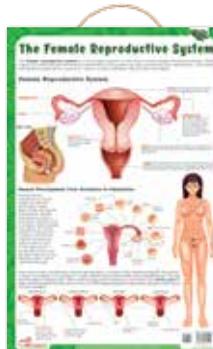
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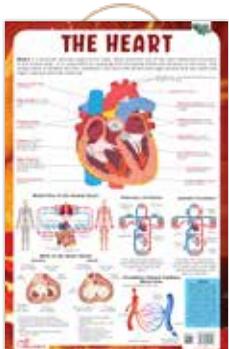
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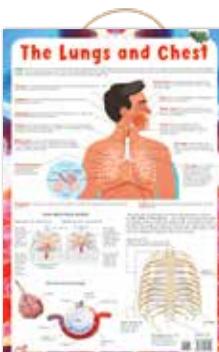
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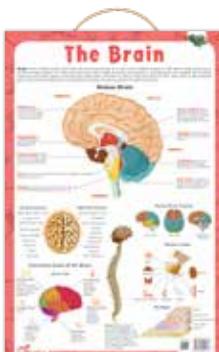
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9788131953143 | ₹ 135



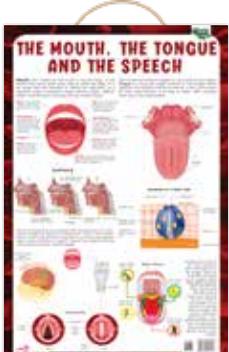
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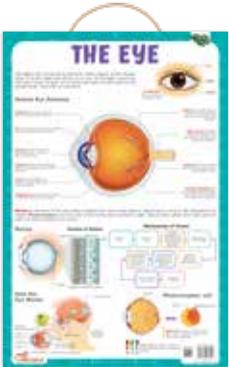
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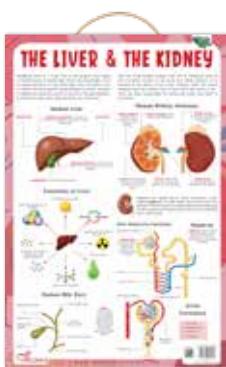
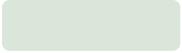
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CHARTS

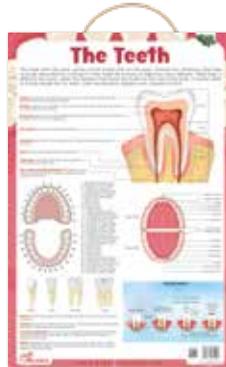
Biology Charts



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9788131962879 | ₹ 199



9788131962909 | ₹ 135



9788131962923 | ₹ 199



9788131962961 | ₹ 199



Hindi Charts

Age 1+ years | Size 500×760mm | Chart | Laminated Charts



9788131953198 | ₹ 135



9788131953181 | ₹ 135



9788131953174 | ₹ 199



CHARTS

GAMES



popcorn
Games & Puzzles

Tambola & Bingo

Age 8-99 years | Box Size 240X240X42mm | Box | GST



Contents

Playing Board - 370x355mm
90 Counters
48 Tambola & Bingo Tickets
Instruction Sheet



8906136230644 | ₹ 599

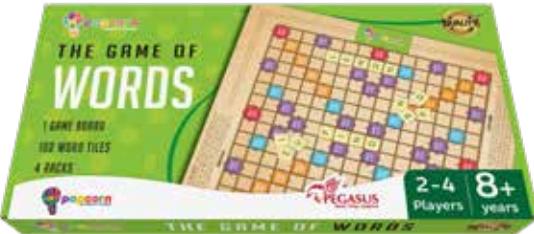
The Game of Words

Age 5+ years | Box Size 390X210X35mm | Box | GST



Contents

Playing Board - 370x355mm
Letter Tiles
Racks
Instruction Sheet



8906136230651 | ₹ 549

4 in 1 Classic Games

Age 5+ years | Box Size 240x240x32mm | Box | GST



Contents

Two Double-Sided Playing Board
Counters
Dice
Chess Pieces
Checkers Pieces
Instruction Sheet



8906136230712 | ₹ 399

10 in 1 Classic Games

Age 5+ years | Box Size 240x240x42mm | Box | GST



8906136230729 | ₹ 599

Contents

Five Double-Sided Playing Board
Counters
Dice
Chess Pieces
Checkers Pieces
Instruction Sheet

100 in 1 Classic Games

Age 5+ years | Box Size 240x240x42mm | Box | GST



8906136234703 | ₹ 749

CLASSIC BOARD GAME



Contents

Five Double-Sided Playing Board
32 Chess Pieces
30 Checkers/Backgammon
Pieces
40 Match Sticks
16 Ludo Counters
1 Instruction Booklet
5 Dice

A big box of classic board games like snakes & ladders,
chess, ludo & many more – all in one.

CLASSIC GAMES

Classic Games - Chess

Age 5+ years | Box Size 390X210X35mm | Box | GST



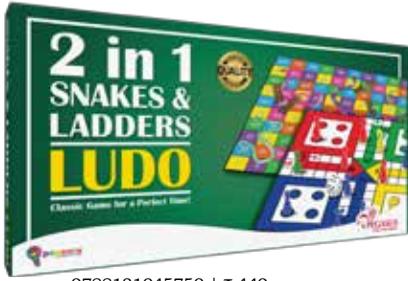
9788131945742 | ₹ 295

Contents

Playing Board - 370x355mm
32 Chess Pieces
Instruction Sheet

Snake & Ladder & Ludo 2-1

Age 5+ years | Box Size 390X210X35mm | Box | GST



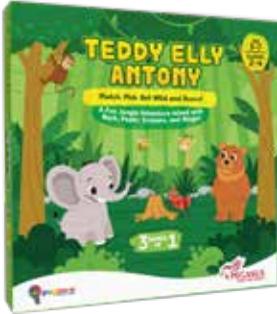
9788131945759 | ₹ 449

Contents

Double-sided Playing
Board Size: 370x355mm
Counters
Dice
Instruction Sheet

Teddy Elly Antony

Age 5+ years | Box Size 240x240x42mm | Box | GST



8906136230194 | ₹ 699

A jungle-themed game combining picture bingo with a fun rock-paper-scissors twist.
Popular Reference: Taboo

BINGO WITH ACTION TWIST

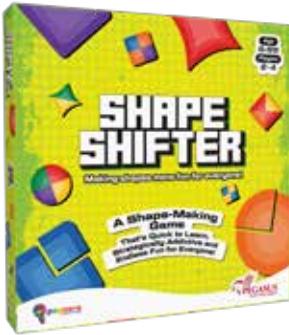


Contents

- 4 'My Jungle Buddies' Player Boards
- 24 Animal Tiles
- 1 Spinner 4.8 inches (Plastic Pointer)
- 12 Teddy Elly Antony Cards
- 1 Jungle Buddies Pouch Cloth Pouch
- Instructions Sheet

Shape Shifter

Age 5+ years | Box Size 240x240x42mm | Box | GST



8906136230200 | ₹ 699

A jungle-themed game combining picture bingo with a fun rock-paper-scissors twist.
Popular Reference: Qwirkle

SHAPES-BUILDING GAME

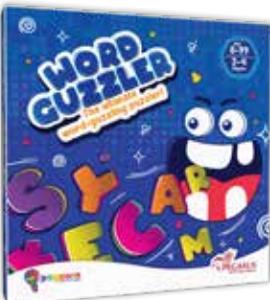


Contents

- 117 Tiles Size: 1.85x1.85 inches
- Tile Pouch, Cloth Pouch
- Instructions Sheet

Word Guzzler

Age 8+ years | Box Size 240x240x42mm | Box | GST



8906136230392 | ₹ 549

A fast-paced word-making game using letter tiles to build, swap, and score.
Popular Reference: Boggle

WORD-BUILDING GAME

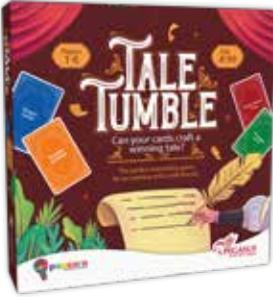


Contents

- 150 Letter Tiles
- 1 Score Board
- 4 Player Tokens
- 1 Guzzler Game Board
- 2 Turn Markers
- Instructions Sheet

Tale Tumble

Age 8+ years | Box Size 200x200x50mm | Box | GST



8906136230446 | ₹ 599

STORY-BUILDING CARD GAME



Contents

100 Story Cards
50 Score tokens
Instructions Sheet

A storytelling game where players draw cards and use them to create fun and imaginative stories. Popular Reference: Rolling Tales Storytelling Game

Trump Trail

Age 8+ years | Box Size 240x240x42mm | Box | GST



8906136230460 | ₹ 549

4-IN-A-ROW STRATEGY GAME



Contents

1 Board Game
80 Chips
50 Cards
Instructions Sheet

A four-in-a-row strategy game with wild twists that challenge your planning and blocking skills. Popular Reference: Sequence

The Games of Money

Age 5+ years | Box Size 366X212X17mm | Box | GST



8906136234697 | ₹ 749

MONEY GAME



Contents

1 Board 430x430mm
4 Players Pawns
2 Dice
57 Card Deck
14 Gold Coins
36 Silver Coins
Game Money-200 notes
Instruction sheet

Popular Reference: Sequence Monopoly Banking Game

Fries With Friends

Age 5+ years | Box Size $\phi 75 \times 150 \text{mm}$ | Box | GST



8906136234727 | ₹ 349

A fun conversation starter game for all ages, with prompts on fries.
Popular Reference: TableTopics

CONVERSATION STARTER GAME

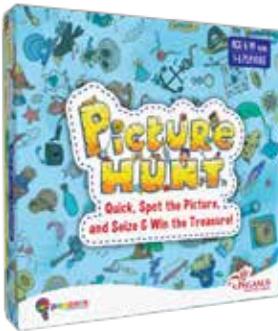


Contents

120 Prompts
Instructions Booklet

Picture Hunt

Age 5+ years | Box Size 240x240x42mm | Box | GST



8906136234741 | ₹ 999

A fast spot-and-match game that builds visual memory, attention,
and observation skills. Popular Reference: Pictureka

VISUAL MEMORY GAME



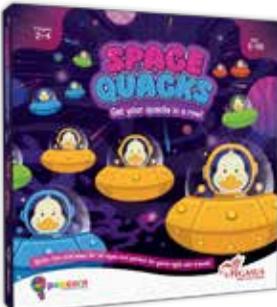
Contents

7 Boards 215x215mm
114 Cards
24 Player Tokens
2 Dice
Instructions sheet

FAMILY GAMES

Space Quacks

Age 6+ years | Box Size 240x240x42mm | Box | GST



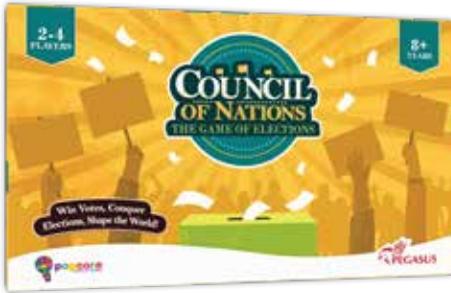
8906136235137 | ₹ 499

Contents

1 Game Board
68 Duck tokens
Instructions Sheet

Council of Nations: The Game of Elections

Age 8+ years | Box Size 366X212X17mm | Box | GST



8906136235168 | ₹ 899

Contents

- 1 Game Board
- 4 Player Movers with stands
- 2 Dice
- 21 Nation Cards
- 42 Cards
- Money 150 Notes
- Instructions Sheet
- 44 Bases and Camps Plastic

Truth or Trickery

Age 6+ years | Box Size 200x200x50mm | Box | GST



8906136235571 | ₹ 499



SCAN ME

Contents

- 9 Wiggly Boo Tiles
- 10 Spooky Player Tiles
- 91 Truth Treasure Coins
- 1 Boo Board
- Instructions Sheet

Balloon Pop Carnival

Age 6+ years | Box Size 200x200x50mm | Box | GST



8906136235595 | ₹ 699



SCAN ME

Contents

- 16 Balloon Tiles
- 1 Balloon Board
- 32 Dart cards
- 30, 1 Rs coins
- 1 Small Soft toy
- Instructions Sheet

Brain Booster Q & A

Age 2+ years | Box Size 65x20x190mm | Box | GST



8906136230064 | ₹ 299



8906136230057 | ₹ 299

Contents

50 Cards
Size: 190x65mm

Name it, Claim it

Age 5+ years | Box Size 200x200x50mm | Box | GST

CATEGORY GAME



8906136230187 | ₹ 899

Contents

200 Category Craze
Cards Size 2.625 x 3.5 inch
24 Turn Twist Cards 2.625 x 3.5 inch
Sand Timer (1 minute)
Instructions Sheet

A fast-paced category game where players race to name items before time runs out and claim their points. Popular Reference: Taboo

Magic Meadow

Age 5+ years | Box Size 200x200x50mm | Box | GST

COLOUR MATCHING GAME



8906136230217 | ₹ 849

Contents

4 Wooden Star Movers
24 Magic Mushrooms
12 Enchanted Cloud Garden Pieces
1 Rainbow Garden Piece
1 Wooden Dice
Instructions Sheet

A set-collection game where kids roll the dice and race to collect matching, colourful mushrooms. Popular Reference: Candy Land

Oh Crabbers!

Age 8+ years | Box Size 90x165x15mm | Box | GST



8906136230408 | ₹ 299

A timing-based card game where you outplay others by using trick cards and clever moves. Popular Reference: Uno

STRATEGY CARD GAME

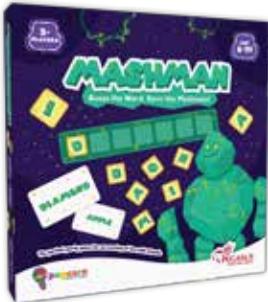


Contents

- 84 Cards
- 1 Instruction Card

Mashman

Age 8+ years | Box Size 240x240x42mm | Box | GST



8906136230453 | ₹ 599

A word guessing game where players uncover letters to save their crumbling character. Popular Reference: Hangman

WORD GUESSING GAME



Contents

- 52 Letter Tiles
- 1 Word Board
- 156 Word Cards
- 11 Mashman Parts
- Instructions Sheet

LEARNING GAME

Bingo Matching Game for Kids

Age 3+ years | Box Size 165x225x70mm | Box | GST

Contents

- 36 Tiles | 4 Bingo Boards
- Size: 350x500mm



8906136232662 | ₹ 349



8906136232686 | ₹ 349



8906136232679 | ₹ 349

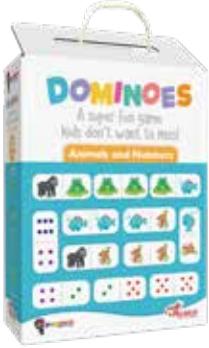


8906136232693 | ₹ 349

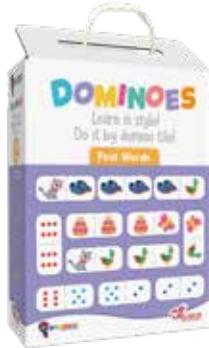


Dominoes for Kids

Age 2+ years | Box Size 165x225x70mm | Box | GST



8906136232730 | ₹ 299



8906136232747 | ₹ 299

Contents

24 Tiles
Size: 350x500mm

Feed the Chompster

Age 5+ years | Box Size 240x240x42mm | Box | GST

COLOUR SORTING GAME



8906136234710 | ₹ 499

Contents

Chompster Feeder Tray
36 Food Tiles
1 Spinner
1 Instructions Booklet

LEARNING GAME

A spinner-based colour sorting game where kids feed a hungry monster with matching food tiles. Popular Reference: Candy Land

Gift Grab Frenzy

Age 5+ years | Box Size 200x200x50mm | Box | GST

MEMORY GAME



8906136234734 | ₹ 499

Contents

20 Prompt Cards
20 Toy Tiles
20 Wrapped Gift Tiles
1 Dice
Instructions Booklet

A memory game with colour and pattern recognition and matching fun. Popular Reference: Bingo

Where's the Buzz?

Age 3+ years | Box Size 200x200x50mm | Box | GST



8906136235144 | ₹ 649

MATCHING & SORTING GAME



Contents

20 Buzzy Pattern Cards
20 Fuzzy Pattern Cards
54 Garden Tokens
1 Garden Pouch (cloth pouch)
Instructions Sheet

A simple pattern-matching and sorting game for young children to build focus and logic. Popular Reference: Matching Game

Numerical Wizard

Age 8+ years | Box Size 200x200x50mm | Box | GST



8906136235151 | ₹ 549

LEARNING GAME



Contents

56 Numerical Sum Spell Cards
130 Sum Runes
2 Dice
Instructions Sheet

Dice Fruit Slice

Age 6+ years | Box Size 240x240x42mm | Box | GST



8906136235588 | ₹ 549



Contents

56 Cards
1 Fruit Board
15 Golden Pineapple
30 Golden Apple Tokens
3 Dice
Instructions sheet

Word Builder

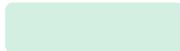
Age 3+ years | Box Size 295x100x15mm | 36x4 Flip Cards | Calendar | Box



9788131945964 | ₹ 225



9788131948422 | ₹ 225



PUZZLE



popcorn
Games & Puzzles

Wooden Tangram for Kids

Age 4+ years | Box Size 250X150X90mm | Box | GST

LOGIC PUZZLES



9788131915547 | ₹ 499



Contents

7 Wooden Pieces
36 Flash Cards - 75x115mm



Magnet Wonder

Age 3+ years | Box Size 300x240x40mm | Box | GST

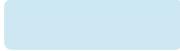
MAGNET

Contents

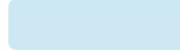
2 Play Scene - 215x280mm
30+ Magnet Sticker
1 Board
Instruction Sheet



8906136234628 | ₹ 499



8906136234598 | ₹ 499



8906136234604 | ₹ 499



8906136234611 | ₹ 499



Magnet Foam Wonder

Age 3+ years | Box Size 248x185x42mm | Box | GST

Contents

- 2 Play Scene - 215x280mm
- 200 Puzzles
- 350+ Magnets
- 1 Stand



8906136230149 | ₹ 499



8906136230132 | ₹ 499



8906136234420 | ₹ 499



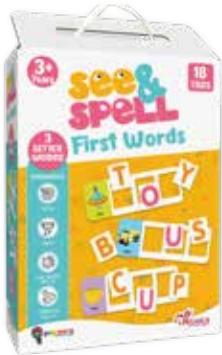
8906136234147 | ₹ 499



MAGNET

See & Spell

Age 3+ years | Box Size 195X265X80mm | Box | GST



8906136231276 | ₹ 350



8906136231269 | ₹ 350



Contents

18 Tiles
54 Letters
Size: 350x500mm
Instruction Sheet

EARLY PUZZLES

Stick Puzzles

Age 2+ years | Box Size ϕ 75X150mm | Box | GST

Contents

8 Puzzle Sets
24 Pieces - 350x500mm
Reference Image Insert



9788131940143 | ₹ 225



9788131940136 | ₹ 225



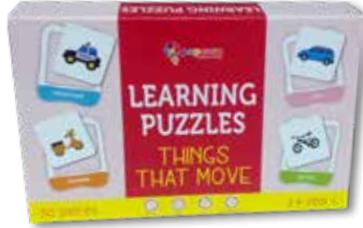
My First Learning Puzzle

Contents

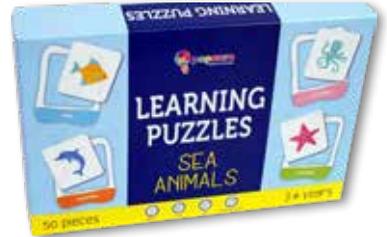
25+ 2 Piece Puzzle
Size: 350x500mm



8906136231894 | ₹ 295



8906136231900 | ₹ 295



8906136231924 | ₹ 295

Progressive Learning Puzzle

Contents

2 to 6 Piece Puzzles
20 Piece Puzzle - 350x250mm



Age 2+ years | Box Size 175X130X70mm | Box | GST



8906136230231 | ₹ 150



8906136230248 | ₹ 150



8906136230262 | ₹ 150



8906136230286 | ₹ 150



8906136230309 | ₹ 150



8906136230293 | ₹ 150



8906136230279 | ₹ 150



8906136230255 | ₹ 150

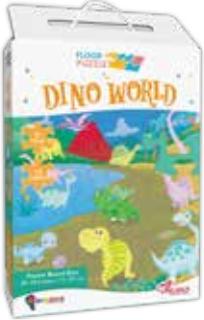
EARLY PUZZLES

Floor Puzzles

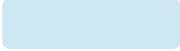
Age 4+ years | Box Size 195x265x85mm | Box | GST

Contents

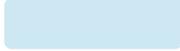
12 Piece Puzzles
Puzzle Size: 720x470mm
Reference Image Insert



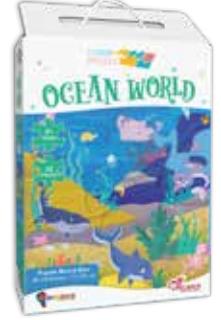
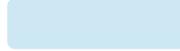
8906136233959 | ₹ 399



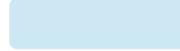
8906136233928 | ₹ 399



8906136234161 | ₹ 399



8906136233942 | ₹ 399



Contour Puzzles

Age 3+ years | Box Size 195x265x85mm | Box | GST

Contents

Puzzle - 650x490mm
Reference Image Insert



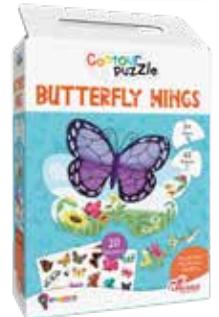
8906136234024 | ₹ 499



8906136234000 | ₹ 499



8906136234017 | ₹ 499



8906136234031 | ₹ 499

Look & Find Puzzles

Age 4+ years | Box Size 195x265x85mm | Box | GST

Contents

48-Piece Puzzle
Look & Find Card - 140x215mm
1 Marker Pen

BEGINNER PUZZLE



8906136231733 | ₹ 295

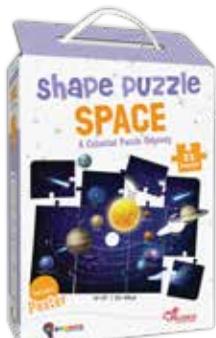
Shape Puzzles

Age 4+ years | Box Size 195x265x85mm | Box | GST



Contents

50+ Pieces - 350x500mm
Reference Image Insert



8906136232174 | ₹ 349



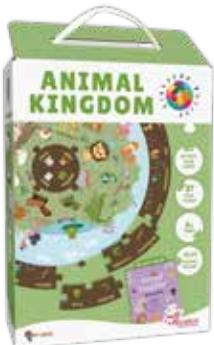
8906136232181 | ₹ 349



8906136232198 | ₹ 295

Circular Puzzles

Age 4+ years | Box Size 195x265x85mm | Box | GST



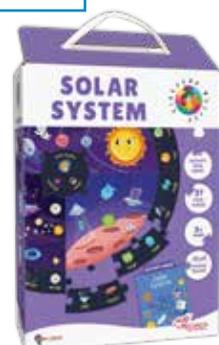
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8906136234048 | ₹ 399



8906136234062 | ₹ 399



8906136234055 | ₹ 399

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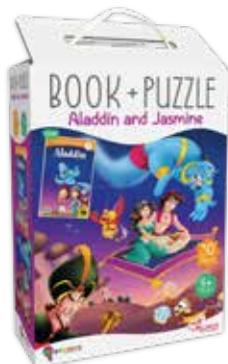
1 Book-170x240mm-16pp
1 Puzzle 430x430mm | Reference Image Insert



Book + 30 Piece Jigsaw Puzzle

Age 4+ years | Box Size 195x265x85mm | Box | GST

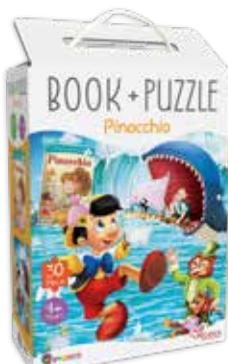
BEGINNER PUZZLE



8906136230316 | ₹ 395



8906136230330 | ₹ 399



8906136230361 | ₹ 350



8906136230385 | ₹ 350



8906136231610 | ₹ 399



8906136230354 | ₹ 350

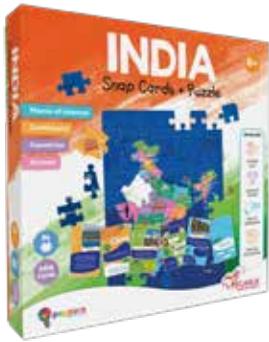
Contents

30-Piece Puzzle - 350x500mm
32pp Story Book - 170x240mm
Reference Image Insert

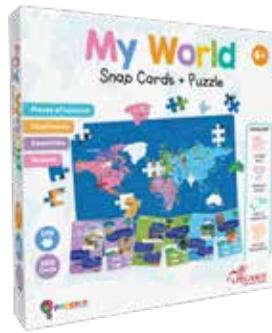


India Snap Cards + Puzzle

Age 6+ years | Box Size 240x240x42mm | Box | GST



8906136230125 | ₹ 699



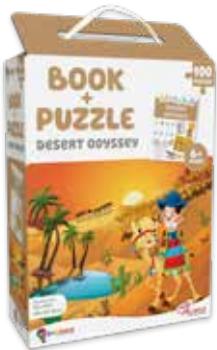
8906136230118 | ₹ 699

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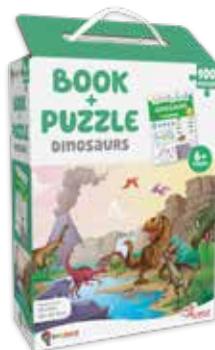
84-Piece Puzzle - 350x500mm
100 Snap Cards
Reference Image Insert

Book + 100 Piece Jigsaw Puzzle

Age 6+ years | Box Size 190x265x80mm | Box | GST



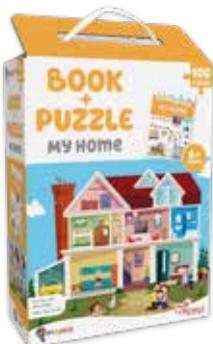
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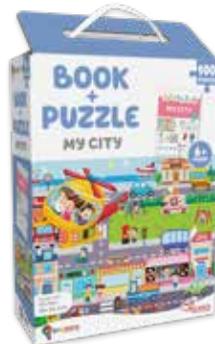
9788131945520 | ₹ 399

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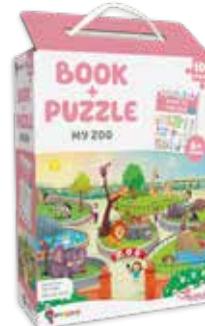
100-Piece Puzzle - 350x500mm
16 Pages Activity Book
Reference Image Insert



9788131945728 | ₹ 395



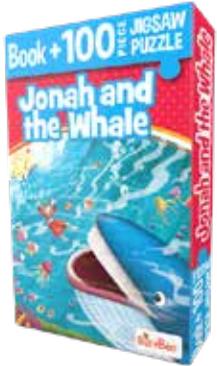
9788131945865 | ₹ 295



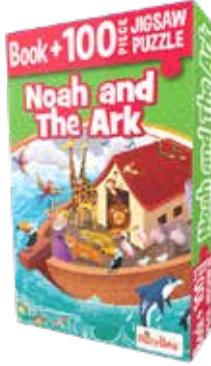
9788131945544 | ₹ 295

Bible Special Book + 100 Pieces Jigsaw Puzzle

Age 6+ years | Box Size 170X280X45mm | Box | GST



9788131948392 | ₹ 295



9788131948217 | ₹ 295



9788131946640 | ₹ 295

Contents

100 Piece Puzzle - 350x500mm
16pp Book - 170x240mm



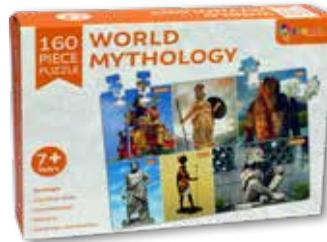
INTERMEDIATE PUZZLE

160-Piece Puzzle

Age 7+ years | Box Size 280x215x60mm | Box | GST



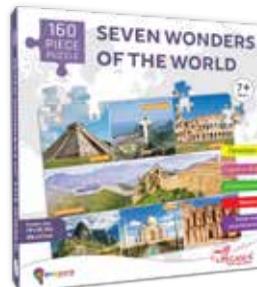
8906136232488 | ₹ 399



8906136232464 | ₹ 395



8906136232471 | ₹ 399



8906136232457 | ₹ 395

Contents

160-Piece Puzzle - 350x500mm
Reference Image Insert



300-Piece Puzzle

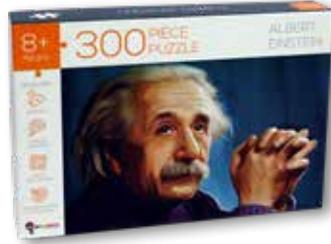
Age 8+ years | Box Size 330x230x50mm | Box | GST

Contents

300-Piece Puzzle - 350x500mm
Reference Image Insert



8906136232556 | ₹ 449



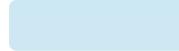
8906136232563 | ₹ 449



8906136232532 | ₹ 449



8906136232549 | ₹ 449



INTERMEDIATE PUZZLE

500-Piece Puzzle

Age 10+ years | Box Size 240x350x55mm | Box | GST

Contents

500-Piece Puzzle - 500x700mm
Reference Image Insert



8906136230552 | ₹ 695



8906136230569 | ₹ 695



8906136232495 | ₹ 695



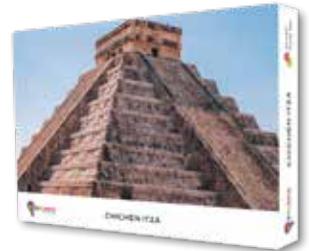
8906136230576 | ₹ 699



8906136232518 | ₹ 695



8906136230583 | ₹ 695



8906136232501 | ₹ 695

ADVANCED PUZZLE

1000 Piece Puzzle

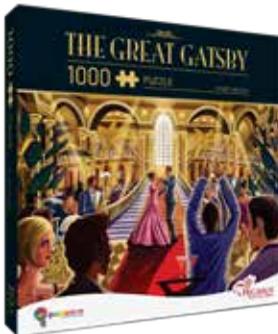
Age 10+ years | Box Size 240x240x42mm | Box | GST

FOIL

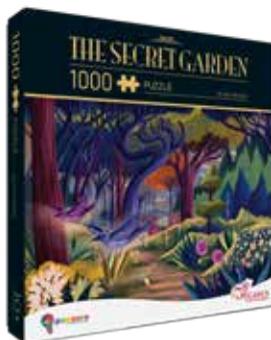


Contents

1000-Piece Puzzle - 500x700mm
Reference Image Insert



8906136233096 | ₹ 799



8906136233102 | ₹ 799

CRAFT



popcorn
Games & Puzzles

Foam Wonder

Age 3+ years | Box size: 250x185x40mm | Box | GST

Contents

8 Double sided Cards-170x240mm
1500+ Colourful Stickers
Activity Book-32pp-140x215mm



SCAN ME



8906136234468 | ₹ 499



8906136234475 | ₹ 499

Sticker Wonder

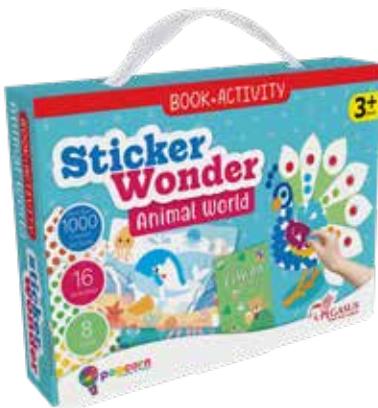
Age 3+ years | Box size: 250x185x40mm | Box | GST

Contents

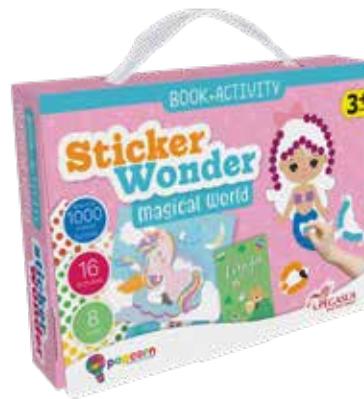
1000+ Colourful Stickers
16 Activities
8 Cards-170x240mm
Activity Book-32pp-140x215mm



SCAN ME



8906136234482 | ₹ 499



8906136233881 | ₹ 499

BOOKS FOR ADULTS



TIMELESS
BOOKS

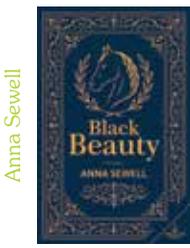
Children Fiction

Size 127×197mm | PB | GST

Foil + Ribbon Bookmark
Complete & Unabridged
Easy to Read Font



CHILDREN FICTION



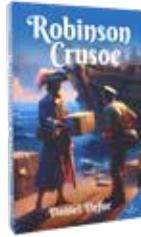
Anna Sewell

9788131973813 | ₹ 149
228pp



Antoine De Saint

9788131947838 | ₹ 199
88pp



Daniel Defoe

9788131976227 | ₹ 199
344pp



Frances H. Burnett

9788131976340 | ₹ 199
240pp



9788131976197 | ₹ 149
208pp



9788131938775 | ₹ 199
288pp



J.M. Barrie

9788131976166 | ₹ 149
184pp



Johanna K. Jerome

9788131976371 | ₹ 149
200pp



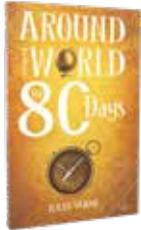
Jonathan Swift

9788131978658 | ₹ 199
352pp



L. Frank Baum

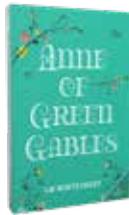
9788131976210 | ₹ 149
152pp



9788131976203 | ₹ 199
224pp



9788131976333 | ₹ 99
112pp



L.M. Montgomery

9788131976319 | ₹ 249
360pp



9788131966358 | ₹ 199
236pp



Lewis Carroll

9788131938683 | ₹ 99
120pp



9788131978566 | ₹ 199
272pp



Louisa May Alcott

9788131938744 | ₹ 299
600pp



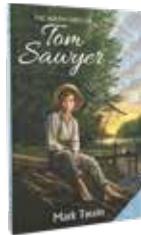
Louisa May Alcott

9788131978597 | ₹ 249
360pp



Mark Twain

9788131978559 | ₹ 249
376pp



Mark Twain

9788131978542 | ₹ 199
272pp



9788131976821 | ₹ 199
260pp

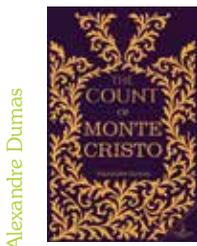


Rudyard Kipling

9788131915523 | ₹ 199
128pp

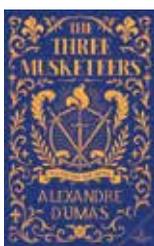
Adult Fiction

Size 127×197mm | PB | GST

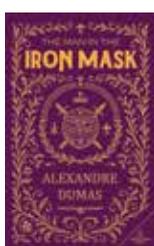


Alexandre Dumas

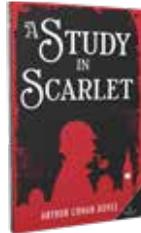
9788131973455 | ₹ 549
1056pp



9788131973462 | ₹ 449
772pp



9788131973479 | ₹ 399
668pp



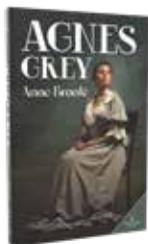
Arthur Conan Doyle

9788131976241 | ₹ 149
88pp

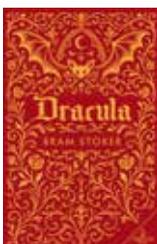


Anne Bronte

9788131976326 | ₹ 299
516pp



9788131978603 | ₹ 199
240pp



9788131938805 | ₹ 249
440pp



9788131976234 | ₹ 349
576pp



Charles Dickens

9788131976296 | ₹ 99
112pp



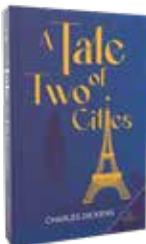
9788131976364 | ₹ 349
640pp

ADULT FICTION

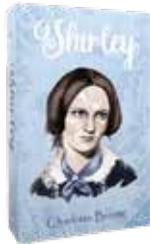


Charlotte Bronte

9788131938799 | ₹ 299
568pp



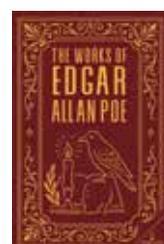
9788131976760 | ₹ 299
504pp



9788131978573 | ₹ 399
760pp



9788131978580 | ₹ 399
672pp



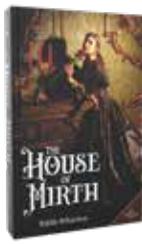
Edgar Allan Poe

9788131973448 | ₹ 199
308pp



Dante Alighieri

9788131976432 | ₹ 299
528pp



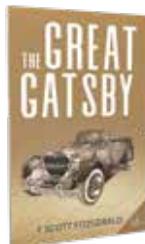
Edgar Allan Poe

9788131978641 | ₹ 249
448pp

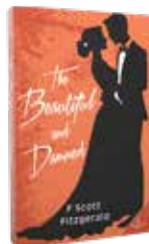


Emily Bronte

9788131916698 | ₹ 149
248pp



9788131947814 | ₹ 99
120pp

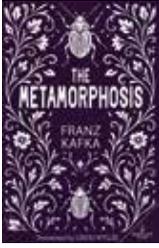


F. Scott Fitzgerald

9788131976357 | ₹ 299
472pp

Adult Fiction

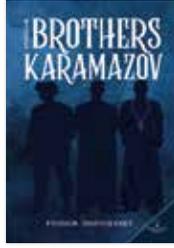
Franz Kafka



9788131970133 | ₹ 99
88pp



Fyodor Dostoevsky



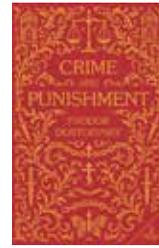
9788131976180 | ₹ 649
1216pp



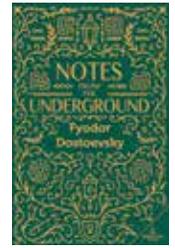
G M Adams



9788131900499 | ₹ 249
408pp



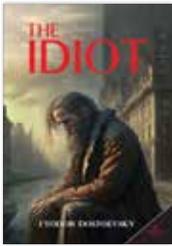
9788131976173 | ₹ 399
704pp



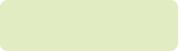
9788131976807 | ₹ 149
160pp



ADULT FICTION



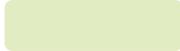
9788131976814 | ₹ 399
836pp



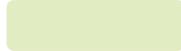
George Orwell



9788131921371 | ₹ 149
224pp



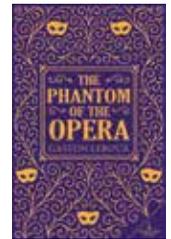
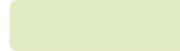
9788131947715 | ₹ 99
72pp



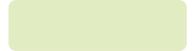
George Bernard Shaw



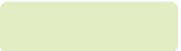
9788131973714 | ₹ 149
176pp



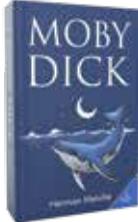
9788131976449 | ₹ 199
276pp



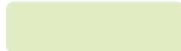
9788131938577 | ₹ 249
408pp



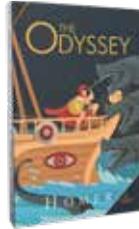
Herman Melville



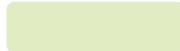
9788131938621 | ₹ 375
704pp



Homer



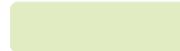
9788131938782 | ₹ 249
360pp



Guustave Flaubert



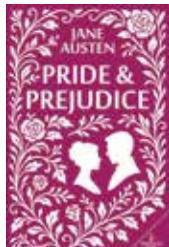
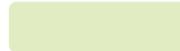
9788131976784 | ₹ 249
376pp



James Allen



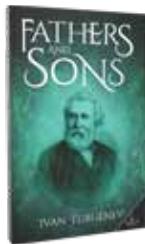
9788131938607 | ₹ 249
488pp



9788131947777 | ₹ 199
320pp



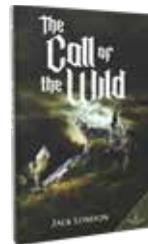
Ivan S Turgenev



9788131976289 | ₹ 199
264pp



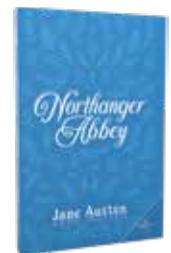
Jack London



9788131978665 | ₹ 99
128pp



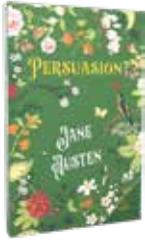
9788131976302 | ₹ 249
432pp



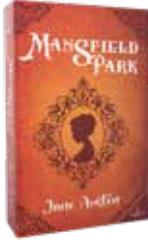
9788131976388 | ₹ 199
272pp



Adult Fiction



9788131976395 | ₹ 199
280pp

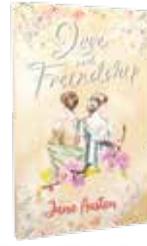


9788131976791 | ₹ 299
544pp



Jerome K Jerome

9788131970140 | ₹ 149
216pp



9788131977231 | ₹ 149
152pp



Johann Wolfgang

9788131978672 | ₹ 199
304pp



John Milton

9788131976258 | ₹ 249
368pp



9788131976265 | ₹ 99
80pp



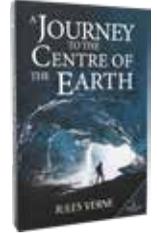
Joseph Conrad

9788131973684 | ₹ 199
320pp



Jules Verne

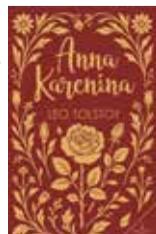
9788131978610 | ₹249
400pp



9788131978627 | ₹ 199
336pp



9788131978634 | ₹ 99
128pp



Leo Tolstoy

9788131973486 | ₹ 549
1040pp

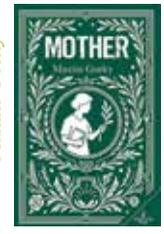


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1056pp



Mary Shelley

9788131938737 | ₹ 149
256pp



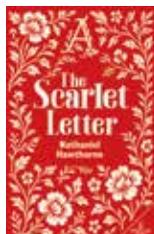
Maxim Gorky

9788131973790 | ₹ 299
448pp



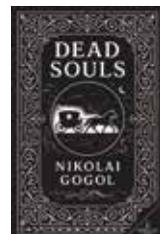
Miguel

9788131976777 | ₹ 599
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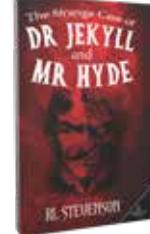


Nathaniel Hawthorne

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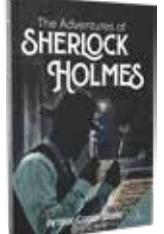


9788131973783 | ₹ 249
428pp



R.L. Stevenson

9788131976272 | ₹ 99
92pp



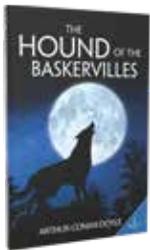
Sir Arthur Conan Doyle

9788131938751 | ₹ 249
352pp

ADULT FICTION

Adult Fiction

ADULT FICTION



9788131947821 | ₹ 199
144pp

Victor Hugo

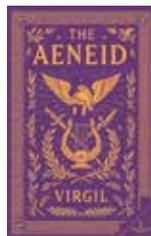


9788131973721 | ₹ 549
1072pp



9788131973738 | ₹ 399
712pp

Virgil



9788131973806 | ₹ 299
468pp

Oscar Wilde



9788131938768 | ₹ 199
272pp

Adult Non-fiction

ADULT NON-FICTION

Size 127×197mm | PB

Anne Frank



9788131921395 | ₹ 249
368pp

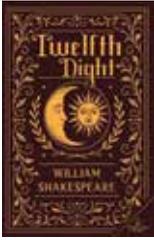
Foil + Ribbon Bookmark
Complete & Unabridged
Easy to Read Font



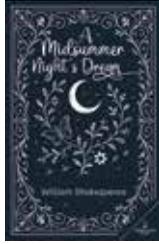
Drama/Play

Size 127×197mm | PB | GST

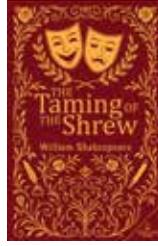
William Shakespeare



9788131973554 | ₹ 149
152pp



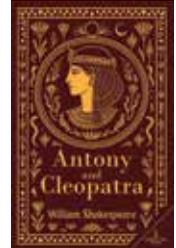
9788131973820 | ₹ 149
120pp



9788131973608 | ₹ 149
156pp



9788131973578 | ₹ 149
168pp



9788131973561 | ₹ 199
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9788131973622 | ₹ 149
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9788131976401 | ₹ 149
204pp



9788131973585 | ₹ 149
160pp



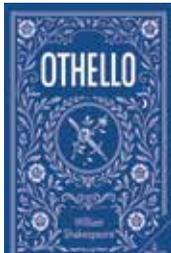
9788131973639 | ₹ 149
208pp



9788131973653 | ₹ 99
136pp



9788131973615 | ₹ 149
156pp



9788131973646 | ₹ 149
204pp



9788131976418 | ₹ 149
160pp



9788131976425 | ₹ 149
148pp

DRAMA/PLAY

Self Help

Size 127x197mm | PB

Foil + Ribbon Bookmark
Complete & Unabridged
Easy to Read Font



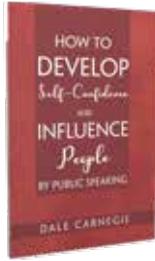
George Matthew Adams



9788131907467 | ₹ 199
224pp



Dale Carnegie



9788131947739 | ₹ 199
176pp



9788131947746 | ₹ 249
408pp

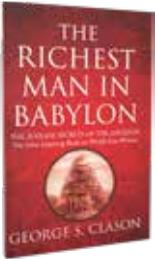


9788131947753 | ₹ 199
208pp

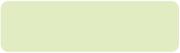


SELF HELP

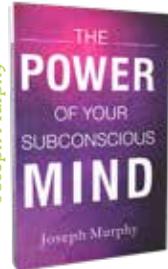
George Samuel Clason



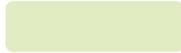
9788131921364 | ₹ 199
104pp



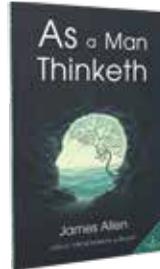
Joseph Murphy



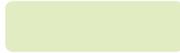
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264pp



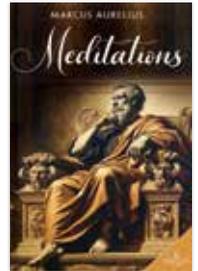
James Allen



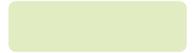
9788131970126 | ₹ 99
120pp



Marcus Aurelius



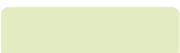
9788131910887 | ₹ 199
268pp



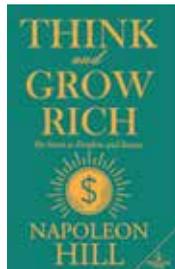
Sun Tzu



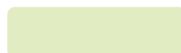
9788131947845 | ₹ 199
240pp



Napoleon Hill



9788131947869 | ₹ 249
328pp



RETAIL SOLUTIONS



Pegasus Mascot (Wearable Character Experience)



H : 72 in

W : 54 in

Code: MM12 | ₹50,000/-

Features:

- **Life-size wearable Pegasus mascot** crafted with high-quality fur fabric for a premium, child-friendly look
- **Instant crowd magnet** – naturally attracts children and parents, increasing footfall within minutes
- **Perfect for exhibitions, store launches & special events** where visibility and engagement matter
- **Creates memorable photo moments**, driving organic sharing on parents' social media
- **Human-worn costume** – no technical setup, batteries, or power required
- **Comfortable and easy to wear**, suitable for different body types
- **Encourages interaction** – waving, hugging (where appropriate), posing, and storytelling
- **Strengthens brand recall** by turning Pegasus into a living, walking brand experience
- **Reusable asset with long life**; works across multiple events and locations
- **Low operational effort**, high visual impact – maximum return per activation

Best used for:

Exhibitions, mall activations, bookstore events, school fairs, launch days, weekend promotions

Disney / Marvel Character Cutouts (Photo-Op Displays)



H: 48 in

W: 28.3 in

Code: MM20 | ₹2,499/-

Features:

- **Popular Disney & Marvel characters** that children instantly recognise and love
- **Made from 100% recyclable corrugated plastic**, combining durability with sustainability
- **Printed using UV-cured, eco-friendly inks** for vibrant colours and sharp detailing
- **Self-standing design** – no wall support or fixing required
- **Collapsible and lightweight**, easy to transport, store, and reuse
- **Instant photo** – point creation inside stores or exhibition booths
- **Naturally increases dwell time**, keeping families engaged longer
- **Encourages impulse purchases** while children interact with the display
- **High visibility even from a distance**, helping guide traffic toward the store/booth
- **Professional**, clean finish suitable for premium retail environments

Best used for:

Bookstores, toy stores, exhibitions, mall kiosks, window displays, in-store selfie zones

Pegasus Crowns (Kids Wearable Giveaways)



Code: MM05 | ₹10/-



Features:

- **Attractive Pegasus** – themed paper crowns designed especially for children
- **Adjustable sizing markers** ensure a comfortable fit for different age groups
- **Instantly visible from a distance**, creating a sea of happy, engaged kids
- **Perfect low** – cost giveaway that feels fun, thoughtful, and premium
- **High emotional payoff** – kids love it, parents appreciate it
- **Excellent freebie with every purchase**, increasing perceived value
- **Encourages word** – of – mouth and photos, extending brand visibility beyond the store
- **Lightweight**, easy to handle, no complexity in distribution
- **Zero stocking hassle** – flat – packed, space – efficient
- Looks great on kids, making every child a walking brand ambassador

Best used for:

Exhibitions, store openings, new launches, school events, weekend activations, festivals

Pegasus Paper Shopping Bags (Eco – Friendly Brand Extension)



W : 12 in

Code: MM09 | ₹20/-



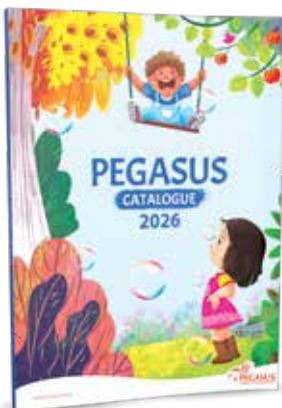
Features:

- **Sturdy craft paper shopping bags** made with eco – friendly materials
- **One versatile size** designed to comfortably carry all Pegasus products
- **Strong handles and reinforced base** for safe, confident carrying
- **Clean, premium branding** that elevates the retail experience
- A visible brand extension beyond the store, carried proudly by parents
- **Environment – conscious alternative** aligned with modern parenting values
- **Ideal for gifting, shopping, and exhibitions**
- **Enhances brand recall** even after the purchase journey ends
- **Lightweight yet durable**, suitable for repeated use
- **Subtle but powerful marketing tool** that works without saying a word

Best used for:

Daily retail sales, gifting, exhibitions, launches, premium customer experiences

Pegasus Product Catalogue (The Complete Buying Guide)



Code: MM02 | ₹150/-

Features:

- **A comprehensive, well** – organised catalogue showcasing the complete Pegasus range
- **Helps schools, librarians, and parents choose the right products** without needing to see everything physically
- **Structured for easy navigation** across age groups, categories, and learning themes
- **Professionally designed layouts** that make browsing intuitive and pleasant
- **Ideal solution when carrying the full range is not practical**
- **Acts as a guided selling tool** for store staff and educators
- **Reduces decision fatigue** and speeds up product selection
- **Enhances customer confidence** through clarity and completeness
- **Lightweight, handy format** – easy to share, carry, and reference
- **A must – have retail tool** that elevates the overall customer experience

Best used for:

Schools, libraries, bookstores, exhibitions, distributor meetings, parent consultations

www.pegasusforkids.com

DISTRIBUTION

Board Books Rack (New Parent Focus Display)

RACKS



Features:

- **Heavy-duty metal rack** built for long-term retail use
- **Powder-coated finish** for a clean, premium look and durability
- **Designed specifically for board books**, including large formats
- **4-shelf structure with 16+ face-up titles** for clear visibility
- **High holding capacity** – accommodates **80+ big board books** securely
- **Face-up presentation** improves browsing and quick selection
- **Creates a dedicated focus zone for new parents**
- **Strong, stable construction** keeps books intact even with frequent handling
- **Enhances category prominence**, helping first-time buyers discover easily
- **Professional, uncluttered appearance** suitable for premium stores

Best used for:

Bookstores, baby stores, exhibitions, parent-focused sections, gifting zones

Code: MM31 | ₹9,999/-

Curious Minds Encyclopedia Rack



Features:

- **Single-sided, powder-coated metal rack** built for long-term retail and exhibition use
- **Premium, heavy-duty construction** – extremely sturdy and stable
- **Slanted shelf design** for clear face-up visibility and effortless browsing
- **Foldable structure**, making it easy to transport and store
- **Ideal for frequent pop-up exhibitions** and mobile retail setups
- **Perfect as a dedicated in-store display unit** for encyclopedias and premium books
- **Elevates product perception**, giving prominence to high-quality titles
- **4-tier shelving system with 16 face-up display slots**
- **High holding capacity** while keeping books secure and intact
- **Proven to increase conversions** by improving visibility and presentation

Best used for:

Exhibitions, pop-up stores, bookstores, libraries, school fairs, premium product zones

RACKS

Code: MM22 | ₹9,999/-



Read & Shine Readers Rack (Eco-Friendly Display Unit)

RACKS



Features:

- **Made from 100% recyclable corrugated plastic**, combining sustainability with durability
- **Printed with UV-cured, eco-friendly inks** for sharp, attractive visuals
- **4-shelf structure with 2 face-up boxes per shelf** for clear visibility
- **High-capacity design** – each shelf can hold **20+ reader books comfortably**
- **Ideal for mixed titles**, levels, or series within the Readers range
- **Face-up display** improves discovery and browsing ease
- **Foldable and lightweight**, easy to transport and store
- **Sturdy construction** keeps books intact and organised
- **Visually appealing unit** that draws focus to the Readers section
- **Drives attention and pick-up** without the need for additional explanation

Best used for:

Bookstores, school fairs, exhibitions, libraries, pop-up reading zones

Code: MM25 | ₹9,999/-

Storica Reading Rack (Premium Picture Book Display)



H : 63 in

D: 24 in

W: 36 in

Code: MM23 | ₹9,999/-



Features:

- **Metallic, powder-coated construction** for a premium, long-lasting finish
- **Designed specifically for picture books**, where visuals drive selection
- **Slanted rack design** ensures maximum face-up visibility
- **4-shelf structure** displaying **16-18 face-up titles** clearly and neatly
- **High holding capacity** while keeping books secure and well-aligned
- **Foldable design**, making it easy to transport and store
- **Ideal for frequent exhibitions and pop-up setups**
- **Premium aesthetics** that elevate the overall retail space
- **Enhances product perception**, making books look more desirable
- **Naturally draws attention** and improves browsing and conversion

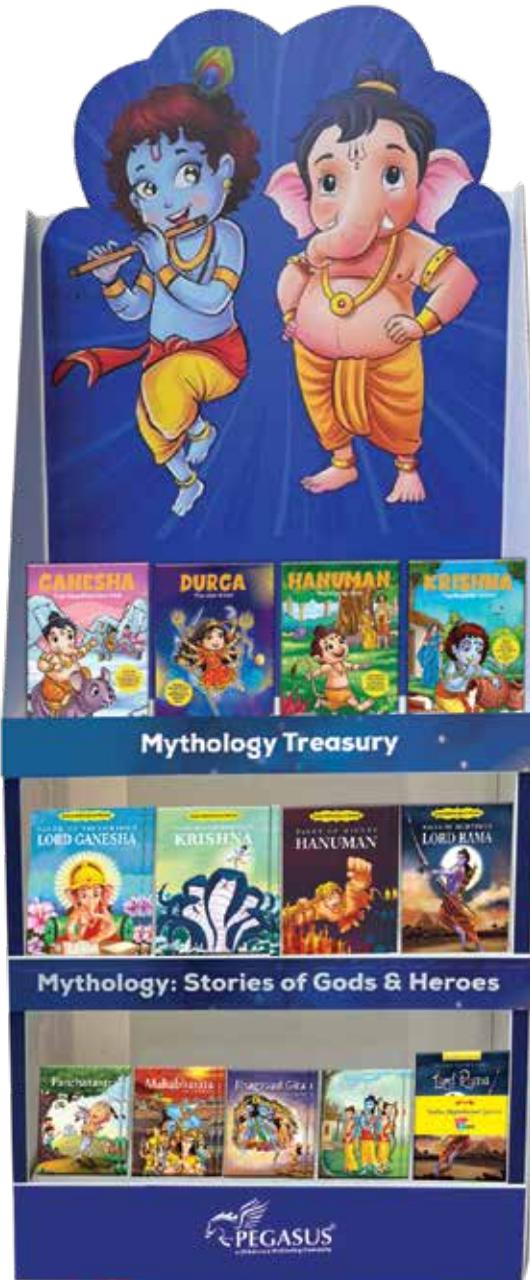
Best used for:

Bookstores, exhibitions, libraries, premium children's zones, curated picture book sections

RACKS

Indian Gods & Goddesses Rack (Mythology Focus Display)

RACKS



Features:

- **Dedicated mythology-focused rack**, showcasing one of today's highest-selling children's categories
- **Curated exclusively for Indian Gods & Goddesses**, covering comics, storybooks, and picture books
- **Premium character cutout-based design** that instantly attracts children
- **Made from 100% recyclable corrugated plastic**
- **Printed with UV-cured, eco-friendly inks** for vibrant, durable visuals
- **3-shelf structure with 12-15 face-up displays** for easy browsing
- **High storage capacity, holding 100+ mixed titles** within the unit
- **Top-mounted cutouts of Ganesha and Krishna** for immediate visual recognition and focus
- **Creates a strong thematic zone** inside the store without extra explanation
- **Foldable, collapsible, and lightweight**, ideal for pop-up exhibitions and mobile setups
- **Highlights the category clearly**, helping parents navigate and choose faster

Best used for:

Bookstores, temple-adjacent stores, exhibitions, school fairs, festive promotions, pop-up stalls

Code: MM32 | ₹9,999/-

Activity & Learning Rack (Impulse-Buy Display Unit)



Code: MM30 | ₹15,999/-

Features:

- **Made from 100% recyclable corrugated plastic**, combining sustainability with strength
- **Printed with UV-cured, eco-friendly inks** for sharp, premium visuals
- **Designed specifically for impulse-buy products** in Activity & Learning categories
- **Hybrid display format with 4 hangers and 3 shelves**
- **Displays 12–15 face-up titles** for immediate visibility
- **Large storage capacity, holding hundreds of mixed titles** behind the display
- **Encourages quick pick-up decisions** at high-traffic zones
- **Foldable and collapsible design**, easy to transport and store
- **Lightweight yet sturdy**, suitable for repeated use
- **Looks premium in-store**, even in high-end retail environments
- **Creates a strong focal point** in exhibitions and pop-up setups

Best used for:

Premium bookstores, toy stores, exhibitions, checkout zones, activity corners

Pegasus Spinner Rack

RACKS



84" (2134mm)

27" (685mm)

Code: 54126-R | ₹9,999/-

Material: Sturdy metal display rack made from mild steel with a powder-coated finish. Comes as a fixed unit with a branded top panel.

Packaging: Single
Weight: 33,800 kg
CBM: 1.12

Features:

- **Compact Yet Mighty** – Fits in under 1 sq. metre; ideal for tight retail spaces.
- **Massive Holding Power** – Holds 100 titles x 10 copies = 1,000 bestselling children's books.
- **4-in-1 Category Mix** – Learning, Reading, Activity, and Colouring – all in one spinner.
- **All Ages Covered** – Curated for toddlers to older kids with varied interests and skill levels.
- **Plug & Play Display** – No tools, no fuss – just drop the books in and start spinning.
- **Instant Setup** – Assembles in seconds and ready to sell in under a minute.
- **Built to Convert** – Rotating design encourages browsing, pick-ups, and quick purchases.
- **Space-Smart, ROI-Smart** – High product turnover in minimal space ensures quicker returns and smarter sales.

The Creative Art Collection



W: 18.3 in

H: 67.3 in

W: 18.3 in

Code: MM19 | ₹3,999/-

Material: Made from high-quality mild steel with a durable powder-coated finish.
Packaging: Single
Weight: 2.700 kg
CBM: 0.5311

Features:

- **Compact, Sleek & Space-Smart** – A metallic spinner rack that fits effortlessly into tight retail spaces.
- **Curated Creative Range** – Showcases across 108 of our bestselling products including Water Wonder, Surprise Bags, and Colour Kits.
- **Tool-Free Setup** – Pre-assembled and ready to go—just hang the products, spin, and sell.
- **Optimised for High-Traffic Areas** – Ideal for billing counters, art zones, and impulse-purchase hotspots.
- **Proven Sales Booster** – Fast-moving items with a history of strong retail performance.
- **Easy to Relocate** – Lightweight yet sturdy—move it wherever sales opportunities peak.
- **High Returns, Low Effort** – Small footprint with big conversion power and quick ROI.

For more information, please contact our sales team.

RACKS

Popcorn Craft Rack

RACKS

H: 92 in



D: 15 in

W: 38 in

Code: MM18 | ₹6,999/-



Material: Made from mild steel with a powder-coated finish.
The stand is a fully foldable metal display rack with wheels and corrugated plastic branding panels.

Packaging: Single

Weight: 9,900 kg

CBM: 0.86

Features:

- **Strategically Built for Impulse Buys** – Drives spontaneous picks at billing zones and entry points.
- **Loaded with Proven Sellers** – Includes 28+ of our top-performing titles with consistent turnover.
- **Durable Metallic Construction** – Sturdy, powder-coated steel ensures long-term display life.
- **Polished Look, Powerful Impact** – Premium finish boosts shopper trust and shelf appeal.
- **Compact Yet Spacious** – Holds a wide variety of SKUs without taking up valuable floor space.
- **Fully Foldable & Pre-Assembled** – No tools required—just open, stock, and start selling.
- **Fast ROI Guaranteed** – High-volume, low-ticket products mean quicker profits for your store.
- **Smart Store Investment** – Ideal for modern retail formats looking to optimise space and sales.

For more information, please contact our sales team.

Timeless Books Rack

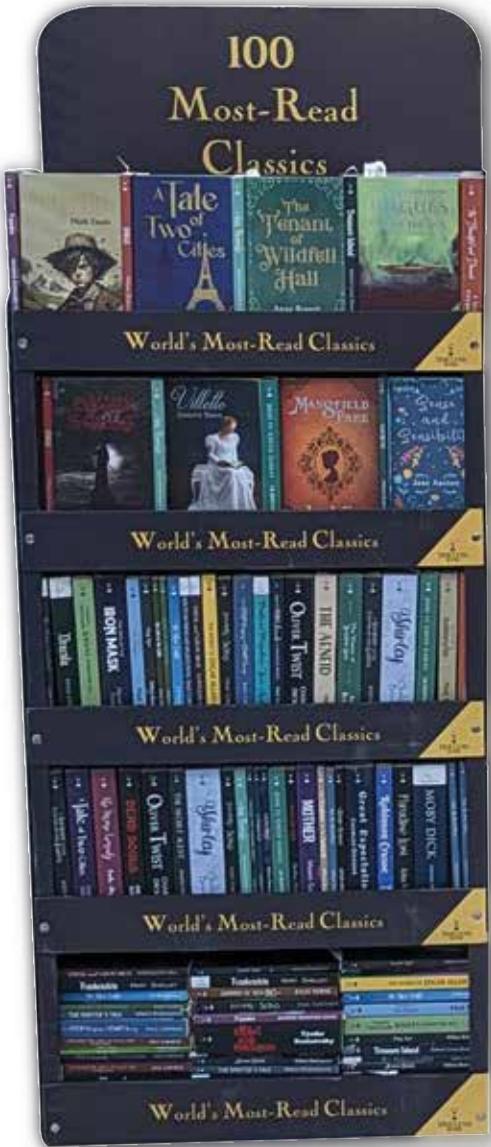
Material:	Crafted from 100% recyclable corrugated plastic and printed with UV-cured, eco-friendly inks.
Packaging:	Single
Weight:	5.300 kg
CBM:	0.12

Features:

- **Durable, Lightweight & Foldable** – Made from sturdy corrugated material that’s easy to handle and set up.
- **Over 100 Timeless Titles** – Features a diverse mix of classics, self-help guides, and art therapy books.
- **Zero Tools, Zero Hassle** – Just unfold, place, and start displaying—perfect for busy retail floors.
- **Shelf Presence That Sells** – Designed to attract both book lovers and casual gift buyers.
- **Proven Performer** – A high-rotation mix with consistent sales and fast ROI.
- **Always Relevant, Always in Demand** – A thoughtfully curated selection that never goes out of style.

For more information, please contact our sales team.

H: 48.5 in



RACKS

D: 3.9 in

W: 35.5 in

Code: MM21 | ₹9999/-



Pegasus Shelf Talkers (In-Store Visual Highlighting Tools)

PEGASUS SHELF TALKERS

Young Adult Activity Colouring Table Top



Code: MM33 | ₹2,999/-

Features:

- **Attractive, adjustable shelf talkers** designed to highlight specific sections of the store
- **Instantly draws attention** to curated categories, new launches, or focus ranges
- **Helps products sell themselves**, reducing the need for staff explanation
- **Clean, child-friendly designs** that appeal to both kids and parents
- **Easy to stick and reposition**, no tools or fixtures required
- **Improves shelf navigation**, making browsing simpler and faster
- **Creates visual breaks on long shelves**, increasing engagement
- **Made from 100% recyclable corrugated plastic**
- **Printed with UV-cured, eco-friendly inks** for sharp colours and durability
- **Lightweight yet sturdy**, suitable for long-term in-store use

Best used for:

Bookstores, toy stores, school fairs, library sections, exhibitions, curated display zones

The Ultimate Board Books Collection



H: 21.5 in

W: 40 in

Code: MM15 | ₹1,999/-

Premium Gifting Collection



H: 21.5 in

W: 40 in

Code: MM16 | ₹1,999/-

The Complete Sensory Books Coll.



H: 21.5 in

W: 40 in

Code: MM17 | ₹1,999/-

Social



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Reach Us



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Resources

Catalogues



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Mailing List



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Team Details



[pegasusforkids.com/pages/
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Payment Information

Beneficiary: B. Jain Publishers Pvt. Ltd. D-157, D Block, Sector 63, Uttar Pradesh 201301, India

UPI Payments



ICICI Bank Deposit
Account No.: 081605010715
IFSC: ICIC0000816

Bank Cheques
Bank Cheques can be drawn in favour of
B. Jain Publishers Pvt. Ltd.

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